#### London Advertiser. TWO EDITIONS DAILY - WEEKLY. TELEPHONE CALLS.

Job Department ......175

### LONDON, FRIDAY, AUG. 4.

The Tariff Revision. An occasional free trade editorial in the Toronto Globe or the Montreal Witdiversified employment, but the aggregate wealth of the country would be on its great primary industries, and vent this movement as much as possidiverted capital from these by placing ble." a premium on manufacturing, at the expense of everything else.

responding increase in the population, the Witness points out. and the industrial fabric had become so adjusted to the tariff that a sudthe direction of "free trade as they | hand in hand. have it in England." There was no pretense that the necessities of the revenue required the increase in the wooler duties, or any other duties in this period of surpluses. The Government has next week. frankly admitted the principle of protection, not merely as an incident of the tariff, but as its primary object.

Next year we are to have another tariff revision, and undoubtedly the tendency will be upward and not down-The whole force of the Cana dian Manufacturers' Association, which has become a powerful organization with plenty of money at its disposal will be exerted toward raising the schedules. There is no denying, too. that popular sentiment will be behind an increase of the duties on many imports from the United States, as an act of reprisal for the Dingley law Canada can afford a protective tariff today much more than in 1878. The country is getting population, wealth is rapidly increasing, and vast sums will continue to be spent for many The years in railroad construction. manufacturers of Eastern Canada want the western market and the development in the west is bound to be se rapid that a stiffer tariff can be applied with a minimum of evil effects In the east the farmers are also prosperous and even in hard times they have never rebelled strongly against any degree of indirect taxation. The United States, because of its vast undeveloped wealth and increasing population, has been able to flourish under a very high tariff. Canada, for the same reasons, can now stand a larger dose of protection than at any time in her history. The Liberal party, however, has no idea that the Canadian Manufacturers' Association is going to frame the next tariff. It looks to the Government to remember that there are consumers as well as producers in the country, and that there are many producers whom no tariff can protect. We are to have maximum and minimum tariffs, and a British preference below the minimum tariff. Admitting that Canadian manufacturers should have an advantage over their rivals our highest tariff should not be a prohibitive tariff and our lowest tariff should be a competitive one. The country is growing rich, but it cannot afford to pay any price for the protection of home industry.

### Mr. Monet's Dream.

The people of Ontario would not care to be judged by some of the fire-eating politicians of this Province, and they will do well not to judge the senaments of their French-Canadian fellow-citizens by the utterances of a few cranks who imagine or prophesy that their race has a destiny on this continent separate from other elements of the population. Jean Baptiste is not a dreamer or a schemer, He is a simple worthy soul, cultivating his arpents, and content with his somewhat restricted sphere in life. He has all the ing one afternoon they had the misfreedom he desires or understands, and he is not the man to burn with an idea which has no relation to his immediate interests. The other day Mr. Monet, a former member of the House of Commons, spoke to a gathering of French-Canadians in Rhode Island, and aged hostess lying on the ground unascribed to his compatriots the ambition to "play a preponderant role in the changes that will take place in Canada's destiny." He predicted that in fifty years Canada would be no longer a British colony, and that there would be ten or twelve million French-Canadians in Canada and the New England States. If Canada was then annexed to the United States the union could be effected on a more honorable and advantageous basis for the French-Canadian people. If Canada becomes independent the English provinces of Western Canada might be exchanged

French country.

