

End Specials

sizes 30, 31, 32, 33, while they special lot easily worth \$2 more.

its, warranted water proof, prices country. Our \$7.50 and \$10.00

t, 3 1/4 and 4 1/4 priced lower pieces Union Carpets 39c.

tain, 2 1/2 and 3 yards long, from New Designs in white, cream, 1.50 designs are fine.

more Hats at \$2.50 show style. e money in soft and stiff felts. 5 are showing in good shapes of Boys' Hats and caps.

ddies, Wash Dresses and fancy Blouses and Middies at 75c es at \$1.25 up. Voile Dresses

O., Direct Importers

Busy Store

me, above all n you want to as bright and ble. There is 1 be best done ring of Dodds' arge stock of patterns and e made at the

ortunity and let us terns at such low oom 10 feet square border for 75c.

your bedroom can We just opened y cheap in price to y.

Shoes is complete. pes, either cloth or French heel or low show you the new ices.

& SON y Store



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our eyes will need help from to time, and we urge you to e here. Let us be your op-

e make to order lenses for y known defect of sight. e use the best of material, stain a high standard of work, eep our prices moderate. ISFACTION HERE ALWAYS

ARL CLASS Jeweler and Optician ISSUER OF MARRIAGE LICENSES

ARKONA

The regular meeting of the W. I. will be held in the Orange Hall on May 6th at 3 p.m. Election of officers, after which a Red Cross supper will be served. Roll call answered by paying annual fee.

Mr. and Mrs. Sanford Lucas and Douglas, Alvinston, spent Sunday with friends in town.

Mrs. H. Ford and daughter Estella of Clinton, are visiting at Mrs. H. Rook's.

Lieut. L. B. Younge spent Sunday with friends in town.

Mr. Ashby Lumby of Sarnia spent the week end with friends in town.

Ptes. Art Butler, Bert Baldwin, Jos. Desgages, Alf Williams, Forest, spent Sunday at their homes here.

Pte. Norman Rivers of mechanical transport, Toronto, and Mr. Henry Rivers, Strathroy, spent Sunday in town.

Lieut. Williams of Forest spent Sunday in town.

Miss Georgie Davidson, B.A., of Melbourne, called on Arkona friends on Friday.

Ptes. Dan Donaldson* and Eddie Cooper of Watford, spent Sunday in town.

Dr. and Mrs. C. L. Huffman of Forest, spent Sunday with Dr. J. L. Hoffman.

C. Herrington has returned after spending several weeks in Sarnia.

Pte. Arthur Ames has returned home after undergoing an operation at the hospital in London.

Full stock of chi-namel is on hand at Brown Bros.

Mr. Clarence Jackson visited friends in Stratford last week.

Mrs. Hunniford and daughter of Clinton, are the guests of Mr. and Mrs. Henry Rooks this week.

Miss Belle Eames who has been visiting friends in town returned to her home in Brantford.

Just received a shipment of embroidery—beautiful new designs.—Fuller Bros.

Mr. Wm. Clark is visiting friends in London.

We have a full range of Galateas for boys' blouses, suits and house dresses.—Fuller Bros.

Misses Olive Oakes and Marjory McLeish who have been visiting friends in Goderich returned home on

Saturday.

Mrs. (Rev.) J. N. Norton who has been visiting friends in town returned home on Wednesday.

Rev. Alexander Torrie and Mrs. Torrie are conducting Evangelistic services in the Baptist Church.—Everybody welcome.

Plympton Townline West

Mrs. Russell Johnson and Miss Edythe Hayward visited Sarnia on Saturday.

Miss McKnight and Miss Velma Dewar spent Easter week at the former's home in Lynedock.

Miss Jessie Hayward of Watford visited her old schoolmates on Plympton townline last week.

Miss Ella Armstrong of Sarnia is visiting friends on this line this week.

Letter from the Front

The following letter has been received from Sergt. Burgar, a former resident of Warwick Township, now a member of C. Company, 20th Batt. I.—

Somewhere in France April 11th, 1916.

