Fifth Year Course Leading to a Master's Degree

Section II

Refer to Sections 6: 8: 14: of General Report.

N.B. The scope in this field is large and will grow with time. All that can be done is to indicate two or three inter-related groups of specialized study which will eventually come into being. For the fairly immediate future, the recommendation is that the Foreign Trade group be prosecuted, leaving other groups to develop as circumstances make advisable, possibly opening up the sales group first.

I. For all Groups

Industrial Management)
or) or both if not previously taken
Business Finance Problems)

N.B. This provision will round out the fundamental background provided for in Section 18 of the general report.

II. Foreign Trade and Sales Groups.

Sales Management Problems (if not previously taken)

Advertising Problems - - - - - - - - 3 unit course

III. Foreign Trade Group.

Canada's Economic Problems and their solution (no credit)
(A seminar discussion at stated intervals handled by the
Departments of Economics and Commerce jointly)

Economics 11 - - - - - - - - - - 3 units

Foreign Trade Problems - - - - - - - 3 unit course

Import and Export Mechanics - - - - - - - 1½ units

Economic Studies of specified areas $----1\frac{1}{2}$ units (Under direction of Department of Economics)

IV. Sales Group.