

These Are Some of Simpson's Specials Today



A season-long satisfaction comes with a well-chosen hat. That's why it's wise to visit the store and see our enormous variety of shapes and materials before you pick your hat for the winter. Extra sales force today will make choosing easy

Seamless Axminster Rugs

Many new patterns are shown in this well known standard quality seamless Axminster Rugs, in designs and colorings suitable for drawing-room, dining-room, living-room or den. Some in plain centres, with pretty chintz borders; also bold Oriental and small conventional designs:

Size 6 x 9 . . . 8.25 Size 8.3 x 10.6 43.75
Size 7.6 x 9 . . . 36.50 Size 9 x 12 . . . 51.50

SCOTCH TAPESTRY RUGS IN GREAT VARIETY.

There is a big selection of patterns in a splendid range of colorings, and a quality that will give you extra good wear, and they are exceptionally good values:

Size 7.6 x 9 . . . 8.25 Size 9 x 10.6 . . . 11.25
Size 9 x 9 . . . 9.75 Size 9 x 12 . . . 12.75

SCOTCH VELVET CARPET AT \$1.19 PER YARD.

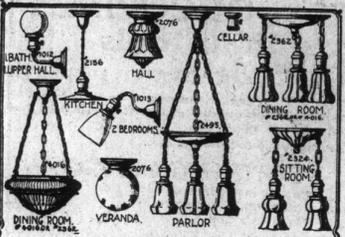
Three hundred yards of Scotch Velvet Stair Carpet, small conventional designs; in fawn, blue and green colorings. 22 1/2 in. wide. Regular \$1.49 per yard, for . . . 1.16

ENGLISH WILTON RUGS, \$9.25 EACH.

These rugs are very serviceable for small halls, living-room or dens; Oriental and conventional designs, in light and dark colorings; size 36 x 63 inches. Each . . . 9.25

If You Need Furniture for Your Bedroom These Will Interest You

- Dresser, golden gloss finish, nicely finished base, two large and two small drawers, top fitted with large, shaped beveled mirror . . . 13.75
- Dresser, Empire, mahogany finish, Colonial design, two small and two large drawers, top fitted with large beveled plate mirror . . . 24.60
- Mattresses, all cotton filled, encased in good grade of art ticking. Can be supplied in all standard sizes . . . 6.75
- Mattress of wood fibre and jute, all standard sizes . . . 3.10
- Pillows, extra well filled with mixed feathers, covered in good grade of ticking. Fair95
- Pillows, extra well filled with pure feathers, carefully selected covering of good grade art ticking . . . 3.00



A New 8-Room Set of 11 Pieces for \$14.75

"The National" Electric Fixture Outfit

- CHOICE OF SEMI-INDIRECT OR SHOWER FOR DINING-ROOM
- Semi-Indirect Fixture for small dining-room or living-room complete. Regular \$6.50, for . . . 4.50
- Shower Fixture, complete with three shades. Regular \$5.25, for . . . 3.45
- Mission Fixture, with 4 amber lanterns, complete. Regular \$11.00, for . . . 9.50
- Heavy Brass Living-room Fixture, regular \$29.00, for . . . 23.50

Simpson's Palm Room

Have dinner in our Palm Room when shopping. It is a pleasant place to meet a friend, or in the afternoon to take a cup of tea.

The Palm Room 50c Menu

- For today served from 11.30 to 2 p.m.
- Consomme Princesse
- Roast Young Chicken with Bread Sauce
- Roast Lamb with Mint Sauce
- Bolled or Mashed Potatoes
- Buttered Squash
- With Rolls and Butter
- Brown and White Bread
- Steamed Fresh Apple Sponge Pudding, Fruit Sauce
- Peach Pie
- Ice Cream
- Pot of Tea or Coffee, or Milk

Breakfasts for Business Men and Women

15c, 25c, 30c and 35c. Served in the Palm Room. Well served, well cooked, quiet surroundings.

McKibbin Soft Hats

New broad brim raw edge fedoras of this leading American make, in shades of pine, clover and myrtle green, nut brown, fawn and steel grey . . . 3.50

Christy Soft Hats

The popular flat set and slightly curled brim shapes with wetted and silk bound edges, in shades of myrtle and laurel greens, moor and steel grey, brown and black; \$3.00 and \$3.50.

