

Store Opens at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.



Extraordinary Corset Reductions

In the Great Whitewear Sale

The last word in style and material, and come from a celebrated maker of fine corsage. Less than half price for these three hundred pairs.

Three very stylish models, in Grecian Treco, rich brocade, and mercerized cloth, very low or medium bust, long skirts, 4 or 6 garters, finest rustless boning. The Treco Corsets are semi-boneless, silk of lace trims. Sizes 18 to 26 inches. Regularly \$8.00, \$6.00 and \$7.00 a pair. Monday, a pair 2.50

INFANTS' HAND-MADE WHITEWEAR, HALF PRICE.

Infants' Robes, Night Slips and Long Skirts, daintily hand embroidered and all hand-made, finest materials, exquisite work on every garment. Regularly \$1.00 to \$3.00. Monday Half Price

Kitchen Aprons, heavy blue and white check gingham, well made, large size. Regularly 25c. Monday 17

Overall Apron, heavy blue and white check gingham. Princess style, trimmed with dark blue chambray. Regularly 50c. Monday 35

Night Gowns, slip over style, fine nainsook, yoke of four dainty embroidery medallions, edged with Val. lace. Full lace edges on neck and arms. Lengths 56, 58, 60 inches. Regularly \$1.75. Monday 1.15

Night Gowns, heavy, fine flannel, white or pink, finished on neck, front and cuffs with silk embroidery. Lengths 56, 58, 60 inches. Regularly \$1.25. Monday 85

Corset Covers, fine nainsook, deep yoke front and back of rows of pretty Val. lace stitched together, lace bandings and edges, silk draw ribbons. Sizes 34 to 42 bust. Regularly \$1.00. Monday 75

(Third Floor.)

Our French Millinery Room

will be open to-morrow for the last day this season. We have still about twenty-eight hats that will be marked down to small prices to clear them promptly.

Two Paris Sets

One by Germaine, of mole skin. Regularly \$350.00. Monday 65.00

One by Marguerite Leyoin, of plush. Regularly \$135.00. Monday 35.00

Another by Kurzman, a copy of a Porcia gown, with hat to match. New York price \$185.00. Monday 85.00

Every hat will show the blue pencil mark, that means a drop of from a third to half of the former price.

A Sale of Sample Dresses at \$7.95

Women's and Misses' Dresses that have served their purpose for the manufacturers and were cleared practically at cost of the materials. Smart styles, in soft messalines, satins and striped silks. Every style different. Were regularly \$12.50 to \$17.50. Monday 7.95

SMART WINTER COATS, REGULARLY \$8.00 AND \$10.00, FOR \$4.95. Only 25 Coats in the lot—of warm blanket cloths and imported tweeds. Becoming styles in the latest designs for misses or women. A big snap at 4.95

2,000 Yards of Dress Satins

REGULARLY \$1.25 AND \$1.50, ON SALE \$1.10.

The colorings are beautiful and distinctive. The weaves include the new Duchesse "silk-satins," "Duchesse-charmeuse," and Messaline Duchesse—all favorites 1.10

BLACK SATIN MOUSSELINE. 38 inches wide. A quality we can recommend. Regularly \$1.35. Monday 1.18

\$1.50 BLACK SILK SATIN, \$1.38. 39 inches wide, very fine and bright. Regularly \$1.50. Monday 1.38

BLACK DUCHESS, \$1.53. 39 inches wide. This is one of the weightier dress satins, fully guaranteed. Regularly \$1.85. Sale price 1.53

BLACK CREPE CHARMEUSE, \$2.44. A weave that cannot be equalled for richness and finish. Regularly \$3.50, for 2.44

(Second Floor.)

Crepe de Chene and Silk Brocaded Blouses

40 to 50 garments that have been showing on our tables and become slightly mussed. No need to describe our exclusive styles; colorings are ivory, maize, sky, pink, cadet, champagne and Nile green. Full range of sizes amongst the lot. Monday at 3.00

Large Scotch Tapestry Rugs

In a full range of designs and colors that are suitable for any room, and an excellent rug for hard wear.

