## **PUBLICATIONS**

## **China Business Journal Debuts**

Companies interested in exporting, investing or conducting business in China now have at their disposal a new — it debuts this month — official economic and business journal that will keep them abreast of the latest developments.

The Monthly of Socioeconomy in Beijing, Tianjin, Shanghai and Guangzhou, focuses on China's four key business centres, providing economic reviews, official briefings, new policies, regulations, guidelines, statistics, government policy changes, social trends and more than 140 economic indicators.

Each city-region features an

### India Environment

Continued from page 5 industry could reach \$3 billion by the year 2000. With its world-wide reputation as a leader in advanced environmental technologies, Canada is well placed to capitalize on India's environ-

#### City Seminars

mental needs.

The three-city tour seminars afford companies the opportunity for on-site visits with local firms and the chance to develop potential customers, joint venture or strategic alliance partners.

Each city seminar will be attended by more than 50 select industrial and municipal executives. Invited Indian guests will be chosen based on the business interests of Candian participants.

Contact the Canada-India Business Council, Toronto, Tel.: (416) 868-6415, ext. 233; Fax: (416) 868-0189. analysis of such sections as: agriculture, transport, commerce, postal communications, tourism, finance, technology, cultural education, urban development, construction, investment, employment population, price fluctuation, and civic life.

Provincial and central government policy considerations, directives, and legislation are also published — to provide readers with advance insight on planned or soon to be introduced policy changes.

The Journal, costing US\$250 for 13 issues per year, is available through Asian Market Information Services (AMIS), a division of Inteledigm Corporation. To order, call 1-800-665-5369, ext. 2223 or visit the Internet site on the World Wide Web at http://www.asian-facts.com

## Quebec International Business Directory

The editorial team of the Bottin international du Quebec for 1997 is preparing its fourth edition. This directory, over 2,500 copies of which are published annually, provides the postal and telephone coordinates of international stakeholders in Quebec and other provinces and foreign partners such as exporters, trading houses, consulting firms and the areas and countries where they are active. A business listing in the publication costs \$55, tax included. The final date for inclusion is February 19, 1997. For information, contact QUEBEC DANS LE MONDE, Tel.: (418) 659-5540; Fax (418) 659-4143; e-mail: quebecmonde@total.net

# Business Opporationales

Before entering into a contractual agreement with a company, readers are advised to verify the bonafides of the companies listed here.

KENYA — A reputable local entrepreneur is looking for a Canadian joint venture partner in horticulture, floriculture and flower seeds production. Contact Mr. J.P. Mbugua, Director, Del Monte Kenya Ltd., P.O. Box 47624, Tel.: (011-254-2) 725-824; Fax: (011-254-2) 727-397.

MALAYSIA — A trading company seeks manufacturers/suppliers of phythalic anhy-

dride, ethyl hexanol and rolled cardboard to be used as a stiffener in the packaging of soap bars. Contact D. Siamaky, Kuala Lumpur, Malaysia, Fax: (603) 255- 4931.

MIDDLE EAST — An Ontario-based firm, on behalf of its Middle East buyers, seeks jeans, low-cost clothing and shoes, and surplus consumer goods. Contact Reza Amirshaghaghi, R&M United Trade Network Inc., 5775 Atlantic Drive, Unit #6, Mississauga, Ontario L4W 1H3, Tel.: (905) 564-3616; Fax: (905) 564-5240; E-mail: rmunited@no belmed.com