

REPT4D
90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :432-STOCKHOLM

013-CONSUMER PRODUCTS & SERVICES
SWEDEN

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 2 Participate in Ispo Sporting Goods Fair. Invite Swedish buyers. Attend reception held on site at Cdn stand. Interview exhibitors. Provide them with Swedish contacts. File and report action.

Successful project. Reception well attended by ca 37 Swedish buyers. Despite only 13 Canadian exhibitors 4 obtained Swedish reps. and agencies pending. Report submitted to EXTOTT and DRIE.

QUARTER: 3 -----

QUARTER: 4 -----