

STORE HOURS: Store Opens at 8.30 a.m. Store Closes at 5.30 p.m.

The Robert Simpson Company, Limited

TELEPHONES: Groceries Adelaide 6100 Other Departments Main 7341



Fix the Boy Up for Less Than a Fiver

It sounds cheap, doesn't it? But have the boy try one of these suits on tomorrow—we'll wager he'll wear it home. These suits we're offering tomorrow at four-ninety-five are supreme value. Some that are samples are worth just about twice this price.

BOYS' SPRING SUITS.

Snappy yoke Norfolk style, tailored from spring weight suitings, in medium and light shades of gray and tan; samples and regular lines; full-cut bloomers; sizes 26 to 32. Regularly \$7.50 to \$9.50. Wednesday 4.95

BOYS' PARAMATTA RAINCOATS, \$3.85.

Splendid coats, that will wear well, and guaranteed to be perfectly rainproof; of fawn English paramatta; cut single-breasted style; full cut box back; seams are double-stitched and cemented; sizes 6 to 17 years. Wednesday 3.85

Men's Odd Trousers \$1.25

350 pairs in the lot, being a special purchase of a manufacturer's samples and piece ends, which would make up one or two pairs of a pattern; also some odds from broken suits; not more than three pairs of any one pattern; strongly made, with side and hip pockets; sizes in the lot 31 to 42. On sale Wednesday 1.25

Young Men's Balmacaan Overcoats \$13.50

With well-draped skirt; convertible collar, cuffs and slash pockets; made from Donegal tweed, in black and white checks; sizes 34 to 40. Price 13.50

Michael Sterns & Co.'s Balmacaans, \$18.50—Every detail is right; light brown Donegal tweed, with color thread; Balmacaan coat, with convertible collar; sizes 34 to 45. Price 18.50

Men's Fly-Front Chesterfield, \$18.50—Made from English chevot cloth, in dark Oxford gray; single-breasted, with willow hair linings; sizes 36 to 44. Price 18.50

London-Made Overcoats—Of real peasant-made Donegal tweed, in light gray mixtures; single-breasted, Raglan shoulder style; patch pockets; silk sleeve linings; English-made throughout; sizes 34 to 46. Price 25.00

Smart Comfortable Things for Men

New Black and White Hair Stripe Cambric Shirts for Men—Made in the soft separate collar and soft double cuff style, or with attached laundered cuffs; all sizes. Very special values, each 1.00

Men's White or Fancy Striped Flannel Night Robes, English, large size makes; turn-down collars; also white plain or willow cotton night robes, with collar or French neck styles; all sizes. Special, each 1.00

Men's Extra Heavy Satin Drill Shirts, two pockets, with safety flaps, attached collar; shirts for prospectors and men of out-door pursuits; all sizes. Regularly \$2.00. Wednesday, each 1.00

200 Suits of Men's Light Blue Ballbrigan and Natural Elastic Rib Combination Underwear—Spring weights, sizes 34 to 44. Regularly \$1.25 and \$1.50. Wednesday, suit .95

Buy Boots Wednesday

Style excellence and style variety, high-grade material, superior finish and small prices are the outstanding features of Wednesday's Boot Bargains.

MEN'S \$5.00 TO \$7.00 BOOTS, WEDNESDAY, \$3.95. Every kind of boot made by the Hart Shoe Company of Fredrickton, N.B., to retail at \$5.00 to \$7.00, in sizes 4, 4 1/2, 5, 5 1/2, 6 1/2, 7 and 7 1/2; widths C, D and E. Wednesday, \$3.95. These are the makers' samples, and, therefore, are the best boots that can be constructed; all styles are 1915 designs; all sizes in each line. No cloth uppers, in a variety of shades; patent leathers for dress and street wear; colored and black leathers, for street, business and service. If you wear size 4, 4 1/2, 5, 5 1/2, 6 1/2, 7 or 7 1/2, you can buy a \$7.00 boot for \$3.95 Wednesday. No phone or mail orders. See Yonge street window.

