Phone Main 7841 | ***Store Hours 8:30 to 5:30 — Closed One o'Clock Saturday — No Noon Delivery Saturday*** | Market Adel. 6100

Cut Glass Flower Baskets $1.98

100 only pretty floral Cut Flower Baskets, 6-inch size. Nice table decoration. Today, special.. .. 1.98

Cut Glass Bowls, $4.50.

50 only, exceptional values. 8-inch size. Choice of floral or star cutting. Regularly $6.50 value. Today, special 4.50

Simpson's—Basement.

Playing Cards.

A fortunate purchase enables us to sell at these special prices.

Steamboat Playing Cards	.40
Pinocle Playing Cards	.60
Columbia Whist Cards	.45
Bicycle Playing Cards	.60
Picket Playing Cards	.45
Army and Navy Cards	.65
Congress Playing Cards	.75
Bijou Playing Cards	.75
Nile Fortune Telling	.90
Five Hundred, with 11 and 12 spots	.90

Phone Your Order—Main 7841.
Stationery Dept.—Main Floor.

Simpson's

Framed Pictures $1.89

Clearance of gilt framed pictures in color, pleasing landscapes. Sizes 16 x 20—3 inches, ornamental frames. Regularly $2.75. Today, special 1.89

Empty Picture Frames Half, 25c to $1.25

Odd frames without glasses, being old or canceled orders, odd mouldings, discontinued lines in walnut, mahogany finish and other woods and gilt in various tones. Sizes vary from post card to 16 x 20 inches. Regularly 50c to $5.00 Today, 25c to $1.25.

Simpson's—Sixth Floor.

SIMPSON'S AUGUST FURNITURE AND HOME FURNISHINGS SALE

Printed Oatmeal Wall Papers, 29c Roll.

Cut-Out Borders to Match, 10c Yard.

Two-toned figured and shadow stripe designs printed with soft colorings of green or brown on heavy duplex oatmeal stock. Suitable for dining-rooms, libraries or halls. Sale price, single roll ..... .29

Figured Stripe and Chintz Bedroom Papers, 20c Roll

Cut-Out Borders, 6c, 7c and 8c Per Yard.

New stripe and chintz designs with pleasing arrangements of colors, including tints of blue, green, yellow, pink or mauve, on light backgrounds. Sale price, single roll ..... .20

Imported Fabric Weave Wall Papers, 37½c Roll.

Neutral color tones of tan and gray that form excellent backgrounds for the furnishings of the modern living-room. Regular value 75c. Sale price, single roll ..... .37½

Simpson's—Sixth Floor.

Duplex Varnish Stain, 49c Quart

Light oak, dark oak, for interior use on floors and woodwork.

S. W. Linoleum Varnish, 69c Pint—For linoleums and oilcloths.

Special Varnish Brushes, 25c Each — 1¾ inches wide, rubberset and securely bound.

Simpson's—Sixth Floor.

Closing Out More Odd Pieces and Suites Today

One Reed Table—Ivory finish, slightly imperfect. Regularly $29.00. August Sale price 15.00

One Three-Piece Suite in fine grade of reed-gray enamel finish. Slightly imperfect. Regularly $113.00. August Sale price 57.00

One Three-Piece Suite, including settee, side and arm chair, gray enamel, slightly soiled. Regularly $108.00. August Sale price 54.00

One Settee—Ivory finish, fine grade reed, slightly imperfect. Regularly $53.75. August Sale price 27.50

One 3-Piece Suite—Suitable for sun or living-room, consisting of settee, side and arm chair—gray enamel, slightly soiled. Regularly $142.00. August Sale price 69.00

3-Piece Ivory Reed Suite—Consisting of settee, side and arm chair, slightly soiled. Regularly $111.00. August Sale price 56.00

One Settee—Fine reed, ivory finish, slightly imperfect. Regularly $90.00. August Sale price 40.00

Living-room Suite—Consisting of settee, arm chair and rocker, heavily padded seat and back, covered in tapestry. Regularly $235.75. August Sale price 168.00

One Chesterfield—Length 7 feet 6 inches. Heavy pillow arms, deep spring seat and back, covered in tapestry. Regularly $275.00. August Sale price 179.00

One Chesterfield — Shaped front, panel back, loose cushions. Regularly $194.25. August Sale price 159.50

Arm Chair to match above, high back, deep spring seat, separate cushion, covered in tapestry. Regularly $112.00. August Sale price 59.00

One Chesterfield—3-panel back, cushion arms, spring seat, separate spring cushions. Regularly $246.50. August Sale price 169.50

Arm Chair to match above—covered in tapestry, deep seat, separate spring cushion. Regularly $112.75. August Sale price 59.00

