

**ROWAT'S COFFEE**  
The best quality procurable. There is no better Coffee.  
50c PER POUND.  
T. A. ROWAT & CO.  
250 Dundas St. Phone 3051-3052.  
C. F. B. License No. 8-5422.

**KING PETER OF SERBIA**  
**SUFFERS SECOND STROKE**  
AMSTERDAM, Jan. 29.—A dispatch from Laibach says that King Peter of Serbia, who has been ill for some time, has suffered a second stroke of apoplexy.

**CALL 4071**  
FOR ELECTRIC WORK AND SUPPLIES.  
WESTERN ONTARIO ELECTRIC CO.  
217 DUNDAS STREET.

**Diamonds**  
Rings . . . \$5.00 to \$600.00  
Necklets . . \$10.00 to \$275.00  
Scarfpins . \$10.00 to \$200.00  
**C. H. Ward & Co.**  
Diamond Merchants and Jewelers  
358 Richmond St. Phone 1034

**Canadian Bureau of Credits**  
COLLECTORS, ADJUSTERS, LIQUIDATORS, ASSIGNEES, CREDIT REPORTERS, ETC.  
Associated agencies all points. Ask for terms.  
Dominion Bank Chambers, London.  
A Real Thrift and Tissue Food.  
\$1.70 Bottles for 96c.  
Taylor's 6 Cut-Rate Drug Stores

**Carlyle**  
**TREBILCOCK**  
PHONE 2351. 233 DUNDAS.  
Two Doors East of Majestic Theatre.

**How Are Your Eyes?**  
**BROWN OPTICAL CO.**  
EYE SPECIALISTS AND OPTICIANS  
233 DUNDAS ST. PHONE 2351

**RAW FURS**  
Highest prices paid for Skunk, Coon, Mink, Weasel, etc.  
**ROSS' LTD.**  
106 Dundas Street.  
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**GET YOUR TIRES RETREADED. IT PAYS.**  
London's Rubber Man  
346 DUNDAS STREET. PHONE 5124.  
BROCKMAN

**Our Retreading IS QUALITY WORK, NOT THE AVERAGE**  
London Tire Repair Depot  
354 Wellington Street, Phone 2334.  
A. WILKES. Opp. McClary's.

**Shoe Talk No. 18**  
DISCRIMINATING WOMEN.  
buy their shoes here, for they know we are always first to show the newest in shoe styles. Many American makes sell exclusively to this store in London.  
**Cook's Shoe Store**  
EFFICIENCY is the watchword today, and efficiently working is the way your battery should be. If it is not, send it to our experts for re-connection. You'll be pleased if you do.  
BENSON-WILCOX ELECTRIC CO.  
294 DUNDAS ST. PHONE 2671.

**ASTHMA**  
ASTHMA and HAY FEVER  
PROMPT RELIEF IS OBTAINED  
BY SIMPLY INHALING THE  
FUMES FROM THE POWDER  
EITHER THROUGH A CLAY  
PIPE OR OTHER VESSEL.  
NOT ACIDIC OR UNPLEASANT  
ASK YOUR DEALER FOR  
25c & 50c  
**Kellogg's**  
**ASTHMA REMEDY**  
London Loan and Savings Co.  
OF CANADA  
MONEY TO LEND  
Government Bonds Negotiated  
Only \$58.55 required for \$100.  
Special Debiture.  
M. J. KENT, Manager.

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Clearing All-Wool American Velour Suits.  
Clearing several lines in Blouses, Silk Voile and Crepe de Chine.  
Clearing Silk and Wool Sweaters.

**PHONE 1319. 196 DUNDAS STREET.**

**CHARLIE CHAPLIN IN 'SHOULDER ARMS' AT GRAND OPERA HOUSE**  
Million-Dollar Comedian in Return Showing Today, Friday, Saturday.  
"Shoulder Arms," Charlie Chaplin's latest and greatest comedy, will be shown at the Grand today, Friday and Saturday. "Shoulder Arms" is a clever laugh-provoking burlesque on trench life with deft touches of the drama and pathos of war.  
The story pictured in "Shoulder Arms" takes Charlie through all the experience of a recruit. His feet get him into countless troubles under the unsympathetic eye of the drill sergeant, and even after his advent into the front line trenches he finds new complexities in the management of a rifle and bayonet. Following numerous adventures in his dugout, he volunteers for a special spying mission. "Canoeing" as a tree he invades German territory. A Hun wood-chopping party, attempts to add him, disguised as a tree stump, to its collection with disastrous results. Charlie is finally captured in a shell-torn French house. He makes his escape by turning the tables on the Germans, and accompanied by the French girl, who befriends him, he seeks refuge in what proves to be the headquarters of the German staff. The Kaiser, crown prince and von Hindenburg surprise him in an attack on a German officer, but Charlie saves the day for himself and the girl by wearing the uniform of his unconscious victim. He rescues his drill sergeant, also captured by Huns, and together they conspire to escape. Their plan brings complete confusion to headquarters, and shakes the German army to its foundations.

**U. S. and France to Maintain Largest Occupation Armies**  
Britain's Naval Contribution Lets Her Down Lightly.  
LONDON, Jan. 29.—(British Wireless.)—The British contribution to the Allied armies of occupation in the Rhine land says the Times in an editorial today, will be less numerically than that of either France or the United States, consideration having been given the part played in the war by the British navy and to British responsibilities in other parts of the world.

**FUR SALE**  
This Week  
Hudson Seal Coats  
**Beltz & Co.**

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Remember, these are capsules, and are easily dissolved in the stomach a few minutes after taking.  
Sold at all first-class drug stores, or mailed, anywhere on receipt of price. Tonal-iron Company, Box 184, London, Ont.

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Dundas Building  
LONDON, CANADA

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Natural Wolf Sets, regular \$25.00, clearing at . . . \$17.00  
Black Manchurian Wolf Sets, regular \$14.00, clearing at . . . \$7.00  
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One Hudson Seal Coat, semi-fitted, regular \$225.00, clearing at . . . \$150.00  
Special value in Ermine Scarfs, clearing at . . . \$18.50, \$22.50 and \$27.50  
Special value in Mink Muffs . . . \$38.00  
Special value in Sable Muffs . . . \$27.50  
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Select quality of Hudson Seal Coats clearing at \$205.00, \$215.00, \$225.00

**Ready-to-Wear Department**  
Clearing Guaranteed Silk Plush Coats at . . . \$23.00, \$26.95, \$28.50 and upwards  
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