Men's "Doctor" Boot, "Cock o' the North" Brand, black or tan calf; antiseptic lined; Goodyear welt soles; sizes 6 to 11. Wednesday 4.29

Ladies' White "Sea Island" Canvas Tango Pumps, anti-slip soles; silk bow on vamp; sizes 2 1/2 to 7. Wednesday 1.40

Women's "Simpson" Common-Sense Kid Boots, button or lace, all sizes 3 to 8. Wednesday 2.19

WOMEN'S \$3.50 BOOTS, WEDNESDAY, \$2.50. Six styles, complete size range in each style of "Classic" and "Countess" Boots, made in patent calf and dull calf, with cloth and dull kid uppers; flexible, noiseless McKay soles; spool, Cuban and military heels; fashionable toes and upper patterns; fine twill linings; all styles are 1915 designs; all sizes in each line. Regularly \$3.50. No mail orders. Wednesday 2.50

MISSES' "CLASSIC" AND "WESTON" BOOTS, WEDNESDAY, \$1.75. 300 Pairs "Classic" Cloth Top Box Calf Button Boots, and 150 Pairs "Weston's" Cloth Top Patent Calf Button Boots, with cushion soles; complete size range 11 to 2 in each line. Regularly \$2.75. No mail orders. Wednesday 1.75

"BOY SCOUT" BOOTS, WEDNESDAY, \$2.49. 1500 pairs, made by the original makers of this well-known trade-marked boot; button and Blucher styles; patent calf, black calf and tan willow calf leathers; Goodyear welt, reinforced sewed soles; military shape toe; stub-proof toe boxes; sizes 11 to 13 1/2 and 1 to 4 1/2. Regularly \$3.00 to \$4.00. No mail orders. Wednesday 2.49

Boys' Varsity Caps

In the navy serge or velvets; splendid for school wear. 25

Boys' Golf Shape Caps, with or without bands; medium crown and peak, in assorted new patterns, tweeds, or fine navy serges. Wednesday 45

Children's Hats, in new shapes of crown and brim, in black and white shepherd checks, and other fancy patterns. Wednesday 59

Sterling Teaspoons at 48c

Sterling Silver Teaspoons, small size, Louis XV. pattern handles. Regularly \$3.00 dozen. Wednesday, each 48c

Hundreds of New Hat Shapes Just Opened

To keep in touch with the rapidly changing tendencies of this new millinery season, you should really pay a daily visit to our Second Floor Salon, where the very newest things are being unpacked from day to day.

The latest effects are broad-brimmed salonnas, and larger flou effects, in fine Milan tangles and real Italian Milan.

Smart styles for matrons, and very new effects in small hats, many different kinds of braids, and all priced to give a small, reasonable margin of profit on the manufacturer's price. Prices from 1.00, 1.50, 2.25 to 5.00

Little Boys' Oliver Twist Suits

They are the cutest little suits you ever saw, and they won't last long tomorrow morning when they go on sale at 38c each. Phone orders filled.

350 Only Little Boys' Oliver Twist Wash Suits, choice of three styles; colors tan waist with blue pants, blue striped waist with blue pants, and white waist with tan pants, pearl buttons, turn-down collars; sizes 2 to 6 years. Wednesday, a suit 39c

Girls' Middy Blouses

A Mid-Week Bargain Snap in Girls' Fine Middies—They are fine quality, perfect fitting, and attractive style. 600 Girls' Middy Blouses, fine white Indian head cotton, lined front, pockets, sailor collar of navy or cadet blue; sizes 6 to 16 years. Regularly \$1.00 each. Wednesday, each .50

Jewelry 69c

Children's 10k Gold Gem Rings, set with pearls and assorted stones. Regularly \$1.00. Wednesday .69

10k Gold Pearl Set Brooches, knife edge, bar design, several pretty patterns. Regularly \$1.25 and \$1.50. Wednesday .69

Women's 10k Gold Tiffany Claw Birthday Rings. Regularly \$1.50. Wednesday .69

10k Gold Looket Chains, 15 inches long. Regularly \$1.49. Wednesday .69

14k Baby Signet Rings. Regularly \$1.00. Wednesday .69

10k Gold Pearl Set Earrings. Regularly \$1.25. Wednesday .69

No phone or mail orders. On sale at 8.30.