English Tweed Hats

Which are having such a big run in the leading American cities; \$1.50 and \$2.50.

Christy Black Stiff Hats

An exceptional showing of this famous make in all the new Fall blocks; \$3.00 and \$4.00.

Burton Black Stiff Hats

Makers to His Majesty, extra light weight, in a very fine quality of fur felt . . . 3.50

Borsalino's Soft Hats

All the new flat set broad brim and staple curl brim shapes, in a big range of colors and trimmings . . . 4.00

These Warm Winter Overcoats at \$12.45 Are Wonderfully Good Looking and Well Made

We want to tell you as emphatically as we know how that these overcoats are not the kind that are ordinarily sold for \$12.45. The soft, warm, heavy cloths they are made of, and the careful tailoring, all denote that the value is extraordinary. There are double-breasted ulsters, with two-way convertible collar; there are single-breasted Chesterfields, and there are double-breasted coats, with velvet collar; meltons, tweeds and chinchillas are the materials; greys, browns and blues are the colors. Sizes 35 to 44. Special price Saturday . . . 12.45

MEN'S FALL WEIGHT OVERCOATS.

One of the dressy Fall Weight Overcoats for men. It is made from a plain black English chevrot cloth, in one of the popular single-breasted fly front Chesterfield styles. Has fine twill mohair linings and is nicely tailored. Sizes 36 to 44. A splendid coat, priced at . . . 18.00

A WINTER SLIP-ON OVERCOAT.

Made from heavy English coating, in a dark grey tweed, with indistinct check pattern. Cut in one of the smartest and best styles, slip-on, double-breasted, soft roll lapels, velvet collar and satin through shoulders and sleeves. A perfect fitting, handsome coat. Sizes 34 to 40. 22.00

MEN'S HEAVY WINTER ULSTERS.

Made from a heavy English dark brown coating, with fancy check pattern. Cut double-breasted ulster style, with two-way convertible storm collar. Lined throughout with heavy twill mohair cloth. A warm coat and a good-looking coat. Sizes 36 to 44. Price . . . 28.00

A CHOICE WINTER ULSTER.

A rich, warm overcoat, made of soft, heavy, dark green coating, with fancy check back. Double-breasted ulster style, with convertible collar and satin lined shoulders and sleeves. Another is a handsome dark grey slip-on coat, with soft roll lapels and velvet collar. Either of 35.00

Men's Suits of Strong Durable Materials at \$9.95

Workmen desiring suits of a heavy, strong tweed that will give exceptionally good wear will find these better than they expected to get for so low a price—in fact they are \$12.50, \$13.50 and \$15.00 suits, priced specially low for this one day's selling. There are greys and browns in plain and mixed patterns. Coats and vests are single-breasted, and are made to fit right and last long. Sizes 36 to 44. Special price Saturday . . . 9.95

In the Drapery Section Today

CURTAIN SCRIM AT 12 1/2c.

A limited quantity only of these special scrims. Some are in plain ecru with open-work border, others are in ivory and ecru, with borders in pretty shades of pink, blues, mauves, etc.; 36 inches wide. Saturday, at, per yard . . . 12 1/2

BATHROOM AND KITCHEN CURTAINS.

Each curtain is about 18 inches wide, and about 34 inches long, with neat hemstitched edge and double hemmed top, ready for the rod. Per pair23

CURTAIN EDGINGS AT 5c PER YARD.

There are ball fringes and tassel fringes, also plain curtain edges, in a wide variety of colorings. Regular 15c to 35c. Saturday, per yard5

Two tables loaded with a huge collection of Curtain Nets, including small floral and conventional patterns, some with bordered edges; 36 and 45 inches wide; white and cream. Saturday, per yard, 16c and 25c.