Chesterfield—Heavy padded arms and back, separate cushions covered in tapestry. Regularly $181.00. August Sale price 149.50

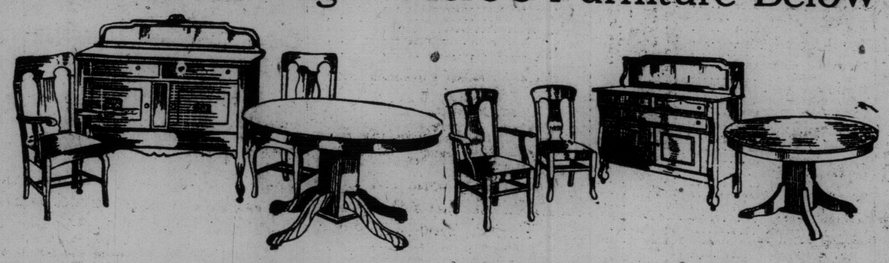
One Reed Table—Wood top, 24 inches by 36 inches, gray enamel, slightly imperfect. Regularly $32.00. August Sale price 18.00

The Sale is Rich in Savings---Here's Furniture Below Wholesale

Set of Dining Chairs.

Illustrated—Genuine quarter-cut oak in fumed or golden finish. Slip seats, upholstered in genuine leather. Regularly $72.50. August Sale price, set 53.75

$67.50



8-Piece Dining Suite $108.00

Regularly $147.75

Illustrated—Consisting of buffet, extension table and set of chairs in fumed or golden finish.

Buffet—Genuine oak, 48-inch case

Extension Table—Solid oak, 42-inch top, extends to 6 feet. Heavy square pedestal.

Dining Chairs—Frames of solid oak, slip seats, upholstered in craftsman. 5 small and 1 arm chair. Regularly $147.75. August Sale price, suite 108.00

8-Piece Dining Suite $135.95

Regularly $187.00

Illustrated—Including buffet, extension table, and set of chairs—fumed or golden finish.

Buffet—Genuine quarter-cut oak front and top.

Extension Table—45-inch round top, extends to 6 feet, heavy pedestal base.

Chairs—Heavy solid oak frames—movable seats upholstered in leather. Regularly $187.00. August Sale price, 8 pieces, complete 135.95

This $93 Buffet $67.50

Buffet, illustrated, genuine quarter-cut oak, in fumed or golden finish. Bevelled plate mirror. Regularly $93.00. August Sale price 67.50

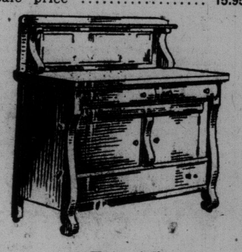
Extension Table—Genuine quarter-cut oak, 45-inch top, extends to 6 feet, heavy square pedestal, shaped feet, fumed or golden finish. Regularly $35.00. August Sale price 23.45

Mattresses—Fibre centre, jute felt, both sides full border, deeply tufted, enclosed in art ticking. All regular sizes. August Sale price 5.95

This $95 Buffet $71.45

Buffet, illustrated at right, genuine oak in fumed or golden finish. Heavy colonial design. Plate mirror. Regularly $95.00. August Sale price 71.45

Extension Table — Illustrated. Solid oak in fumed or golden finish—42-inch top, extends to 6 feet. Heavy square pedestal, shaped feet. Regularly $28.75. August Sale price 15.95



$71.45

SIMPSON'S AUGUST FURNITURE AND HOME FURNISHINGS SALE

Summer Specials in Toiletries, Etc.

Piver's Face Powder—Azurea, Le Trefle, Floramye, Vivitz, Rosiris, Safranor, Pompeii, All Shades, 98c.

Djer-Kiss Talcum Powder . .22
Talcum Powder, violet or lily of the valley, 1-lb. tin ..... .19
Delatone Depilatory ..... .68
Hind's Honey and Almond Cream ..... .40
Apollo Glycerine Soap, rose or violet, 2 for ..... .25
Infant's Delight Soap, 3 for .29
Djer-Kiss Rouge ..... .49
Elcaya Cream ..... .59
Italian Balm .25
Mennen's Talcum, violet and borated, 2 for ..... .29
Florida Water, large size ... .69
Glendale Toilet Paper, regularly 2 for 25c; today, 3 for ..... .27
Water Wings—Regularly 49c and 59c; today, half-price.
Nonspi destroys perspiration odors ..... .65

Simpson's—Main Floor.

The Home-Lovers' Club

—invites you to join. It costs nothing extra to become a club member, and you may purchase home furnishings and arrange to spread the payments over a certain period of time. — Fourth Floor.

