THE WESTERN HOME MONTHLY

Fashions and Patterns



14k. Solid Gold Cuff Links Engraved with Monogram

\$4.00

The above illustration is an indication of the splendid values we are offering in our New Catalogue, which is now being

We are adding to our Mailing List, and will be glad to have your name and address.

SEND A POST CARD TO-DAY

D. E. Black & Co., Ltd. **Jewelers**

HERALD BUILDING

Calgary

pt in good

st properly souring of

ling as if a

cannot be

sia and all

oral, N.S.,

I was badly

could not

everything,

to do me d told me as he had

and by the felt better,

I was com-

mend it to

ly by The

onto, Ont.

Shave

hone that wire-edge'' take your n this Per-

ocket-knife ound—any flat to the

mply can't les in the wire-edge," s a wonder

for me."— . "I had uld not get

as a new ainesville,

azors that hey shave by, Ont.

0-DAYS

a't get the ever had, e your old new, we price, 50

price, ze \$1.

HAIR

SELLIRG

ON

LIMBS

isfaction

Alberta

22-inch SWITCH \$1.98 Special Postage 15 cents extra

Switches Hair Goods

Ladies, send us your combings. We make them up into switches at 50c per ounce.

We will add new hair as desired to combings at from \$2.00 upwards.

Satisfaction Guaranteed Elite Hairdressing Parlors 207 Enderton Building WINNIPEG

CATALOGUE NOTICE

Send 10 cents in Silver or Stamps for our Up-to-Date 1916-1917 FALL and WINTER Catelogue containing over 400 Designs of Ladies', Misses' and Children's Patterns, as well as the latest Embroidery Designs also a Concise Comprehensive Article on Dressmaking, giving valuable hints to the home dressmaker.

"WAVCURL" Imparts Beautiful PERMAN-ENT CURLS. One packet sufficient, how-ENT CURLS. One packet sufficient, however listless your hanr. One testimonial says:
"My hair soon became a mass of wavy curls."
Result certain. Price 2s 9d. Special reduc-Result certain. Price 2s 9d. Special reduction for few weeks. Send 1s 6d only for large size 2s 9d packet.

The New Wavcurl Co., 67 Cromwell House, Fulwood Place, Holborn,
London, W.C., England.

CANCER

R. D. Evans, discoverer of the famous Evans' Cancer Cure, desires all who suffer with Cancer to write to him. The treatment cures

external

internal

OI



Cancer. Brandon R. D. EVANS

1783—A Smart and Popular Style— 1775—A Pretty Dress for Many Occa-Girls' dress with jacket blouse, and skirt sions—Embroidered batiste is here comand allover embroidery are here combined. The style is also nice for poplin, repp, taffeta, gabardine, gingham and chambrey. The skirt is gored, and gathered to the belt. The jacket is cut low in front and the right side is lapped over the left in closing. The pattern is cut in 4 sizes: 6, 8, 10 and 12 years. It requires 4½ yards of 36-inch material for a 10-year size. For separate jacket blouse it will require 2 yards of 36-inch material. A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

1784-A Neat Blouse Dress for Mother's Girl-Serge, repp, drill, linen or poplin could be used for the skirt, and crepe,

attached to an underwaist. White linen bined with Georgette crepe. Collar and plastron may be of the crepe, and inserts of lace trim waist and skirt fronts. The body and sleeve portions are cut in one. The skirt is full over the sides and back and stitched in a tuck at each side of the front panel. Gingham, lawn, embroidered voile, tub silk, taffeta, and linen are also nice for this model. The pattern is cut in 6 sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. It requires 8 yards of 36-inch material for a 36-inch size. The skirt measures about 3 1/3 vards at the foot. A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

A Splendid Suit for Sport Wear -Blouse-1766. Skirt-1765. Comprising batiste or lawn for the blouse. The en- a middy blouse, cut on new lines, and a tire dress may be one material. The smart skirt. White serge or Jersey cloth skirt is buttoned to the blouse at the would be pretty for this. Taffeta, linen



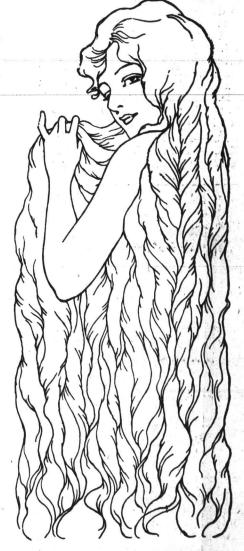
The sleeve may be in wrist or and jabardine, tub silk and gingham sizes: 6, 8, 10 and 12 years. It requires 31/4 yards of 44-inch material for a 10year size. Plaid gingham, in brown and blue tones, would be nice for this skirt, with white linen for the blouse, and collar and cuffs of the plaid. Khaki cloth is also good for the skirt, and tub silk or voile for the blouse. A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

1777-A Set of Smart Dress Accessories—These chemisettes are practical and easy to develop. No. 1 shows a collar in flare style, with the chemisette or vest portion bloused. No. 2 has a flat, broad collar. No. 3 is finished with a high standing collar topped by a ripple flare. 3 sizes: small, medium and large. It requires for No. 1, 11/4 yards; for No. 2, % yard; for No. 3, 34 yard of 27 inch

elbow length. The pattern is cut in 4 also could be used. Pattern 1766 supplies the blouse, and 1765 the skirt. Both are cut in 4 sizes: 14, 16, 18 and 20 years. To make the suit of one material will require 81/8 yards of 36inch material for a 16-year size. This illustration calls for two separate patterns which will be mailed to any address on receipt of 10 cents for each pattern

1259-A Simple and Attractive Tub Dress-Ladies' house or home dress, with chemisette and with sleeve in either of two lengths (in raised or normal waistline). Brown and white checked gingham was used for this style, with white corduroy for collar and cuffs. The model would be nice for striped seersucker, for chambray and percale. It is fine for drill, Batiste, lawn, organdy, net, lace, mull linen or linene, and also good for serge, and linen are all good for these models.

The pattern, including all styles, is cut in business suit. The right waist front is shaped over the left and the low comfortable neck is finished with a deep collar. The sleeve may be long or short material for a medium size. A pattern as preferred, with a neat cuff finish. The of this illustration mailed to any address skirt is a four-gored model, cut on new on receipt of 10 cents in silver or stamps. lines and with ample fulness. The pat- The Western Home Monthly.



Treatment for **Dandruff**

And dry, thin and falling hair: Touch spots of dandruff and irritation with Cuticura Ointment. Next morning shampoo with Cuticura Soap and hot water. Nothing better for the hair and skin than these fragrant, super-creamy emollients.

Dept. 57 Boston." Sold throughout the world.



When writing advertisers please mention

When writing advertisers, please mention The Western Home Monthly