

<u>Category</u>	<u>Importance</u>
Travel	_____
Sports	_____
News magazines	_____
Lifestyle magazines	_____
Adult entertainment	_____
Comic books	_____
Nature	_____
Professional publications	_____
Children's magazines	_____
Teen magazines	_____
Educational	_____
"How to"	_____

3. Distribution

a) Please name the largest periodical deconsolidators in the territory/country. (A consolidator consolidates a number of small shipments of different goods in the export country. A deconsolidator separates the individual smaller shipments and sells to distributors in the import country.) Please provide name, address, telephone number and contact person.

- | | |
|--|---|
| <p>1. <u>China National Publications</u>
<u>Import & Export Corp.</u>
<u>Beijing</u>

_____</p> | <p>2. <u>China International</u>
<u>Book Trading Corp.</u>
<u>Beijing</u>

_____</p> |
| <p>3. _____

_____</p> | <p>4. _____

_____</p> |

b) Please name the major periodical distributors in this territory/country. Please provide name, address, telephone number and contact person.