Extra! Clearing Bungalow Nets, Scrims and Voiles at Half Price---Today

This is a drastic clearance of short bolts of some of our best selling curtain nets and scrims. Both plain and fancy bordered materials and discontinued numbers. Appropriate styles for any window in the house. White, ivory and ecru. Every piece wonderful value. Regularly 79c to $2.25. Today, yard 39c to $1.12

Voile and Marquisette Curtains, Special, $5.29 Pair.

Smart styles with medallion corners and lace edging, also a big assortment of dainty lace and insertion trimmed curtains that are perfectly made—white, ivory or ecru. 2½ yards long. Today, sale price, pair 5.29

Scrim and Marquisette Curtains Clearing at $3.29 Pair.

Attractive curtains that will give long service. Included are neat effects with lace and insertion trimming, also plain hemmed curtains. White or cream. 2½ yards long. Today, sale price, pair 3.29

Simpson's—Fourth Floor.

Special ! 500 Yards Heavy Fish Net for Curtains, 39c Yard.

Of Scotch manufacture, quiet in weave and has open square mesh. It will hang nicely and launder easily. In the ecru coloring only, 48 inches wide. Regularly 69c. Today, special, yard ..... .39

Reed Baby Carriages $39.85

10 Only on Sale, Natural, Gray, Cream and White Finishes.

Genuine reed bodies and hoods with roll edges. Special equipment includes corduroy upholstering and storm curtain, reclining back, reversible gears that allow the carriage to be turned either way, heavy rubber tires.

Simpson's—Sixth Floor.

English Holiday Fiction 50c

Phone Main 7841

JOSEPH HOCKING
Scarlet Womah.
Lest We Forget.
Purple Robe.
Mistress Nancy Molesworth.
Roger Trewinion.
Ishmael Pengelly.

SIR H. RIDER HAGGARD
Ayesha, the Return of She.
Holy Flower.
Eric Brighteyes.
Miawa's Revenge.
Heart of the World.
Cleopatra.
Ivory Child.
Morning Star.
Child of Storm.
Wanderer's Necklace.
Ghost Kings.
Marie.
Finished.

E. R. BURROUGHS
Return of Tarzan.
Tarzan of the Apes.

ARCHIBALD MARSHALL
Eldest Son.
Salute of Adventurers.

JOHN BUCHAN
Greenmantle.

HAROLD BINDLOSS
Dearham's Inheritance.

Phone Your Order —Main 7841.
Book Dept.— Main Floor.

The Robert SIMPSON Company Limited

A Carload Sale of Rugoleum at 69c and 89c Yard

A New Floor Covering and Rug Surround

We cleared out the manufacturer's stock at away below today's wholesale price, and have just received the first shipment in a large car load.

The designs are in wood and parquet patterns only—both light and dark shades. This shipment is of extra quality with a smooth glazed finish, and comes in perfect imitation of the real wood flooring. Different widths. Sale price, today—24 inches wide, sale price, yard, **69c;** 36-72 inches wide, sale price, square yard, **89c.**

3,000 Yards Rugoleum ("Seconds") Clearing at 63c Yard

A quantity of the same Rugoleum comes in seconds. Parquetry wood designs, splendid wood colorings, and excellent quality, 24 inches wide. Today, special, yard ..... .63

Simpson's—Fourth Floor.

Complete Set of Fixtures and Shades for 6-Room House $38.95

Complete with shades, Tungsten bulbs and inspection fee, and installed in Toronto free.

For Hall—Brush brass hanger and white soft-toned ball; 7 inches wide.

For Living-Room—Brush brass and black finish, 3 lights, plate 12 inches wide, shades old ivory tone.

For Dining-Room — Semi-indirect hanger, brush brass finish and 12-inch soft-toned white bowl.

Upper Hall—Brushed brass finish, green opalescent glass shade.

Bedrooms—Brushed brass finish, white shades.

For Bathroom — Brushed brass bracket with porcelain socket and plain shade.

Sitting or Front Bedroom—Two light brushed brass and black finish, with white shades.

Verandah, Kitchen and Cellar are provided with strong, useful lights.

Grade A. Tungsten Bulbs—25, 40 and 60 watt, are included in equipment.

Inspection Fee—Also included.

Installed anywhere in Toronto by competent workmen.

If selected piece by piece this set would sell for $51.35. August Sale price 38.95

Simpson's—Sixth Floor.

4-Burner Gas Range $29.95

Gurney's reliable make, four large and one simmering burner, full size baking oven, nickel trimmed. Today 29.95

Self Wringing Mops—Complete with long handle and good grade cotton cloth.... .59

Lavatory Brush—Long wire handle. Today ..... .25

Water Buckets—Galvanized iron—12-qt. size. Today ..... .59

Waste Paper Baskets—Medium size....39

Special Leader Curtain Stretcher—Size 6 feet x 12 feet. Today 2.95

Climax Water Power Washing Machine, $24.95—Dolly action, reliable motor. Today 24.95

Clothes Baskets—Size 17 x 28 inches. Today 1.25

Simpson's—Basement.

