

REMAIN IN FORCE, AS THE RECENT MINISTERIAL GATT MEETING DEMONSTRATED. THIS IS IMPORTANT FOR OUR COUNTRY. BUT YOU MUST FEEL THE SAME CONCERN NONETHELESS THAT I DO, OR AS YOU SAY IN BUSINESS, YOU MUST SENSE THE RISK, A RISK WHICH IS DIFFICULT TO CONTROL, BUT A RISK ALL THE SAME, AND A RISK WHICH MUST BE DEALT WITH AT ALL COSTS.

THEREFORE, IT'S NECESSARY TO INCREASE OUR EXPORTS AND TO DIVERSIFY OUR MARKETS AS MUCH AS POSSIBLE. I'M NOT SAYING TO FORGET THE AMERICAN MARKET! FAR FROM THAT. IT REMAINS OUR MOST IMPORTANT IMPORTANT MARKET. I SIMPLY WANT TO UNDERLINE THAT THE PROPORTION OF OUR BILATERAL TRADE WITH THE UNITED STATES IS SUCH THAT WE WOULD BE IN THE FOREFRONT OF AMERICA'S TRADING PARTNERS TO SUFFER FROM A DETERIORATION OF MARKET ACCESS CONDITIONS.

WHY NOT LOOK OVER THE ATLANTIC TO THE LARGEST WORLD MARKET: THE EUROPEAN ECONOMIC COMMUNITY. THE COMMUNITY IS LARGE MARKET, AN ALMOST AUTONOMOUS STATE, WHICH IS FACED WITH SERIOUS STRUCTURAL DIFFICULTIES. THE GROWTH RATE IS HARDLY EXCITING IN THE SHORT AND MEDIUM TERM. CANADIANS, NONETHELESS, ARE WELL REPRESENTED THERE AND ADDITIONAL EFFORTS SHOULD BRING GOOD RESULTS. THERE IS ALSO JAPAN, NOTWITHSTANDING THE DIFFICULTIES WE EXPERIENCE IN SELLING ANYTHING OTHER THAN PRIMARY GOODS. CANADA AND MANY OF OUR TRADING PARTNERS ARE MAKING CONCERTED EFFORTS TO

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