The Montreal Witness applies to Mr. Monet's fevered brow the cold compress of a few statistics. "The last census," it says, "shows that there were 5,371,315 persons in Canada, of whom 1,649,371, or a little less than a third, are French-Canadians. In the United well give up—and a little faster, too. States there were 1,181,778 Canadians in 1900, of whom 786,581 were Englishspeaking. Taking the whole movement ness is perhaps intended as a reminder from Canada to the United States in that the Liberal party has drifted all its parts and all along the line, from its old fiscal moorings. It has there was a fewer number by nearly been impelled by circumstances which 63,000 persons who went to the United it did not create, but which it could States from this country during the ten not ignore. Perhaps the majority of years 1891-1900, than during the ten the older Liberals still feel that Can- years 1880-1890. Since 1900 there has ada would be better off today if the been an appreciable movement of tariff had remained on a strictly reve- United States farmers to our west. nue basis, where the Mackenzie Gov- while the exodus from our side has ernment left it. The policy of high diminished. There has been a massing taxation was riveted on the country at of forces, as it were, upon Massachufearful cost to the farmers. Undoubtedly setts, but a weakening of the continit stimulated mechanical industry and gent directed towards other parts. In the case of the French-Canadians, the movement to Massachusetts was very greater and more equally diffused had marked in 1895-1900, but, during recent the tariff not laid so heavy a burden years efforts have been made to pre-

Mr. Monet presupposes that his compatriots in New England will maintain Many important industries had grown all their race characteristics, and reup under a tariff of 15 and 17 per cent main a solid body, which is taking a before the National Policy, although good deal for granted. But admitting some people imagine the history of that a homogeneous body of ten or manufacturing in Canada dates from twelve million French-Canadians grows the adoption of that measure. New up in the two countries in fifty years, industries were brought into existence it is likely to be a very small portion by protection, though without any cor- of the population of this continent, as

Mr. Monet as a member of the House of Commons found himself in an isolatden drastic reduction of the duties ed position, and withdrew a disappointwould have shaken it to its founda- ed man. His French-Canadian coltions, inflicting loss on many who had leagues did not take him seriously, nor invested their money in good faith in is there any evidence that his ideas are manufacturing enterprises and throw- taken seriously by any considerable ing workmen out of employment, until portion of the people of Quebec. The the country had adapted itself to the destiny of Quebec is that of Canada. new order of things. When the Lib- The growth of the west means a growerals returned to power, the margin of ing preponderance of the Englishprotection enjoyed by most Canadian speaking population, but the Frenchindustries was not much reduced, as Canadians will be protected in their against their chief rivals, the United peculiar institutions. They would lose States manufacturers, but consumers these if absorbed by the United States. were given some relief by the British and they know it. Their interests must preference. There has been no general be always with the Canadian Confedtariff revision since 1897, but any tariff eration. French and English will live changes since then have not been in in this country side by side, and work

> Hats off to Mr. Nicholas Wilson. There'll be a hot time in the old town

The latchkey is out for London's re-

turning sons and daughters.

It has rained so numerously today that it can afford to dry up for the Old Boys.

The Old Boys would not known London with Sunday cars. Wouldn't they prefer to see the old town as they remember it?

Vice-President Fairbanks says the British and American flags are the embiems of the mightiest nations on earth. Tell that to the Kaiser.

The Soo celebration was an international love feast. Canadians say amen to Vice-President Fairbanks' prayer that warships or fortifications will never be needed along the frontier.

The crown authorities do right in efusing to drop the Wheatley case, even though there appears to be a conspiracy of silence among the people of the town. The men who whipped Dulmage should not go unwhipped of jus-

#### Sinal and Calvary. [John Hay.]

There are two mountains hallowed By majesty sublime, Which rear their crests unconquered Above the floods of time. Incounted generations

Have gazed on them with awe— The Mountain of the Gospel, The Mountain of the Law. From Sinai's cloud of darkness

The vivid lightnings play; They serve the God of Vengeance, The Lord who shall repay. Each fault must bring its penance, Each sin the avenging blade; For God upholds in justice The laws that he hath made.

But Calvary stands to ransom The earth from utter loss In shade than light more glorious,

The shadow of the Cross.
To heal the sick world's trouble, Too soothe its woe and pain. On Calvary's sacred summit The Paschal Lamb was slain.

Almight God! direct us To keep Thy perfect law! O blessed Saviour, help us O blessed Saviour, help us Nearer to thee to draw; Let Sinai's thunders aid us To guard our feet from sin, And Calvary's light inspire us The love of God to win.