'Home Maker' Sewing Machine $42.50

Regularly $49.00. Guaranteed 10 Years.

This high-grade machine has automatic tensions and positive feed. It runs quietly and steadily. August Sale price 42.50

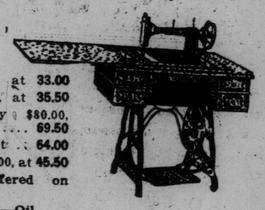
Floor Sample Machines Clearing.

1 "Superior," regularly $39.00, at 33.00
1 "Conqueror," regularly $40.00, at 35.50
1 "Florence Rotary," regularly $80.00, at 69.50
1 "Electric," regularly $75.00, at .. 64.00
2 "New Century," regularly $53.00, at 45.50

Home-lovers' Club Terms offered on Sewing Machines.

Electric Motors—Belts—Needles—Oil.

Simpson's—Sixth Floor.



Simpson's Market Today

Phone Adel. 6100

FISH

OTOGO BRITISH COLUMBIA PINK SALMON—Just arrived in refrigerated cars—headless and dressed. These salmon are a rare treat—they resemble in color and flavor the delicious brook trout, and can be cooked and served in any manner. Special for today, lb. ..... .22

All Fresh Caught Fish Advertised Subject to Arrival.

Fresh-Caught Whitefish, lb. ..... .25
Fresh-Caught Trout, lb. ..... .25
Fresh-Caught Cod for boiling, lb. ..... .16
Fresh-Caught Cod, Steaks, lb. ..... .20
Fresh-Caught Haddies, lb. ..... .18
Fresh Smoked Fillets, lb. ..... .24

MEATS.

500 lbs. Choice Sirloin Steaks, lb. ..... .45
800 lbs. Choice Round Steak, lb. ..... .40
Blade Roast Beef, lb. ..... .25
Thick Rib Roast Beef, lb. ..... .28
Shoulder Roast Beef, lb. ..... .23
Sweet Pickled Shoulder Pork, 6 to 8 lbs. each, lb. ..... .31
Breakfast Bacon, mild cure, by the piece, lb. ..... .60
Maple Leaf Lard, 3-lb. pail, gross weight pail ..... .95

GROCERIES.

2,000 Pails Raspberry Jam, Kinney & Colliver brand, No. 4 size, pail 1.25
2,000 lbs. Finest Creamery Butter, lb. ..... .64
2,000 lbs. Pure Cocoa, in bulk, while it lasts, lb. ..... .26
2,000 pkgs. Waxtight Cornflakes, 2 pkgs. ..... .24
500 Bags Five Roses Flour, 24-lb. bag 2.24
4,000 lbs. Choice California Prunes large size, lb. ..... .25
Choice Currants, lb. ..... .22
Crisco, 1-lb. tin ..... .39
Eggo Baking Powder, tin . .29
Finest Canned Peas, early June brand, tin ..... .21
Marvello Cleaning Powder, 2 pkgs. ..... .25
Clark's Potted Meats, assorted tin 9
Sterling Brand Catsup, bottle ..... .25
Purity Oats, large pkg. ... .32
Peanut Butter, in bulk, lb. .28
Pure Ceylon Tea, 2 lbs. .. 1.28
Blue Bell Jelly Powders, assorted, 2 pkgs. ..... .26
Finest Canned Honeydew Corn, 2 tins ..... .39
Harry Horne's Custard Powder, 2 tins ..... .25
St. Charles Milk tin ..... .16
Orange Marmalade, No. 4 size, pail 1.05
Red Salmon, ½-lb. tin... .22
Shredded Wheat, 2 pkgs. .30
Snider's Tomato Soup, 2 tins. ..... .29
Moir & Wilson's Bloater Paste, tin ..... .10

FRUIT SECTION.

California Oranges, dozen .69
Cooking Onions 4 lbs. ..... .27
Cabbage, each ..... .10
Carrots, 6 bunches ..... .20
6-quart Baskets Cooking Apples, basket ..... .75

CANDY SECTION.

Quaker Candy, pkg. .15, .25
Assorted Chocolates, lb. ... .50
Parisian Fruit Bon Bons, lb. ..... .40

FLOWER SECTION.

Baby Rambler Rose Bushes each ..... .75
Palms, each 1.00
Boston Ferns, each 1.19
Fern Pans, each, .35 and .50
Asparagus Ferns, each ... .23
Geraniums, in bloom, each .30
Begonias, in bloom, each . .30

The Robert SIMPSON Company Limited