## MC 2035 POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN N. B. THURSDAY, OCTOBER 22, 1914
READ OUR ADVERTISEMENTS DAILY Something Doing Every Minute!

| WE REPEAT <br> Come to this forced-on move ment at once. Come prepar ed buy. This entire stock and boys, suitable and necessary for Fall and Winter wear. |
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|  |  | PIDGEON'S \$31,000 SACRIFICE

our reorganiza pLans PLANS

Make it imperative that we
should raise $\$ 9,700$ cash at once. The moment we do so
onis event ends without
then

Wide Awake Money-Saving People Are Showing Their Full Appreciation of This Great Saving Event-It Will Pay You to Anticipate Future Wants-Read on

| BRING THE BOYS FRIDAY <br> Boys' Suits-Good, strong, serviceable Tweeds, in nice, neat dark patterns, double-breasted made and finished. Sizes 6 to 14 years Regular values $\$ 4.00$ to $\$ 5.00$. Friday, Reorganization Price $\$ 2.98$ <br> Suits for Boys' Best Wear-A special line of All-Wool Scotch Tweeds, Serges and Worsteds, double-breasted or Norfolk cuts extra good linings, silk stitched Ages 6 to 14 years. Worth $\$ 6.00$ Ages 6 to <br> Friday, Reorganization Price $\$ 3.88$ |
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|  | Now Por boys underwear |
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| Open <br> Friday Night | Genuine Sanitary Fleece-lined Boys' Shirts and Drawers-Strong and warm, natural shades, pearl buttons and nieely taped. Reorganization Price, Friday, 31c |
| Till 8 p. m. | boys' reefers <br> Navy Blue Nap Cloth, heavy tweed lining; warm and service e deep storm collar. Ages |
| boys' stockings <br> Heary Ribbed, All.Wool Boys Hose-Just the thing for boys hard use. Value 25 c. Friday 19 c . |  |



Come! Investigate! Test Our Promises! Immediate Action Necessary!

## C. B. PIDGEON, Cor. Main and Bridgé Sts.



MMPERIAL THEATRE TODAY That Preeminent Meroroditita Sare, Edward "BREWSTER'S MILLIONS"



 BE YE CAMIN ALANG? LL "Tennessee" THE SCOTCH LASS

Kitty MacLean
 Moments of Fumbracting Dramatc situations 10 "Her The Bandit"

## OPERA HOUSE ${ }^{\text {THOMPSON-Woons }}$

TONIGHT AT 8.15
"THE AWAKENING OF HELENA RICHIE" Speclal Matinee Friday at 2.30
NEW SERIALS AT THE GEM! "The Beloved Adventure Arthur Johnson and Lottie Briscoe Monday and Tuesday Befins The New Four-Part Serial of "Fantomas, The Man In Black" See The Opening Chapter in Each Serial:

