

## EDITORIAL CHAT

During the hot days of August no one cares to do anything more than to lie around and read, and it is because we know our readers will be spending considerable time in reading that we have prepared for them in our August Fiction Number, one of the lightest, most tasty and entertaining of menus for their reading.

Canadian authors, and again, our

Fiction Number has three more

stories, and two splendid articles,

all from the pens of some of our very best Canadian writers. Last

issue we introduced Pearl Harris Foley as the author of the "Butter-

securing another one of Miss Foley's

best stories entitled, "Exchanging

Sweethearts." It is not often that

we hear of this being done, but

Miss Foley has described such an

instance, and the result is rather

Jean Graham, is a story of a more

serious nature. It describes how

closely a man and woman can come

to starting divorce proceedings just

because they do not understand

each other. A little girl quite un-consciously was instrumental in

bringing about a better understand-

ing, and the making of a happy

home. It is one of those kind of

stories that after one has read it

one feels the better for it. We

The "Butterfly Etude," by

fly.

surprising.

We have been fortunate in

Some time ago we announced that whenever it was possible we would give the Canadian authors the preference when accepting stories for publication. Last issue our short stories were all written by

August

and it will give you an insight into the business a Canadian girl has established that few of us had any conception was in existence. Our two serial stories, "The Third Man" and "The Red

1912

Seal," have taken a deep hold on our readers. They are immensely pleasing, and have proven so entertaining that our readers can scarcely wait for the next issue. It is not yet too late to start either of the stories, as the synopsis given at the beginning of the stories in this issue will tell you in a few

words just what has happened in the other chapters that have been published in previous numbers.

What do you think of our covers? Do you not think that the young lady's picture on the cover of this number is really a good example of a typical Canadian girl? We are receiving congratulations from all parts on the splendid covers we are using, and we are pleased to know that our readers appreciate them.

As usual, you will find our other departments full of valuable information and timely suggestions, and will not only make you feel better for the reading of them, but will be of great assistance to you in your household duties throughout the summer.

If you are anxious to keep posted on the most recent books of fiction published, you should read our "Publishers' Page." Jean Graham is considered one of the best reviewers in Canada, and reviews published on that page will give one a comprehensive idea of the contents of the most recent books, and will save them much valuable time in making their summer purchases of reading matter.

The summer time is the season when many women do their fancy work, and our pages on summer embroidery and the use of cretonnes will afford many of our readers valuable suggestions for this line of work.

We are already making pre-parations for our Special Fall Fashion Number. We are obtaining information from the world's fashion centres on the latest styles, and we expect to be able to tell you in the September Number just what you will have to wear during the fall and winter months to be in keeping with the latest modes of dress. From present indications,

know you will like it. It is only on rare occasions that we are able to obtain short stories written with a dialect that is not only easy to read, but at the same time is an entertaining story. We have been fortunate in securing from Bessie Dietweiler one of her best stories, "James Jamieson's Leap Year Proposal." We do not have to tell you that it is a Scotch story, or it will not be necessary for us to take an apology to you after you have read it. It is really one of the most entertaining and interest-

ing stories we have published for some time. There is just enough Scotch in it to make it enjoyable. Kate Miles has taken "A Trip Through the Lakes to Jimsag," one

of the prettiest spots in New Brunswick. The charming manner in

taining and quite timely to publish in our August Fiction Number.

Perhaps you do not know what a "Dietitian" is. However, if you will read of how "Margaret Became a Dietitian," as described by Charlotte M. Storey, you will understand just what it is,

which Miss Miles has written of the trip makes it extremely enter- we are safe in saying that the September Number will eclipse in every department any issue we have ever published. The cover has been drawn by Norman Price, one of our best known Canadian artists. It shows a rather nice appearing young lady walking through the autumn woods accompanied by a magnificent deerhound.

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