Editor Guide-Advocate: I left the base last week for a few days' furlough. Passing through France to Bologne that which struck me as being most conspicuous was the number of women, both French and Belgian, that I passed in mourning, thus pathetically telling of the toll they have nobly paid.

In England I noticed that the whole atmosphere seemed Patriotic. All the single men available have enlisted, even the married men are being called to the colors. When we think of the hundreds of wives and children that are being left in England alone to the mercy of the human fiends in the shape of German commanders of Zeppelins one's thoughts turn towards Canada and wonder how she is helping the Mother Country.

Reading through the Guide-Advocate I saw about 100 names on the Roll of Honor. This, I conclude, means recruits from 64 square miles including one village of 1200 inhabitants. Compare this with a village I passed through in England. Out of 1400 inhabitants over 200 serving their flag.

Come on you single men of Brooke, Warwick and Watford. Pick up your rifle and help us lick the Germans. Your ancestors were British and fought for the old flag, so buck up and never let it be said that Canada did not reply to the call.

ROBERT J. BURGAR.

A Powerful Medicine. The healing properties in six essential oils are concentrated in every bottle of Dr. Thomas' Electric Oil, forming one of the most beneficial liniments ever offered to the use of man. Thousands can testify as to its power in allaying pain, and many thousands more can certify that they owe their health to it. Its wonderful power is not expressed by its cheapness. m

Address and Presentation

A very pleasant evening was spent at the home of Mr. and Mrs. Henry Melton on Friday evening April 14th, when about sixty of the friends and neighbors of Private Lewis Melton met to spend a social evening with him before his departure. Mr. Dobbs acted as chairman and gave an appropriate address. About the middle of the program Pte. Melton was called upon and the following address was read by Mr. Fred Peasly and presentation was made by Mr. James Rundle:

Brooke, April 14th, 1916.

PTE. LEWIS MELTON. With feeling of deepest gratitude we your many associates and friends have gathered here this evening at your parental home to do you in honor for the manly steps you have taken in the trying hour of our national existence. When the war trumpet sounded and the cry went out for men and yet more men to defeat our common foe, you responded loyally to the call and gave up the ploughshare and sickle to don the honorable khaki and take your place on the firing line in bleeding Belgium and stricken Flanders to restore to the world the lasting peace. One and all we are proud of you and that you sincerely fit the many sacrifices you are making on our behalf. We have spent many happy hours together and social intercourse and know that you will carry forward with you and fondly distribute the cheering power of yours, that you have so often lavished and not in vain upon us. Our most sacred thoughts in the future will be that you have most unhesitatingly faced the many dangers on the battlefield and our sincerest wish and prayer is that you will be restored to us whole after nobly doing your bit with the deepest sense with your many benefactors. Your chums and neighbors assembled here have requested me to present you with this wrist watch as a token of our increasing admiration and esteem for yourself and of our gratitude for your many sacrifices in our behalf, and we further ask you to accept this New Testament as a slight token of kindest regards and high esteem in which you are held by the Young Men's Bible Class of St. Andrews School. Signed on behalf of those present by—James Rundle Wellington Griffith

Private Melton although taken completely by surprise made a very suitable reply thanking his friends for the kindness showed towards him, then singing "For he's a Jolly Good Fellow" brought the program to a close. Games were then played after which a very dainty lunch was served and all returned to their homes much satisfied with the evening's enjoyment.

Sarnia Man Wins Irene Baron

Sarnia, May 1.—H. DeB. Randolph, 503 London road, held the lucky ticket in the raffle of Irene Baron, a splendid racing mare, which was donated to the 149th Battalion for the purpose of raising funds, by the Goodison Thresher Company. The draw was made by Mayor Doherty, at 8 o'clock this evening, at the city hall in the presence of Capt. Trainor and a small audience. The



THE REAL GERMANY.

THE STERLING BANK OF CANADA

SAVE, Because--

Comfort in old age is assured the man who begins to save early in life.

