

Style and a Higher Quality Than Ever Are the Features Most Noticeable in Spencer's Ready-to-Wear Departments This Spring

To the Man Who Takes a Pride in His Clothes



THERE has been a steady rise in the standard of quality of our clothing during the past year, and now it is at a pitch that we are proud of. You must profit as well as us when you purchase our clothing, otherwise we are both at a loss. Advertising is a heavy expense and you will readily see that the wise merchant will consider your interests. If he didn't, he'd have to advertise heavier than ever to pick up fresh customers.

All the leading brands that have a reputation for satisfactory wear are here to choose from. Tweeds, fancy worsteds, chevots and other popular materials are well represented, and the workmanship is much above the average.

Our leading lines are those that range from \$20 to \$35, and if we made you a suit specially to your order it would be impossible to give you the style and fine workmanship that are embodied in these lines, even if you were willing to pay double the price.

MANY OTHER LOWER PRICED SUITS ARE HERE IF YOU DESIRE THEM AND THE QUALITIES ARE AS GOOD AS IS POSSIBLE TO GET

Why Not Wear a Night Dress That You'll Be Proud of?

We don't say that you will sleep any the better for wearing a garment that is a little better than it is necessary to have it, but you will enjoy the fact that it is beautiful as well as necessary. There's a satisfaction about wearing good clothes that will not rub off in a hurry and that is worth a lot in dollars and cents.

Here are a few that cost so little more than the plain garments that you will never miss the difference.

- Night Dresses**, made of strong English cotton. They have high necks and long sleeves. There are various styles to choose from at this price, and they are beauties. They are trimmed with eyelid embroidery in charming patterns. Per garment **\$2.50**
- Fine Mull and Walswick Night Dresses**, made in the slip-over style. Some are hand embroidered and others have dainty trimmings of fine torchon lace. These are an extra special value at, per garment **\$2.50**
- Hand Embroidered Night Dresses**—Here is a variety of very attractive styles, all hand sewn and elaborately trimmed with torchon or valenciennes lace and fine embroidery. These show a very high grade of skill on the part of the women who made them, and you will be pleased with the wonderful value they represent. Prices start at \$17.50 a garment, and range down to **\$3.75**
- Princess Silks** in the newest and most artistic styles. Lace and embroidery are used with a great measure of taste and reflect credit on those who designed the garments. Prices start at \$3 a garment, but there are many styles of a more elaborate character that may interest you. Prices ranging up to **\$12.50**

Little Girls' Dresses That Will Make Mother Proud

The fact that we consider the Children's department an important one is well demonstrated by the extensive showing of dainty dresses for little girls that will be found here and the prices will interest all mothers.

Such charming styles have called for much care in their selection but we are well repaid for our trouble. The dresses are selling fast and there is not the slightest doubt that it is the charming styles and the excellent quality of the garments that is responsible for the quick sales.

Mother Hubbard and French styles predominate but there are many others to choose from. Many have beautiful embroidery heading threaded with ribbons, all-over embroidery skirts, round, square or pointed necks and a few have high necks.

- Infants' Shortening Dresses**, made of good muslin and trimmed with lace or embroidery, from \$3.75 down to as low as **85¢**
- White Muslin Dresses for Girls** from 2 to 6 years old. Price \$1
- Girls' White Dresses**, in sizes from 3 to 6 years old, and made up in elaborate styles at prices ranging from \$5.75 down to **\$2.50**
- Dresses for Girls**, made up in attractive styles. Sizes for girls from 8 to 16 years old. Prices ranging according to quality from \$12.75 down to **\$2**

CHILDREN'S DEPARTMENT ON THE SECOND FLOOR, NEAR THE WHITEWEAR DEPARTMENTS

Plain Tailored or Fancy Costumes for Spring and Summer

THE WORLD'S NEW FASHIONS ARE HERE FOR YOUR INSPECTION

YOU want a costume that you will be proud of, never tire of and that will serve you well during the coming season. This is just the reason why you should see the rare display that is now in the Mantle Department before you make a purchase.

The fact that we have our buyers constantly visiting the fashion centres makes it easy for us to keep right up to date in fashion news, and our three-store buying powers gives us such a distinct advantage that it is little wonder that we are able to offer such excellent values.

