The key customers in Singapore are wholesalers, retailers, airline caterers and ship chandlers. Food products are usually marketed through distributors who import them directly from the principals. Major distributors sell directly to wholesalers, retailers, institutions or directly to the consumers. Currently, the largest suppliers of marine products to Singapore include Taiwan, Malaysia, Australia, Burma, Japan, India and other Southeast Asian nations. Singapore's seafood industry has entered a new stage, moving up from its traditional middleman role to a major centre for processing.

## MAJOR SINGAPOREAN SEAFOOD IMPORTERS

AMPOR (S) PTE LIMITED 37 Hong Kong Street Singapore 0105 Tel:(65) 533-0227/6851 Telex: RS 36039 HOSENG Products: canned food

ASIA CORPORATION PTE LIMITED 56A South Bridge Road Singapore 0105
Tel:(65) 533-2376/534-2423/220-7600
Telex: RS 21085 ASIATLX
Products: seafood

BEN FOODS PTE LIMITED
230B Pandan Loop
Singapore 0512
Tel:(65) 778-6655
Fax:(65) 777-2869
Products: canned food, salmon, ship chandler

CHANGI INTERNATIONAL AIRPORT SERVICES
PTE LIMITED
Changi Airport
Singapore 1781
Tel:(65) 542-5589
Fax:(65) 545-5741
Products: airline catering

CHYE SENG ENTERPRISES PTE LIMITED 23 New Bridge Road Singapore 0105 Tel:(65) 533-7353/0813 Products: canned food

COLD STORAGE TRADING
2 Enterprise Road
Singapore 2262
Tel:(65) 261-8411
Fax:(65) 265-0443
Products: seafood, ship chandler

FOOK HUAT TONG KEE PTE LIMITED Block 20, #01-134/135/136, Wholesale Central Singapore 0511 Tel:(65) 779-5688 Products: seafood

FUJI TRADING PTE LIMITED 24 Chia Ping Road Singapore 2261 Tel:(65) 264-1755 Fax:(65) 265-0443 Products: ship chandler

GENERAL FOOD CORPORATION PTE LTD.

1 Second Chin Bee Road
Off International Road, Jurong
Singapore 2261
Tel:(65) 268-1055/5152
Fax:(65) 250-9065
Products: canned food, smoked salmon

HAL LEE SEAFOOD TRADING COMPANY Block 25, Lane 10, No.01-206/208, Singapore 1953 Tel:(65) 280-5489 Fax:(65) 280-8711 Products: shark's fins

HAL YUNG (BOON KEE) FISH MERCHANT Block 1007 Aljunied Avenue 4 #01-03, Singapore 1438 Tel:(65) 748-1889 Products: seafood

HARPER GILFILLAN (S) PTE LIMITED 154 West Coast Road Building Singapore 0512 Tel:(65) 779-2611 Fax:(65) 778-6707 Products: canned food