

PANCY GOODS AND STATIONERY-Continued

Warwick Bros. & Rutter NEW FANCY STATIONERY. have just received a fourth shipment of the fancy pape-

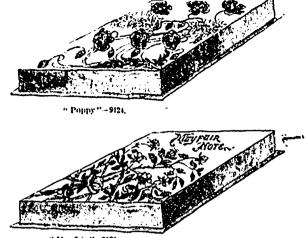
teries they have been showing this Fall, and which were specially made for them in England. This line contains four distinct series, as well as a number of specialties. The square floral series includes the "Clematis," "Poppy" and "Mayfair." These boxes are 10 inches long and 8 inches wide, with two rows of octavo size notepaper with envelopes. The boxes are of handsome floral design, beautifully embossed in from three to eight colors. The stock in this series is of a fine vellum wove, both cream and white, and may be had either ruled or plain.

The oblong series is made up of such lines as the "Geranium," "Blue Bell," etc., and is a most striking line. These boxes are made to contain four rows of the oblong envelopes and two rows of the medium size square notepaper, which is now so popular for social correspondence. The stock in this series is similar in quality to that of the square series, and may also be had in cream or white, ruled or plain.

Other new designs which have just come to head are the " Primula," " Sweet Pea," and "Honeysuckle." These lines are made in the same style as the series sold last year, which included the "Viola," "Azalia," etc., and for which many orders could not be filled, owing to the inability of the factory to turn them out fast enough.

Perhaps the most opportune numbers of the entire line are those of the "Soldiers of the Queen" series. There are three designs in this series-"The Gordon Highlanders," "The Royal Scots Greys" and "The Royal Artillery," three of the crack British regiments who have lately achieved such renown in South Africa. These boxes are the large square shape, holding two rows of notepaper and four of envelopes. The paper is embossed with the British flag, and the envelopes tled with a patriotic ribbon, making a most appropriate box for holiday or general trade.

Among the novelties were noticed a fancy box containing tinted juvenile stationery called the "Pierrott," also a large size, the "Badminton." A dainty box contains this stock, bordered with a narrow white border, the notepaper and envelopes also being embossed in white, with a fancy initial letter. All the leading letters are carried in stock and may be ordered as desired. These boxes are upright in shape, with lift off tops, and contain delicately tinted paper of different sizes. The most fashionable line shown this year is the " Chippendale." This stock is of the peculiar shade of green which is now so popular in London and Paris. The "Chippendale" note is also stocked in bulk in the two popular square sizes. The note is put up five quires in a box, and the envelopes 100 in a box. Dealers would do well to have a sample lot of these popular shades in society stationery.



May fair "--- 9125.

A remarkable sale has sprung NEW THINGS IN LEATHER, up during the past two or three weeks for toilet cases. Brown

Bros. are showing them in real morocco, Texas steer, calfskin and seal grain, those in the seal grain retailing at \$2. They can be fitted up by the makers with brushes, combs, mirrors, etc. Writing portfolios are also in good demand. They are made in all leathers, in black, red, green, grey and other colors, the cheapest retailing at \$1. They have pockets for envelopes, papers, etc., and are fitted with a blotting pad.

The Canadian pocket diary is two well known to need comment, but it might be mentioned that orders for them should be placed from the 1st to the 15th of the month

VALUE OF GOOD QUALITY.

Do you realize the scope of the word " satisfaction ?" It means honesty inside as well

as outside. Stationery satisfaction means not only that the quality must be kept up to the standard as well as the weight and sealing qualities, but also that the goods must be correct in color and style and up-to date in every respect. Satisfaction means a whole lot in the stat onery business, more especially, perhaps, in the wedding goods and society lines of notepapers. There's and society lines of notepapers. no fault finding with the Barber & Ellis goods, this old established company seem to have eached the reflect satisfaction point, tothin these and point commercial ines, which are comorbily known, and always in whe domand, throughout the bominion.