We are especially proud of the reputation that our Plain Tailored Garments are making for themselves. They sell as fast as they come in, and the reason is most apparent to the woman who will examine the garments. The goods are their own best advertisement, and nothing that we can say here will flatter them in the least.

In fancy styles there are all the most elaborately trimmed New York and Parisian styles to be had, and a splendid assortment of the more moderately trimmed styles make our stock complete and exceptionally interesting to the woman who is looking for stylish garments at a moderate cost. Prices start at \$25.00 and range up to \$75.00...

A FEW OF THE SAMPLE COSTUMES AT \$18.75 ARE STILL LEFT, BUT WE EXPECT TO CLEAN THEM OUT QUICKLY—SO SHOP EARLY, IF YOU WANT ONE.



New Marquissette Waists Expensive, But Excellent Value

IF looking for a smart waist that will give you exceptional pleasure and a style that will be somewhat exclusive, we have a choice assortment to select from. They are made of good marquissette, and some in such charming styles that they will please women who delight in refined garments. Here are just two examples:

Marquissette Waist—With a V-shaped neck. This garment has a wide band of Irish crochet lace insertion beautifully shaped, running up the right side, over the shoulder and partly down the back, and on the left side there is a wide tucked band with a row of lace insertion on either side running over the shoulder and joining the lace band in the centre of the back. The sleeves extend a little below the elbow, are set in at the shoulder with a band of lace insertion and are finished with a panel of Irish crochet lace, a row of insertion and tucked cuffs finished with lace. See the illustration. A very refined garment that costs only **\$7.75**

Another Handsome Style—Made of marquissette and trimmed with a large band of Irish crochet across the front. Clusters of three fine tucks run from this band over the shoulders and meet at the centre of the back and forming a V. Nothing but a good illustration can give you an adequate idea of the beauty of this garment. We invite you to inspect them. A rare value at **\$7.50**



Aristocratic Low Shoes and Pumps for Women

\$1.95 FOR MODELS THAT SHOULD BE SOLD FOR MUCH MORE—MONDAY MORNING'S SPECIALS

Don't judge the quality and beauty of these models by the exceptionally low price. Give credit where credit is due, and you will be loud in your praise of these samples. You'd pay more for them if we asked a bigger price and consider that you had got value for your money.

- Patent Vamp Lace Shoes**—With turn soles and plain toes. Dainty and comfortable, with a degree of durability that will please you. Price **\$1.95**
- Oxfords**—Cut Blucher style and made of chocolate kid. Your choice from high or low heels at, per pair **\$1.95**
- Gibson Shoes**—Made of a fine glazed kid. They have a light turn sole and are wonderfully comfortable. If you see them you will not consider that we have over-estimated our opinion of them when we say that the values are unexcelled at the price. Per pair **\$1.95**
- Ankle-Strap Pumps**—Made of patent leather. They have turn soles that give to every movement of the foot. For comfort these shoes are hard to beat. Fitted with Cuban heels. Price per pair on Monday morning **\$1.95**

New Spring Ties That Will Please the Most Exacting Man in Town

A large shipment has arrived, and although it is a pity that they didn't arrive in time for the holiday trade, they are sure to be appreciated by the man who is particular about his neckwear. They are smart, but not gaudy, and are distinctly new styles, and the prices are just what the average man likes to pay.

- Here are a few samples of what we are offering, but nothing short of a colored illustration can give you an idea of their appearance.
- String Ties**—Suitable for men or women. These are all in plain shades, all the newest shades of the season included. These are an extra fine value at, each **25¢**
- Popular Ties for Men**, made up in the four-in-hand style in both narrow and medium widths, also plain and wide-end styles for those who prefer them. There are fancy checks, stripes, white brocaded and many other styles to choose from. Price, each, \$1, 75c, 50c and **25¢**

Neat Purses for Women and Girls

- Fine Leather Purses**—In a choice assortment of colors and designs. We take a pride in this department and are now offering better values than ever before. Price each **25¢**
- Velvet Purses**—These are made specially for girls and are exceptionally strong. Your choice from colors navy, brown, green and black. Price each **25¢**
- Card Cases**—Made for service. They are made of carefully selected leathers and are out in the newest styles. A large assortment to choose from. Prices from \$2.50 each down to **75¢**

White Invisible Suspenders for Men

JUST THE THING THAT MOST MEN HAVE BEEN LOOKING FOR

Now that the warm weather is approaching you will be thinking of casting aside your vest, but you have a serious objection to your suspenders showing. Here is a clever invention that you will appreciate. It is strong and reliable, comfortable to a degree and, what will please you most, it is invisible. Let us show you how they are arranged.