At 8.30 Saturday a Rousing Sale of Boys' Suits at \$6.95



Values Are \$10.50 to \$15

This is one of the greatest bargains in Boys' Suits that we've offered this season. Made of beautiful cassimeres, chevots, worsteds, serges and tweeds, in a great variety of good patterns, in grey, brown, green, fawn and blue shades. Two and three-button, double-breasted coats; carefully tailored and finished in every detail. Pants are in bloomer style, lined and good fitting. If your boy needs a suit this is the day on which to buy it. Sizes 25 to 34, for boys 7 to 17 years of age. Regular \$10.50 to \$15.00 . . . 6.95

Boys' Winter Overcoats at \$7.95

Double-breasted College Ulster Model Coats, with wide convertible collars that may be worn showing lapels or buttoned close to chin. Made of good winter weight ulstering, in seasonable shades of grey and brown, showing a neat diagonal stripe. Sizes 27 to 35, for boys 9 to 17 years of age. A good-appearing ser-viceable coat . . . 7.95

Other Good Values in Boys' Coats \$5 to \$20

The Pure Food Market Call Adelaide 6100

- MEATS.
- Forequarter Spring Lamb, per lb.19
- Leg Spring Lamb, per lb.28
- Shoulder Roasts, prime beef, lb. 14c and 16c.28
- Blade Roasts, per lb.16
- Thick Rib Roasts, per lb.24
- Best Rib Roasts, per lb.24
- Potterhouse Roast, centre cuts, per lb.27
- Whole Roast, per lb.24
- Round Steak Roast, per lb.26
- Breakfast Bacon, mild curing, by the piece, 3 lbs. and up, per lb.27
- Smoked Ham, select, whole or half, per lb.27
- Pure Lard, 3-lb. pails, gross weight, per pail. 49
- Essential Domestic or Cotosuet Shortening, 3-lb. pails, gross weight, per pail27
- GROCERIES.
- 4,000 lb. Finest Creamery Butter, R. S. Brand, per lb.44
- Toasted Cornflakes, 2 packages25
- Leaf Sugar, 3 lbs.25
- Nesnah Desserts, assorted flavors, 3 pkcs.29
- E. D. Smith's Orange Marmalade, 16-oz. jar.20
- Finest Canned Lobster, per tin25
- Baker's Cocoa, 1/2-lb. tin25
- Choice Canned Pineapple, sliced, 1-lb. tin.10
- St. William's Raspberry and Strawberry Jam, 16-oz. jar24
- Choice Olives, stuffed or plain, bottle10
- 500 lbs. Peck Frean's Shortcake, per lb.33
- Choice Pickles, Niagara Brand, 20-oz. bottle22
- Blue Bell Jelly Powders, assorted, 3 pkcs.20
- Fresh Fruit Cake, per lb.18
- FRESH ROASTED COFFEE, good assortment, per lb.20
- 1,000 lbs. Fresh Roasted Coffee, PER LB. 27c.
- Ground pure or with chictory, Saturday, per lb.27
- CANDY SECTION.
- Main Floor and Basement.
- Simpson's Special, an assortment of chocolate creams, caramels, bon bons, etc. Special, per lb.20
- Assorted Chocolates, in 1-lb. boxes, Special.25
- 500 lbs. Assorted Milk Chocolate Creams, per lb.33
- FLOWER SECTION.
- Choice Roses, assorted, per doz.49
- Pot of Mums, per doz.50
- Pot of Mums, very bushy, each79
- Fern Plants, each 23c and 37c.39
- Boston Ferns, each39
- Rubber Plants, each65

Men's Fine Shirts, 3 for \$5.00

Arrow, Congress and Tooke makes. 500 of \$1.75, \$2.00 and \$2.50 shirts in one great lot at \$1.69 each, or 3 for \$5.00. Soisettes, Russian cords, Pecuna, Zephyrs, Twill and Corded materials, in a bewildering assortment of stripe patterns. Laundered cuffs and soft French cuffs; various sleeve lengths. Sizes 14 to 17. Specially priced for Saturday, 3 for \$5.00, or each \$1.69.