9.0 x 10.6... 9.75 10.6 x 13.6... 14.50

9.0 x 12.0... 10.75 12.0 x 12.0... 15.00

10.6 x 12.0... 13.00 12.0 x 13.6... 16.50

English Brussels Rugs—This is a quality specially made for us, and comes in Oriental, floral and two-tone effects, and marked at a very low price for Monday selling.

6.9 x 7.6... 8.50 9.0 x 9.0... 14.25

6.9 x 9.0... 10.50 9.0 x 10.6... 15.75

6.9 x 10.6... 12.00 9.0 x 12.0... 17.75

Good, hard-wearing Scotch Printed Linoleums, in tile, matting, floral and hardwood effects, 2 yards wide, only, square yard .45

(Fourth Floor.)

Fine Calais Valenciennes Laces

With insertions to match, narrow "baby" widths to 2 1/2 inches wide. Regularly 25c to 35c. Nottingham Valenciennes Laces (with insertions to match) all widths from 1/4 to 3 1/4 inches wide. Monday, per yard, 2c to 25c.

SPECIAL FOR MONDAY. Linen Italian Fllet Insertions Half Price. Italian Fllet Price. Insertions, machine lined, excellent imitation of the real hand-made Italian lace; the patterns are most effective and bought specially for curtains, dresser scarfs, cushions and bed-spreads and pin-cushions. Monday, per yard, 2c to 15c.

Italian Lace Insertion, 2 1/4 and 3 inches wide. Regularly 20c, for 15

Italian Lace Insertions, five in. wide. Regular 25c. Monday, per yard 18

Italian Lace Insertions, 4 inches wide. Regular 45c and 50c yard; Monday, per yard 22

(Main Floor.)

Gloves and Hosiery

Women's Kid Gloves, many shades, good range of sizes. Monday, pair 45

Women's Fine Winter Dress Gloves; Mocha, kid and Cape leathers, in assorted tan shades, with pure wool linings, two done fastenings. Regularly \$1.50 and \$1.25. Monday, pair 95

Women's and Children's Ribbed Black English Cashmere Stockings, seamless; strong, durable yarn; applied heel, toe and sole; sizes to 16. Monday, 18c pair, three pairs 55c.

Women's Pile-lined Black Cotton Hose seamless, fast dye; close, fine thread; medium weight; applied heel, toe and sole; sizes 8 to 10. Monday, pair 15

(Main Floor.)

The Groceries

Finest Gold Dust Cornmeal, Per stone 35

Choice Pimento Ham, 6 to 8 lbs. each. Per lb. 18

Upton's Marmalade, 5-lb. pail 45

Choice White Beans, 5 lbs. 25

Peanut Butter in bulk, Per lb. 20

Quaker Oats, Large package 25

English Marrowfat Peas, 3 packages 25

Finest Pot Barley, 5 lbs. 25

Canned Haddie, Brunswick Brand, Per tin, 8c to 10c

Wax Candles, Per doz. 12

Canned Lombard Plums, 2 tins 25

Finest Evaporated Peaches, 2 lbs. 25

Fancy Patna Rice, 3 lbs. 25

Ivory or Silver Glass Starch, 8-lb. tin 55

Sunlight and Surplus Soap, 5 cakes and 1 box, 25c

Comfort and Borax, 50c

Simpson's Big Bar Soap, Per box 10

Old Dutch Cleanser, 3 lbs. 25

Powdered Annatto, 4 lbs. 25

5 LBS. PURE CELONA TEA, FOR \$1.15.

1,000 lbs. Pure Celona Tea, in each drum quality and fine flavor, black or mixed. Monday, 5 lbs. 1.15

(Basement.)

January Sale of Men's Trousers

Good and serviceable Trousers that are big value at the prices.

