

LIFE ASSURANCE COMPANIES

Confederation Life Association

Head Office - - TORONTO, Canada

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Policies issued on all approved plans

A WELL-KNOWN CONTRACTOR

writes to The Great-West Life :-

"I have Policies in three other Companies, and in making a comparison of all of these with the one I have just gotten in your Company I feel that the Great-West Life offers the best all-round proposition."

The amount of the Policy referred to was \$27,500. Those who know the Great-West Policies best esteem them most.

THE GREAT-WEST LIFE ASSURANCE COMPANY
HEAD OFFICE - - WINNIPEG



The Home Life Association of Canada

Head Office:
Home Life Building, Toronto

Capital and Assets, \$1,400,000

Reliable Agents wanted unrepresented districts. Correspondence solicited.

HON. J. R. STRATTON, President
J. K. McCUTCHEON, Managing Director
A. J. WALKER, A.C.A., Secretary

FOR POLICYHOLDERS ONLY. MUTUAL LIFE of Canada

During the past five years the

Has earned in profits for its policyholders

\$2,262,158

Being 23.43 per cent. of the premiums received for that period.

Profits Earned in :				
1906.	1907.	1908.	1909.	1910.
\$335,325	\$381,146	\$428,682	\$511,922	\$615,088
Profits Earned in per cent. of Premiums Received :				
1906.	1907.	1908.	1909.	1910.
20.9%	21.99%	22.36%	24.49%	27.39%

Head Office - - WATERLOO, ONT.

CROWN LIFE POLICIES

Most Liberal Available to Canadian Insurers.

Total Disability,
Automatic Non-forfeiture,
Extended Insurance
No Restrictions,
Large Loan, Cash Surrender, and Paid-up Guarantees,
Low Premium Rates.

Agents wanted, who can write acceptable and paid-for life insurance. Lucrative contracts available for producers—none others need apply.

Head Office Crown Life Building, TORONTO.

WILLIAM WALLACE, General Manager.

THE FEDERAL LIFE ASSURANCE COMPANY

Agents of character and ability wanted to represent this old established Company in Western Canada. To the right men liberal contracts will be given. Apply to

R. S. ROWLAND, Provincial Manager . . . Winnipeg, Man.
J. P. BRISBIN, " " . . . Regina, Sask.
T. W. F. NORTON, " " . . . Calgary, Alta.
T. MacADAM, " " . . . Vancouver, B.C.

or to the
HOME OFFICE at HAMILTON, ONT.

THE EXCELSIOR LIFE INSURANCE COMPANY

Established 1889. Head Office, TORONTO, CANADA
Dec. 31st, 1910—Insurance in force - - \$14,000,000.00
Available Assets - - 2,552,863.49

1910 WAS A BANNER YEAR
Yet for the first ten months of 1911 Insurance applied for increased \$615,000. Expense Ratio decreased 15%. Death Claims decreased 35%.

Excellent Openings for First Class Field Men.
Agents Wanted: To give either entire or spare time to the business.
E. MARSHALL, General Manager. D. FASKEN, President.

Build YOUR OWN AGENCY with a CONTINENTAL LIFE Renewal Contract. TORONTO and several other good places to select from. T. B. PARKINSON, Supt. of Agencies, Continental Life Bldg., Toronto.

The Dominion Life

wants a few

Good Men for a Good Company in a Good Territory

Apply to; Fred Halstead, Superintendent, Waterloo, Ont.

SUN LIFE OF CANADA

At 31st December 1910

Assets	\$38,164,790 37
Surplus over all liabilities, and Capital	3,952 437 54
Hm 3½ and 3 per cent. Standard	5,319,921 18
Surplus Government Standard	9,575,453 94
Income, 1910	143,549,276 00
Assurances in Force	

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and Progressive."

Sun Life Policies are easy to sell

ANY FINANCIAL BOOK in print can be supplied quickly by the Book Department of THE MONETARY TIMES OF CANADA
62 Church Street Toronto