

# "Satisfying and Sustaining"

*Is the verdict of the Canadian people with respect to*

## KELLOGG'S TOASTED CORN FLAKES

By our secret process all the nutritious elements of the corn are retained and rendered delightfully pleasing to the appetite. No other food known as "Kellogg's" is made by us. Insist on the red, white and green package in which the genuine original Kellogg's Toasted Corn Flakes are packed and refuse all substitutes of the "Just as good" variety.

Only "MADE IN CANADA" by

THE BATTLE  
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TOASTED  
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*The sweetheart of  
the corn*