



4. Sub-Saharan Africa - Sector Analysis by Country

Market Potential for Selected Countries

H=High M=Medium L=Low

Country	Sector Market Potential	Mining	Oil & Gas	Energy	Telecoms	Transportation	Services	Forest products	Housing & building materials	Agriculture	Environment	Information Technology
Angola		M	H	M	M	M	L	L	M	M	M	M
Botswana		H	L	H	H	H	H	L	M	M	L	H
Burkina Faso		M	L	H	H	M	H	L	M	H	L	H
Cameroon		H	M	H	L	H	H	H	H	M	M	H
Conqo (DRC)		H	M	H	M	M	H	H	H	H	H	H
Côte d'Ivoire		H	H	H	M	H	H	M	M	H	H	H
Ethiopia		M	L	M	M	M	L	L	M	M	M	M
Gabon		M	M	H	M	M	H	H	L	L	M	H
Ghana		H	L	H	H	H	H	L	H	L	L	H
Kenya		L	L	H	H	H	H	L	H	M	H	H
Mali		H	L	H	H	H	H	L	H	H	H	L
Niger		H	L	H	H	H	H	L	M	M	M	H
Nigeria		L	H	H	H	H	H	L	H	H	M	H
Mauritius		L	L	L	H	M	M	L	M	M	M	M
Mozambique		H	M	H	H	H	M	M	H	H	M	H
Namibia		H	L	H	H	H	M	L	L	L	L	M
Senegal		M	M	H	H	H	H	L	H	M	H	H
South Africa		H	L	H	H	H	H	L	L	M	M	H
Sudan		L	M	M	M	L	L	L	M	L	L	M
Tanzania		H	M	H	H	M	M	L	H	L	M	H
Uganda		L	L	H	H	H	M	L	M	H	M	M
Zambia		M	L	M	M	M	L	L	M	M	L	M
Zimbabwe		H	L	H	H	H	M	M	H	H	M	H