For Christmas Baking and Candy-making suggest

Borden's

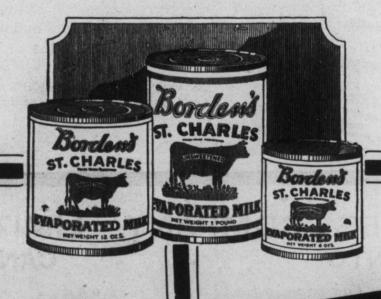
## ST. CHARLES MILK

"With the cream left in"

Urge your customers to try their Christmas Baking and Candy-making the ST. CHARLES way and the improved, rich, creamy flavor produced will make them steady users of this thoroughly sterilized, rich, pure milk to which nothing has been added—just a portion of the water removed and the cream left in. You can also truthfully tell them that its continued use will materially "cut the cost of cooking."

Write for free display material and ST. CHARLES Recipe Books to give your customers.

The Borden Co., Limited



Borden's Products— Eagle Brand Milk St. Charles Milk



73ordem's ST.CHARLES

Brand Milk
"With the Cream Left in"

Reindeer Coffee Reindeer Cocoa Malted Milk