Novels 50 Cents

"Knave of Diamonds," by Ethel M. Dell. "Million Dollar Mystery," by Harold McGrath. "The Tombstone," by Frances Hodgson Burnett. "Corporal Cameron," by Ralph Connor. "The Roseary," by Florence Barclay. "Fog of My Heart," by F. H. Manners. "Tarsan of the Apes," by E. R. Burroughs. "Joy of Hearts," by Louis J. Vance. "Cry in the Wilderness," by M. E. Waller. "Joy of Youth," by Edna Phillips. "Cordelia Blossom," by George Randolph Chester. "Sanna," by M. L. Waller. Cloth bound. On sale Wednesday .50

Electric Fixtures. A selection of complete outfits, each sufficient for the installation of a seven-roomed house, with glassware, installed. Regularly \$20.85. Wednesday Sale 9.95

Living Room Papers. The parlor, living-room, dining-room, reception room, hall and den require special decorations for which we will be pleased to suggest and submit ideas whenever it is convenient for you to visit the department.

Floor Coverings. Secured at a very considerable reduction and offered at these low prices for a big one day's clearance sale. 35 Mats, size 14 x 24 inches. Sale price Wednesday, each .38

Good Morning! Have you tried our Club Breakfast yet?—Palm Room, Sixth Floor—at 8.30 a.m.

Now is the Time to Think About Your Home

Our Easter Club is helping hundreds to make their homes more attractive for the joyous Easter season. Such prices as these make it possible for all.

The Furniture. Arm Chairs and Arm Rockers, comfortably upholstered and covered in imitation leather. Regularly \$8.00. Special \$4.95

The Draperies. A HOUSE-CLEANING SUGGESTION. We have our tables and our fixtures crowded with new merchandise, showing the very latest materials a few of which we specify below.

Brass and China. 22.50 Brass Jardiniere, \$1.49—Bright or dull finish brass jardiniere, three-hall footed. To fit eighth size.

Gloves and Hosiery. Women's Wash Chambray Gloves, wear like the red rubber in white, with stripes on back, two-tone fasteners; perfect finish; sizes 5 1/2 to 7 1/2. Value .65

Good Blankets and Staples. Plain Brown Wool Blankets or Couch Rugs, fancy borders, size 68 x 78 inches. Priced at each 4.50

"Merode Underwear". About 200 Sample Pieces of the Famous Merode Underwear, combinations, vests and drawers, in ribbed or low neck; long or short sleeves; knee or ankle length; wide or tight knee; many beautiful garments in the lot; sizes 32 to 40. Wednesday less than half-price.

The Grocery List. Telephone Direct to Department, Adelaide 6100. Finest Canned Tomatoes, only six cents to a customer. Three lbs. .22

The Robert Simpson Company, Limited

WAREHO... PROBS... 130, Tur... On... All... No... BIG AR... GUNS, WITH... Hundred... sand Me... SPLENDID... Heralds... burg... Chang... BY FRE... Special Cable to... PETROGRA... loved that the... Praenyal, nine... officers, 150,000... which 1000 are... great supply... number of m... The fortress, a... old Russian... magnificent... engineering a... defended with... imitation, the... above any... were impos... were attempt... successfully... gradually int... till they could... for the comp... the fall of Pr... now advance... railway syste... Vite... All the cent... have sponta... the conquest... (Continued... BISMARK... NOT T... Kaiser Com... suitable... LONDON... William has... celebrations... commemorat... mark's biv... present cond... bration un... the Exchange... rooms. A Berlin... add, as... Ham and the... Government... Bismarck's b... ten in Berlin... banquet... QUIET AT... HAS... Only Eleven... Ringle... LONDON... colonial off... a statement... tion at Sing... was a mu... troops, 700... All mess... the last not... of nec... who took p... except elev... have been g... lives. "Five riot... led by O... 16 years i... one year's... "During... man prison... have been... of the rem... of an 'exp... honor of... weather of... in action fr... the last. Ca... gent. Cand... service and... all extend...