

Water Bomber

One of the annual round of windy fires that plague Los Angeles was subdued in just six hours last fall with full credit going to the boxy yellow water bomber made by Canadair of Montreal. It scooped up a bellyful of Pacific water every seven minutes to spray 258 tons down on the wild Malibu fire, operating thirty-eight minutes a load faster than any land-based water bomber.



To order this CL-215, send around \$1.5 million dollars, plus or minus a few thousand for customization additions or volume discounts, to Canadair of Montreal, St. Laurent, Montreal, Quebec. If you want a brochure first, inquire of their Washington, D.C. representative, Lou Mehl, at 1025 Connecticut, N.W., Washington, D.C. 20036.

Vibes

On March 5, the CBC began Radio Canada, a daily, hour-long shortwave broadcast for listeners in the United States and Mexico.

Each transmission begins with news and commentaries; followed by such offerings as variety shows; Canadian popular hits; magazines of arts, letters, attitudes and opinions; science; "listener's corner;" the Radio Canada Shortwave Club; and others.

The program is broadcast at 5 p.m. Pacific Standard

Time, 6 p.m. Mountain Standard Time, 7 p.m. Central Standard Time, and 8 p.m. Eastern Standard Time. (Note variation from Daylight Savings Time.)

It is aired at 0100 GMT on 925 KHz (31.17 metres) and 11865 (25.28 metres), carried by Radio Canada's new 250 KW transmitters at Sackville, New Brunswick.

A complete program schedule will be sent free on request.

Write to:

The Supervisor
Publicity and Audience
Relations
Radio Canada International
P.O. Box 6000
Montreal 101, Quebec,
Canada

Mother Maps

With earth-scanning satellites taking the fancy out of map-making, you are invited to see how Canada looked at itself when surveyors used simpler equipment.

The Canadian government has re-issued five maps in color and on high quality stock for a dollar each, or the set for \$4. It starts with "America—Septentrionalis", measuring 21½" x 24", and followed by "Le Canada, ou Nouvelle France", dated 1656, at 19" x 24". The next map is "Amerique Septentrionale" of 1696, and 24½" x 36"; then "An Accurate Map of Canada", which was charted in 1766 and is reproduced at 12" x 15¼". The last one, referred to as "the mother map", is called "British North America", which was copied throughout Canada as soon as it was published in 1834.

For a brochure or for the maps themselves, write the Map Distribution Office, Surveys and Mapping Branch, Department of Energy, Mines and Resources, 615 Booth Street, in Ottawa.

Makes You Strong

Americans bought a million dollars worth of Canadian cheddar in 1970 — just a patch on the thirty million dollar export from the country. A good portion of it was the world-famous Black Diamond cheese from the rich farmland in the Brockville-Belleville region between Toronto and Ottawa. It is sold in three varieties — mild, medium and old (sharp), selling at a little over \$1 a pound and in the States, with about a fifteen per cent duty. For a brochure, write the company in Belleville, Ontario.