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THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Tuesday, July 10.

UNITED STATES EMBARGO.

WITH characteristic promptness the United States has taken its first step towards food control, and towards making more effective the blockade of Germany. Both are ac- please, complished in a single stroke by the placing of an embargo on food, wheat, fuel and other necessaries for a period of 60 days. The embargo applies to the Entente Allies as well as the enemy, and is established for the purpose cense from the secretary of commerce.

This move is expected to have three important and immediate results: Reief from extraordinary prices at home, prevention against sending any postral countries, provision for equal dis tribution of food, fuel and iron supplies among the allied nations. In other words the United States has virtually followed its conscription of men by conscription of materials. In one particular it is several notches ahead

Britain and France have been attempting for two years to prevent shipments of necessaries to the enemy from | farther east. neutrals, and have crossed swords figuratively even with the United States tion is has been brought home to Washington recently by reports from United States agents. Large quantities of iron ore purchased from the States by Sweden have found their way to PROUD CANADA'S BRAVE SONS. the Teutons. Altogether, in two years The sturdy sons of Canada Go proudly to the front, 9,000,000 tons have gone to the enemy from that country. Sweden has also sold large quantities of pig iron to Germany while importing from the States

den replies that he had made the same Member Audit Bureau of Circulation. suggestion, but had anowed the 45 years limit to stand because there was little possibility of the conscription extending to men of that age. Apparently there was no thought on the premier's part of getting men for anything but the firing line, or he would have explained that older men could be used

It will not do to leave the gathering f the precious crops to chance. If there is the threatened shortage Mr. Hanna declares, it is the duty of the Gov ernment to see that nothing is wasted.

EDITORIAL NOTES.

Berlin admits some damage at Essen. That is remarkable

President Wilson believes, that charity begins at home when it comes to insuring food supplies.

One might have guessed that Germans were behind the Irish uprising when i as such a failure.

Russian women warriors demand not nly equal rights, but equal hardships. They want a full partnership.

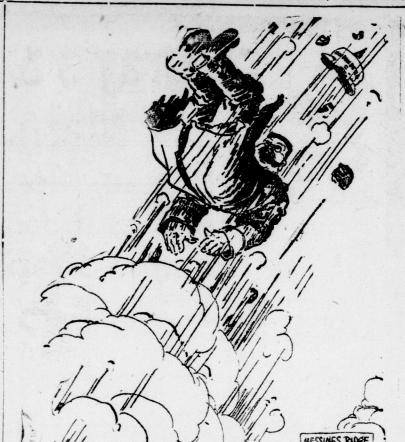
"Reinforcements will be required by utumn," says Gen. Turner. That means more action and less talking,

Those fraternizing Germans are show ing little inclination to shake hands with the reawakened Russians. The grip i

of making certain the destination of weatherman's prediction of "fair and shipments. Hereafter the articles men- warmer" for Sunday, and went away tioned can be sent abroad only by li- for the week-end, are insisting on his

> Too much importance should not b ttached to a Mexican general's re mark that the Kaiser and Co. could go to a warmer climate. That's only

single-mindedness that exist between Guide:



To My Dear People-Our hopes are rising fast. Yours lovingly, Wilhelm.

Take As Much Interest in Selecting a Candidate As You Would in Selecting a Horse

H. W. Wood, president of the United | ness to attend to your business. Tak Those who talk of a split in the Liberal party should go farther and emphasize the cordiality, good-will and Chide.

The Wood president of the Office as the Condition of America, and now mentationed as a cabinet possibility, recently had the following in the Grain Growers' find the right candidate until you have found him, and then reveal him to the Office as the office of the Office as the office of the

Another German governor of Belgium is said to be dying. The Huns are finding Belgium a most unhealty country in which to remain, and they may decide to spend the summer and autumn farther east.

Hungary's premier is not fit for his job. Instead of dissolving Parliament because of the obstructive tactics of the Opposition, he should have all its members shot. That would be pleasing to his master, Wilhelm.

PROUD CANADA'S BRAVE SONS. The sturdy sons of Canada Go proudly to the front, They form a gallant army corps, The office of the form of the other side was just as badly in his master, Wilhelm.

PROUD CANADA'S BRAVE SONS. The sturdy sons of Canada Go proudly to the front, They form a gallant army corps, They form overseas,"

To do their bit for Honor's cause They need no frantic pleas. They need no frantic pleas. They come from every trade and craft To answer war's alarm:

They come from every trade and craft They come from every trade and craft To answer war's alarm:

They come from every trade and craft They come from every trade and craft To answer war's alarm:

They come from every trade and craft They come from every trade and craft To answer war's alarm:

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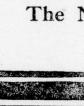
They come from every trade and craft They come from every trade and craft To answer war's alarm:

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They come from every trade and craft They come from ev

single-mindedness that exist between Sir Robert Borden and Sir Sam Hughes.

Another German governor of Belgium is said to be dying. The Huns are finding Belgium a most unhealty country in the people in the people themselves. If there was anything in the election, the fault lies in the people themselves, and not in







With Ringworm Which Turned to Eczema. Just One Mass. Cuticura Completely Healed.

"My little son, three years old, took atched it so that it turned to eczema. then spread to his back, chest, arms gs and head. It was just one mass of orruption and it made my heart ache o see him scratch; he would just tear mself. He was a pitiful sight

"I read about Cuticura Soap and Oint nent. By the time I had used the second ox of Cuticura Ointment with the Cut ura Soap he was completely healed. Signed) Mrs. R. R. Peachey, R. R. Valdemar, Ont., December 30, 1916. Cuticura Soap daily for the toilet and uticura Ointment as needed prevent imples, blackheads or other eruptions For Free Sample Each by Mail address post-card: "Cuticura, Dept. A, Boston, U. S. A." Sold everywhere.

Headaches

come mostly from disorders of the stomach, liver and bowels. Regulate these organs and keep free from headaches by using

Largest Sale of Any Medicine in the World.

"Self-sacrifice,

self-denial and

service lie at the

basis of the highest

personal and

national develop.

Sir Thomas White,

ment.

Pay Your Debt to Your

Defenders!

Turn Your Luxuries into Comforts

for those who have Sacrificed Most.

your home as well as their own?

the postman or telegraph messenger?

wonder what to do?

the struggle.

IS it nothing to you that men from all round you have

tremblingly scan each casualty list, and pale at the step of

Can you see others giving their dearest, without feeling that you must do something yourself? Do you

the nation. Canada needs every dollar her loyal sons and

daughters can spare, to meet the growing expenses of

sacrificed home and salary, safety and life, to defend

Is it nothing to you that their wives and families

You can at least save—and lend your savings to