CANADIAN COMPANIES IN THE NEWS

Unique computer system helps with English pronunciation

Boswell Industries Inc. of Vancouver will be distributing their unique English as a Second Language (ESL) computerized training system in Hong Kong. They have chosen Pacific Rim Ventures Limited as their sole distributor in the territory.

Originally conceived by a blind computer programmer and a court reporter, Boswell uses a specialized keyboard and voice synthesizer to allow students to hear what they are typing. The Boswell System also comes with a microphone which allows students the opportunities to record their pronunciation of a word and then play it back and compare to the computer's pronunciation.

"T he education field in Hong Kong is moving toward computer-based independent learning," notes Harold Mandel, General Manager of Pacific Rim Ventures. The Boswell System, which aids listening comprehension and pronunciation will be an integral part of modern language training facilities in the territory. The System also includes animation to illustrate how to shape and move the mouth to pronounce specific sounds.

Currently target markets for the Boswell System include universities, primary schools, telephone companies, banks, hotels and other service-oriented organizations which require high levels of English comprehension and pronunciation as well as organizations assisting people who have learning disabilities.

North-American construction show in China

Canadian construction companies will have a chance to show off their products at the North American Construction Expo 94 China, May 2 to 7, 1994. The aim of the event is to help Canadian companies make significant contacts for trading, technology exchange and joint ventures.

The event, held in Fuzou, will feature North American construction equipment, building materials, related manufacturing technology, engineering services and construction management services.

Real estate development in China, says one report from the Chinese National Information Centre, reached US\$99.75 billion in 1992, a 15.2 per cent increase over 1991.

For more information call the organizer's Canadian representative, Hua Executrade Communications at tel: (604) 325-8366, fax: 352-4729.

Courtesy of CANADAEXPORT



S. E. A. CANADIAN OVERSEAS SECONDARY SCHOOL (C. O. S. S.)

166-166A Boundary Street, Kowloon, Hong Kong. Tel: 336-1116 Fax: 336-4728

Students who attend C. O. S. S. study from a Canadian curriculum with Canadian textbooks. The teachers use Canadian teaching strategies. On the successful completion of their courses students are given Ontario high school credits and awarded an Ontario Secondary School Diploma. On graduation students are assisted by guidance counsellors to gain entrance to a university.

Applications are invited for admission to C. O. S. S. in each of the two semesters, September 1993 and January 1994.