\$1.50 Trousers, made from English tweeds, in greys and browns, in neat stripe patterns; the tailoring is good; sizes 36 to 44. Monday price 1.50

\$1.75 Trousers, English tweeds and worsteds, in greys and browns, striped patterns; stylish and nicely tailored. Sizes 36 to 44. Price 1.75

Worsteds Trousers, made from English worsted trousering, in striped grey; can be worn with your best coat and vest. Monday price 4.50

Men's Corduroy Trousers, of English corduroy, in brown, showing a medium size cord; strongly tailored. Price 3.00

MEN'S FULL DRESS VESTS. Made from imported vesting, in white; a silk and linen mixed goods. Price 5.50

BOYS' BLUE SERGE TWO-PIECE SUITS. Of imported cloth, cut in smart double-breasted style, with bloomer pants; splendidly tailored, and lined with good wearing twilled linings; sizes 26 to 30, Monday \$5.00; sizes 31 to 34, Monday \$5.50.

BOYS' HIGH-GRADE ROUGH SERGE SUITS. Made from an all-wool imported English mill finished navy blue serge; yoke, Norfolk or double-breasted style, with full cut bloomer pants; trimmed with best serge linings; sizes 24 to 34. Monday 8.00

(Main Floor.)

900 Men's Neglige Shirts

Plain or pleated fronts, all coat style, small laundered cuff, best Canadian and American makes, neat black and white stripes, small figures, etc.; sizes 14 to 18. Regularly \$1.25, \$1.50 and \$2.00. Monday each 1.00

ABOUT 300 ODD MUFFLERS, principally grey shades, in cotton mixtures, wool, mercerized and silk knitted effects; small, medium and large sizes. Regularly up to \$1.25. Monday special, each 89

(Main Floor.)

Boys' and Men's Cloth Caps

Golf shape, assorted patterns, and each cap has fur-lined ear bands. Monday special 89

CHILDREN'S WOOL TOQUES. Long or short shape, in fine all-wool yarn, plain or fancy stitch, wide variety of colors. Monday special 15

(Main Floor.)

An Extraordinary Sale of Drapery and Upholstery Silks

Monday at Exactly Half Price

The most striking sacrifice of fine French drapery silks, damasks, moires, Florentines, brocades and Portuguese embroideries at just half of the regular selling price. This is an opportunity to fill the needs not only of the present, but of a year—two years. If you are building or moving or re-furnishing or will do so within two years' time, begin your preparations on Monday and save one-half!

\$1.75 SILK FLORENTINES, MONDAY 88c. For over draperies, for hangings, portiere linings and cushions, in rose, blue, grey, green and mauve. Regularly \$1.75 yard. Half price Monday 88

\$2.00 FRENCH MOIRES AND DAMASKS, MONDAY \$1.00. For drawing room or reception room draperies, for wall coverings, for hangings and cushion coverings. A full range of colors. Regularly \$2.00 yard. Half price Monday, yard 1.00

NEW PORTUGUESE METAL BROCADES. Regular Price \$2.75 and \$3.00 yard, Monday Half Price, \$1.38 and \$1.50 yard.

These brocades, whether used as a furniture covering or curtains, are the acme of good taste and most durable. There is a beautiful selection in various colors. All are limited in quantity. Half-price, Monday, \$1.88 and \$1.50.

DAINTY FRENCH ARMURES. \$1.00 and \$1.25 for 60c and 65c per yard.

Soft shades of blue, grey, rose, green, tan, etc., in plain and two-toned effects, for hangings in the reception room or dainty chamber. 30 inches wide. Monday, yard, 60c and 65c.

\$2.50 FRENCH SILK DAMASKS, \$1.25 YARD. Self-colored figured damask rich designs and shades, new, effective, and at a price seldom if ever before equalled. For all kinds of draperies, upholstery, drawing room furniture, etc. Monday, half price, yard 1.25

SHORT LENGTHS OF VELVETS, SINGLE FACED VELOUR, DOUBLE FACED VELOUR. MONDAY, HALF PRICE.

