

REPORT 4A
90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :612-WASHINGTON

- Hosted dinner for USDA procurement officials to promote opportunities to buy Canadian products
- Co-hosted reception in honour of delegates to International Postal Union Congress (opp'y) for Canada Post/USPS liaison
- MARKETPLACE '89 (10 working days/15 working days/5 wds for Oak/Ellenbogen/Craig in Cda)

| TRACKING: | ACTIVITY UNDERTAKEN IN QUARTER: | MARKETING RESULTS REPORTED: |
|-------------|---|---|
| MARKETING 1 | Initiated to 14 countries per the U.S. Department of State's request for information. Listed by the U.S. Department of State as follows: Australia, Canada, France, Germany, Italy, Japan, Korea, Mexico, New Zealand, Norway, Sweden, Switzerland, Taiwan, and the United Kingdom. | Marketing results reported for 14 countries on market trends and distribution. Of these countries, 10 provided data on products sold, 10 provided data on products sold, and 10 provided data on products sold. |
| MARKETING 2 | Participated in the U.S. Department of State's request for information. Listed by the U.S. Department of State as follows: Australia, Canada, France, Germany, Italy, Japan, Korea, Mexico, New Zealand, Norway, Sweden, Switzerland, Taiwan, and the United Kingdom. | Marketing results reported for 14 countries on market trends and distribution. Of these countries, 10 provided data on products sold, 10 provided data on products sold, and 10 provided data on products sold. |
| MARKETING 3 | Participated in the U.S. Department of State's request for information. Listed by the U.S. Department of State as follows: Australia, Canada, France, Germany, Italy, Japan, Korea, Mexico, New Zealand, Norway, Sweden, Switzerland, Taiwan, and the United Kingdom. | Marketing results reported for 14 countries on market trends and distribution. Of these countries, 10 provided data on products sold, 10 provided data on products sold, and 10 provided data on products sold. |
| MARKETING 4 | Participated in the U.S. Department of State's request for information. Listed by the U.S. Department of State as follows: Australia, Canada, France, Germany, Italy, Japan, Korea, Mexico, New Zealand, Norway, Sweden, Switzerland, Taiwan, and the United Kingdom. | Marketing results reported for 14 countries on market trends and distribution. Of these countries, 10 provided data on products sold, 10 provided data on products sold, and 10 provided data on products sold. |