

North American

President:

JOHN L. BLAIRIE

Vice-Presidents:

HON. G. W. ALLAN

SIR FRANK SMITH

Life Assurance Co.

HEAD OFFICE:
COMPANY'S BUILDING, 112-118 KING ST. W., TORONTO

.....A RECORD OF PROGRESS.....

The following Table is illustrative of the rapid and substantial progress made during the past ten years:—

	7th Year	12th Year	17th Year
Cash			
Income,	\$228,282.64	\$434,626.42	\$699,550.49
Assets,	542,318.99	1,413,978.00	2,773,177.00
Insurance in Force,			
	6,974,390.00	12,060,080.00	18,945,878.00
Net Surplus,			
	54,895.94	225,635.80	427,121.33

The North American has a larger ratio of assets to liabilities and net surplus to liabilities than any other Canadian Company.

All policies issued by the Company are indisputable after one year from date of issue.

Full information respecting the unexcelled financial position of the Company and pamphlets explanatory of its attractive plans furnished on application to the Head Office or any of the Company's Agents.

L. GOLDMAN,
Secretary

WM. McCABE,
Managing Director