Per pair 50c.

Let Us Give You an Estimate for Cleaning Your Home

WE CAN SAVE YOU LOTS OF TROUBLE AND HARD WORK

Sunshine shows up shabby furniture and carpets, and with the bright weather so close to hand many housewives are facing the unpleasant job of general house cleaning.

Of course, you will remove the winter curtains and hang lighter ones in their place, but you will want them clean before storing them away.

We employ expert men equipped with a modern vacuum cleaner, who can do the work rapidly and thoroughly without upsetting the whole house.

NEW WINDOW SHADES

Perhaps you will require some, if not all, of your window shades replacing. If so, we will give you the lowest possible figure consistent with good service. Measurements taken and estimates furnished free.

Baby Foods

WE CARRY ALL THE BEST KNOWN BABY FOODS, AND OUR PRICES WILL SHOW A CONSIDERABLE SAVING

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|----------------------------|---------------------------------------|--------|
| Allen and Hanbury's Foods— | Sugar of Milk, best quality, 1lb. tin | 45¢ |
| No. 1 and 2, 90c and | | 45¢ |
| No. 3, 60c and | | 35¢ |
| Benger's Foods, 90c and | | 40¢ |
| Nesve's Food | | 40¢ |
| Robinson's Barley | | 20¢ |
| Robinson's Grains | | 20¢ |
| Mellin's Food, 75c and | | 50¢ |
| Nestle's Food, 45c, 6 for | | \$2.55 |
| | Horlick's Malted Milk, 95c | 50¢ |
| | Horlick's Malted Milk, hospital size | \$3.45 |
| | Frame Food | 45¢ |
| | At Our Patent Medicine Dept. | |

Dresden and Taffeta Ribbons

SOME STRONG INDUCEMENTS FOR RIBBON BUYERS

Dresden and Fancy Striped Ribbons—6 to 8 inches wide, are here in many effective designs and colorings. No matter what your taste may be you will find something in this lot that will please you. Prices start at 25c a yard and will range as high as **\$2.00**

Plain Taffeta Ribbon—In all the leading colors are here to choose from. Milliners and home dressmakers should find this showing exceptionally interesting. They are new goods and are 8 inches wide. Per yard 25c and **50¢**

You'll Be Comfortable in a Flannelette Night Shirt

AND HERE ARE SOME VALUES THAT WILL PLEASE YOU

A shipment of these garments has just arrived, and are worthy of your consideration. The fact is that it is wonderful how such splendid garments can be produced at such a slight cost. Quality is the strong point in these garments, and every man who wears them will have the full value of his money in comfort.

Striped Flannelette Night Shirts for Men—They are a light weight for Spring and Summer wear, are fitted with turn down collars, and are to be had in all sizes. Per garment, on Monday morning **\$1.25**

Flannelette Night Shirts for Boys—These have turn down collars and trimmed fronts. They come in a variety of fancy stripes, and may be had in all sizes. Per garment, on Monday morning **75¢**

35c Buys Seasonable Underwear for Women

MONDAY MORNING

Women's Vests, the Hygienic brand, fleeced lined and made of a soft cotton. They have high necks, long sleeves and button down the front. All sizes from 36 to 40, per pair fitting, and to be had in cream color only. Special value **35¢**

Women's Drawers, ankle length, cream color and closed style, with a cotton band at the waist. They are fastened at the waist with buttons. Sizes 36 to 40. Special, per garment, on Monday morning **35¢**

Women's Drawers, open style, finished with a cotton band and fasten at the waist with tapes. Sizes 36 to 40, at, per garment **35¢**

Children's Vests—These are the Hygienic brand, have high necks, long sleeves, and are made of soft cotton. In sizes for children from 2 to 9 years old. Splendid values at, per garment **35¢**

DAVID SPENCER, Limited

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