

The PSC uses various media that serve visible minority communities. Some of these include:

**The Spectrum (Print)**

Target Community: Canadians of Black, Caribbean and African heritage in the Ottawa area

Circulation/Coverage Area: 30,000

Profile/Content: Culture, entertainment, small business, human rights, sports, religion and youth

Issue/Broadcast Time: Monthly

Contact: Ewart Walters (613) 226-2738

**Vision TV Network (TV) Ashirvad**

Target Community: Hindi-speaking population within the South Asian Canadian community

Circulation/Coverage Area: National on basic cable

Issue/Broadcast Time: Saturday 1:00–1:30 p.m.

Profile/Content: Music, special reports, interviews, market reports

Contact: S.G.P. Jaffrey (416) 480-2300

**CFMT - Canada's First Multicultural Television**

Toronto-based, broadcast nationally on Roger's cable television

**Canadian Ethnocultural Council**

This Council was formed in 1980 as a coalition of national ethno-cultural organizations to ensure the sharing of cultural heritage, the removal of barriers to full participation and the elimination of racism in Canadian society.

<http://www.ethnocultural.ca>

**Canadian Race Relations Foundation**

The Foundation was proclaimed by the federal government in 1996 to facilitate the development, sharing and application of knowledge and expertise to eliminate racial discrimination in Canada.

<http://www.crr.ca>

***Task Force on the Participation of Visible Minorities in the Federal Public Service***  
(report)

<http://www.visiblepresence.com>

**Urban Alliance on Race Relations**

Formed in 1975 to promote a stable and healthy multi-racial, multi-ethnic environment in the Metro Toronto community, the Alliance conducts educational, research and advocate activities that promote racial and ethnic .

<http://www.interlog.com/~uarr>