

■ MESSAGE TO VISITORS FROM OVERSEAS:

Welcome to the '86 JAPAN DO-IT-YOURSELF SHOW! This is the ninth in a series of shows which started in the Fall of 1978. This annual show has developed year after year and now has become Japan's largest of its kind both in name and in reality with its enriched variety of contents together with an increasing number of visitors. The total number of visitors last year exceeded 100,000 over the three day period, which set an all-time record. This year's show is at an even higher level, which includes an expansion in the size of the display booth areas. This year the total period of the show has been divided into two parts: on the first day [September 13th (Sat.)], the show will devote itself entirely to business purposes as a trade show, and on the subsequent dates [September 14th (Sun.) & 15th (mon.)] it will open to the general public hoping that they will acquire a better knowledge of "Do-It-Yourself."

This English edition of a list of exhibiting enterprises of the '86 JAPAN DO-IT-YOURSELF SHOW has been prepared for visitors from overseas. In the Japan DIY Industry Association section located in front of the Event Corner inside the South Hall, there will be exhibition staff. Please feel free to ask them to provide you with any assistance.

In 1987, "Japan Do-It-Yourself Show" will be held on the three days of August 28th (Fri.), 29th (Sat.) and 30th (Sun.) in Tokyo International Trade Fair Ground. We look forward to seeing many exhibits from overseas corporations.

September 1986

Toshiaki Tanzawa
President
Japan DIY Industry Association

■ PURPOSE, SCALE AND PRODUCT CATEGORY OF THE SHOW

- Purpose:** 1. Wider diffusion and education of concept of DIY-HI activities among consumers.
2. Comprehensive trade fair of DIY industry
- Scale:** Number of exhibitors: 356 companies
Number of booths: 842 booths
- Product Category:** Hand tools, paints and paint sundries, hardware, repairing materials, building materials and timber, garden tools, automotive tools and accessories, interior and exterior decoration products and materials, electric parts, water supplies and appliances, pet goods, research and publication organizations, exhibits from overseas, and hobby products.

● SUPPORTING ORGANIZATIONS

☆ JAPANESE GOVERNMENT

Ministry of International Trade and Industry
Ministry of Agriculture, Forestry and Fishery (Forestry Agency)

☆ Japan Broadcasting Corporation (NHK)

■ MAIN THEME OF THE SHOW

Create and improve your living space with your own hands.
"My Life, My Creation", "Let's Try DIY"