LOOKS LIKE A NEW CAR

You can re-paint your car to look like new for \$5.00. Seeour special auto colors.

The Chi-Namel Graining System is really wonderful. We are pleased to demonstrate at any time.

T. DODDS & SON

tickets were placed in a churn and thoroughly turned, and one ticket selected. The lid was again put on and the churn turned and another selected. This was repeated 11 times and ticket No. 307, the lucky one, was drawn out. Mayor Doherty then issued a certificate, showing that the number selected was the correct one and that fair play had been carried out.

MOTHER AND BABY

The fond mother always has the welfare of her little ones at heart. She is continually on the watch for any appearance of the maladies which threaten her little ones. Thousands of mothers have learned by experience that nothing will equal Baby's Own Tablets in keeping the children well. Concerning them Mrs. R. Morehouse, Blissfield, N. B., writes: "Baby's Own Tablets are the best medicine I have ever used for my baby. He was very cross but the Tablets soon put him right again." The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

A women can talk longer than a man and does so because she uses less force by a large percentage than a man does.

Jones—Lucas

A pretty wedding was solemnized at the home of the bride's parents, Mr. and Mrs. George Lucas, London road, at 4 p. m., April 26, when their youngest daughter, Myrtle J., was united in marriage to Warren Jones of Watford. The bride looked charming when she entered the parlor, leaning on the arm of her father. Lohengrin's Wedding March was played by Miss Rheta Helks. The bride, gowned in ivory satin with shadow lace and pearl trimming, with wedding veil caught up to form Juliette cap, with orange blossoms encircling, and carrying a shower bouquet of bridal roses, looked charming. The bride's little niece, Miss Marion Martin, and little Eduretta Jones sister of the groom, acted as flower girls. The parlor was beautifully decorated with palms, roses and carnations, of which a beautiful arch was formed, under which the ceremony was performed by Rev. J. W. Pring of Wyoming. A large reception of about sixty guests was held in the evening, after which the happy couple left for a short trip amid showers of confetti and the best wishes of their host of friends.

Queen Elizabeth of Belgium has sent to the Belgian soldiers 60 gramophones, each with a repertoire of 50 records.

Production and Thrift

CANADA'S CALL FOR SERVICE AT HOME

Produce More and Save More

The Empire needs food. If you are not in the fighting line you may be in the producing line. Labour is limited—all the more reason to do more than ever before. Grow food for the men who are fighting for you. The Allies need all the food that you can produce. Every little helps. You are responsible for your own work. If you cannot produce as much as you would like, produce all you can. Work with the right spirit. Put fighting energy into your effort and produce now when it counts. The more you produce the more you can save. Producing and saving are war-service.

Make Your Labour Efficient

In war-time do not waste time and energy on unimportant and unprofitable work. Economize labour. Put off unproductive work till after the war, and, if possible, help in producing something needed now. Let us not waste labour. Canada needs it all. If possible help to feed the Allies. Make your backyard a productive garden. Cultivate it with a will. Make your labour count for as much as possible.

Do Not Waste Materials

There should be no waste in war-time. Canada could pay the annual interest on her war expenditure out of what we waste on our farms, in our factories, in our homes. Every pound of food saved from waste is as good as a pound of increased production. The way for a nation to save is for every individual to save. France is strong to-day because of thrift in time of peace. The men and women of Great Britain are not only "doing" but are learning to "do without."

Spend Your Money Wisely

Practise economy in the home by eliminating luxuries. Wasting our dollars here weakens our strength at the Front. Your savings will help Canada to finance the war. Save your money for the next Dominion War issue. There can be no better investment.

THE GOVERNMENT OF CANADA

THE DEPARTMENT OF AGRICULTURE THE DEPARTMENT OF FINANCE

RELIANCE

THIS is the have your summer's pleasure inside and out—!

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Morris Chairs Hall
Music CabinetsLiving
Parlor Sets
Davenport, and any!

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