\$2.00 French Velvets, Monday 1.00

\$2.00 Reversible Velour, Monday 1.00

\$1.50 Single Faced Velour, Monday75

Lengths up to 10 yards of each color, in full lengths Monday, yard Half Price

(Fourth Floor.)

Rubbers and Rubber Boots

At Less Than Factory Prices

Telephone Orders Filled. **STORM RUBBERS.** Bright finished, and perfect in every way, high storm fronts:

Women's, sizes 2 1/2 to 7. Monday 58

Misses', sizes 11 to 2. Monday 47

Children's, sizes 8 to 10 1/2. Monday 38

PLAIN RUBBERS.

Light city weight, reinforced corrugated soles and heels:

Men's, sizes 6 to 12. Monday 69

Boys', sizes 1 to 5. Monday 47

Youths', sizes 11 to 13. Monday 47

MEN'S KNEE RUBBER BOOTS, HIGHEST GRADE, FOR \$3.24.

Dull finished, pure Para gum knee rubber boots, heavy corrugated soles, solid rubber heels. Sizes 6 to 12. Regularly \$4.00. Monday 3.24

Same quality, three-quarter length, rubber boots. Regularly \$5.50. Monday 4.44

Same quality, hip length rubber boots. Regularly \$6.25. Monday 4.99

MEN'S GOODYEAR WELTED BOOTS, \$2.95.

"Victor" and other well known brands, in patent calf, tan Russia calf, gunmetal, vicil kid and black winter calf, button, Blucher and Balmoral styles, single and double Goodyear welted soles. Some are leather lined. Some have short yards and medium high heels. Others have the new recede toes and low, broad heels. Sizes from 5 to 11. Regularly \$4.00, \$4.50 and \$5.00. Monday 2.95

BOYS' \$3.50 AND \$4.00 BOOTS, \$2.45.

Over 500 pairs high grade boots for boys. They are made by the Goodyear welt process and sell regularly from \$3.50 to \$4.00. The leathers are patent calf, tan Russia calf, gunmetal, vicellors calf and vicil kid. The lasts are stylish and easy fitting in laced Blucher-style. Sizes 1 to 5. Regularly \$3.50 and \$4.00. Monday 2.45

Items of Great Interest in the Monday Basement Sale

Important items in your kitchen equipment are included in this Monday List. They are intended to remind you of some of the savings that our careful pricing makes possible for early shoppers. Every value is guaranteed.

Grindley's famous English Semi-Porcelain, new, dark green edge band, burnished gold handles, plain centres, pure white body. Regularly \$13.50. January Sale 14.75	45c Granite Rice Boilers for 28	25c Bread Knives for 15	Potts' Iron Heater 18
97 Pieces English Porcelain, with dark blue band, gold edge, durable. Regularly \$13.50. January Sale 11.75	50c Clothes Horses for 36	Clothes Wringers for 2.80	100 ft. Galvanized Clothes Line Wire 23
White and gold Austrian Dinner Ware, plain green and gold band, 102 pieces. Regularly \$24.50. January Sale price 17.50	65c Galvanized Tubs for 49	Nickel-plated Set of Irons 89	65c Garbage Cans for 51
102 Piece China Dinner Set, "Roseland" pattern. Pink rose decoration with burnished gold. Regularly \$35.00. Sale price 24.50	35c Coal Mods for 24	Best House Brooms for 34	45c Bread Boxes 29
Theodore Haviland's Rose Spray decoration, conventional edging. Regularly \$60.00. Splendid value at 27.50	Cold Blast Lanterns for 59	-\$1.35 Wash Boilers for 88	35c Tooth Brush Holders for 29
Ansel's well-known China, 102-piece Dinner Set, Indian tree pattern. Usual price, \$75.00. January Sale price 49.00	50c Cold Blast Lanterns for 59	\$3.00 Dustless Mop Outfit for 1.50	75c Glass Hold Combinations 50

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90c Towel Bars, do not rust