Men's \$6 to \$8 Sweaters at \$4.98

If you want a real good sweater, one made of heavy four or six-ply pure wool yarn, come here Saturday for one of these at \$4.98. We offer a huge quantity, but the early shoppers get first choice, and some are better than others, although every one is a bargain. High storm or shawl collars, and a few with V neck. Grey, maroon, brown, navy, royal, white and various combinations. Sizes 38 to 46. A great special, priced at . . . 4.98

Men's Wool Combinations \$2.73

Only 250 suits, therefore we cannot fill phone orders. The lot consists of broken lines of our \$3.00, \$3.50 and \$4.00 grades; such well-known brands as Watson, Bodyguard, Robin Hood and Stralian. There are both medium and heavy weights; closed croch styles, with close-fitting ankles and cuffs. Sizes 34 to 46, but not all sizes of every kind. While they last they will sell \$2.73 Saturday at, per suit . . . 2.73

Saturday Specials in the China Department

- \$1.50 BRASS JARDINIERS, \$1.15.
- Brass Jardiniere, in dull and bright finish, with three ball feet; fit 8-inch pot. Saturday . . . 1.15
- 98c BRASS FERN POTS, 79c.
- 5-inch Brass Fern Pots, with three claw feet, lion heads and ring handles, in dull or bright finish. Saturday, .79
- \$1.25 BRASS FERN POTS, 98c.
- Fern Pots, 6-inch, in dull or bright finish, three claw feet, earthen linings. Saturday, .98

- CUT GLASS.
- Cut Glass Fruit Bowls, with the new frosted buzz and fan cutting; 8-inch. 50 only 2.69 to clear Saturday at2.69
- \$4.00 SUGAR AND CREAM SETS, \$2.75.
- Clear heavy blanks, richly cut, choice of floral or buzz design. Saturday only 2.75 at2.75
- \$4.00 CELERY TRAYS, \$3.29.
- Cut Glass Celery Trays, with floral cutting on finest quality clear blanks. Saturday only3.29

- JAPANESE CHINA CHOCOLATE SETS, \$1.75.
- A limited quantity of these new floral decorated 7-piece chocolate sets to clear. Regular \$2.25. Saturday special for 1.75
- ROYAL NIPPON CHINA SUGAR AND CREAM SETS.
- Newly imported Sugar and Cream Sets, with pretty floral and conventional decorations. Reg. 49c pair. Saturday, per pair . . . 23
- ROYAL NIPPON CHINA AT 23c.
- Splendid selection of fancy and useful pieces, with entirely new designs and decorations. Lot includes Pin Trays, Bon-Bon Dishes, Powder Boxes, Hair Receivers, Cream Jugs, Cups and Saucers, Mustard Pots, etc. Your choice . . . 23

In Other Departments Big Sale of Women's and Misses' Coats.

3900 Pairs Women's Boots at \$2.99. Clearings of Flannellette Night Gowns at Half-Price.

Diamonds

- Girls' Rings of 14k gold, set with real brilliant cut white diamonds. Reg. \$5.00 value. Satur. . . . 3.95
- Solitaire Diamond Rings, in Tiffany or showy Tiffany settings; also 3-diamond rings in 14k gold settings. Regular \$15.00, Saturday9.95
- Cluster Rings, seven white diamonds of finest brilliancy, set in 14k gold, to look like one large stone. Reg. \$30.00, Sat. . . . 22.75
- Large Solitaire Diamond, set in platinum and 18k gold, Tiffany style, very brilliant, perfectly cut stone. Regular \$65.00, Saturday special . . . 48.50

New York Neckwear

- BOWS, STRING TIES, WINDSOR TIES
- String Ties
- In crepe de chine in all colors of the rainbow; finished with silk tassel, slipped over head, under blouse collar. Colors rose, yellow, emerald, Saxe, black, apricot, V. rose, mauve, purple and many others. Special . . . 29
- NECKWEAR OF ORGANDY
- Large cape collars, sailor collars, shawl collars; long square effects, embroidered in pretty floral design. Just fresh in from New York. Special25

\$2.25 Knitting Wool \$1.76 On the Fourth Floor

2,000 lbs. of 4-ply Scotch Double Knitting Wool, in grey only. Suitable for caps, scarfs, jackets, socks, etc. This price is less than it can be bought for from the makers. Regular \$2.25 lb. Saturday special . . . 1.76



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