### Not the Same.

[July Smart Set.] "She introduced him as her nce removed, didn't she?" "Oh, no-as her husband

### A Panacea.

[Lippincott's Magazine.] Last fall an Englishwoman of letters lady, at a country house in Western Massachusetts. While they were drivfortune to meet the omnipresent automobile at a sharp turn of the road. The horse, being spirited, shied, dashing the carriage against a tree and throwing its occupants out into the

The Englishwoman picked herself up uninjured, but was horrified to see her conscious. Running to a near-by farm-house, she knocked for some time before she finally succeeded in bringing a sunbonneted woman to the door.
"A lady has been hurt—thrown from carriage. She is lying down there in

the road. Can you give me some whisky for her?" cried the visitor in breath-"Well, no, we don't never keep no "hisky," said the native-born after some deliberation. "Would the lady like a piece of pie?"

England. Canada would then be a French country.

The Montreal Witness applies to Mr. Monet's fevered brow the cold compress of a few statistics. "The last press of a few statistics. "The last press of a few statistics. "The last press of a few statistics."

The French-Canadian states of New of frenzied finance fame is an exiled Nova Scotian—a Bluenose. That accounts for the vigor of his campaign against Standard Oil and its methods, and incidentally his own success in life. Canadians generally manage to achieve something when they start out to do it,

A Summer Night. [August Century.] Summah is de lovin' time-Do' keer what you say, Night is allus peart an' prime, Better dan de day. Dough de day is sweet an' good, Pines a-smelling in de wood-But de night is mine.

Rivah whisperin' "Howdy do?" Ez it pass you by; Moon a-lookin' down at you, Winkin' on de sly. Frogs a-croakin' f'om de pon', Singin' bass dey fill, An' you listen 'way beyon' man whippo'will.

Hush up, honey, tek my han', Mak' yo' footsteps light; Somep'n' dat you nevah sees On a summah night. Somep'n kin' o' hol's de lan' An' you nevah hyeahs, tut you feels it in de breeze— Somep'n' nigh to teahs

Somep'n' nigh to teahs? Dat's so; But hit's nigh to smiles, An' you feel it ez you go Down de shinin' miles. Tek my han', my little dove; Hush, an' come erway— Summah is de time fo' love, Night-time beats de day!

[Buffalo News.] Jimmy loved and loved right well, But paid an awful cost— He's thinner now by twenty pounds— They say he loved and lost.

The Price.

#### United.

[Harper's Weekly.] English rector (to parishioner)— Good morning, Thompson; I hear you have a son and heir. Parishioner-Yes, sir; our housenold now represents the United King-

Rector-How so? Parishioner—Why, you see, I am English, my wife's Irish, the nurse is Scotch, and the baby wails.

#### Alone.

[Milwaukee Sentinel.] Here where stately pines lean fearless to the sky. And sing their legend old in moaning sound; And night birds shrilly break in weird ery, Until belated mates are found; stand and look thro' sighing leaves to the clear skies—

Forgetful of the paths where feet have Listening, silent, with uplifted eyes, And find myself alone—alone with God!

#### Get a Rebate!

[Philadelphia Record.] It's all right to be carried away by enthusiasm, provided you don't have to walk back.

### A Woman's Love.

[John Hay.] A sentinel angel, sitting high in glory, Heard this shrli wail rig out from Purgatory: "Have mercy, mighty angel, hear my

"I loved, and, blind with passionate love, I fell. Love brought me down to death, and death to hell; For God is just, and death for sin is

"I do not rage against his high decree, Nor for myself do ask that grace shall But for my love on earth, who mourns

"Great Spirit! let me see my love again, And comfort him one hour, and I were fain

To pay a thousand years of fire and Then said the pitying angel: "Nay, repent That wild vow! Look, the dial-finger's

But still she wailed: "I pray thee, let me I cannot rise in peace and leave him so. O, let me soothe him in his bitter wee."

The brazen gates ground sullenly ajar, And upward, joyous, like a rising star, She rose, and vanished in the ether far.

But soon adown the dying sunset sailing ing, She fluttered back, with broken-hearted

She sobbed: "I found him by the summer sea
Reclined, his head upon a maiden's knee—
She curled his hair and kissed him. Woe
is me!"

wept, "Now let my punishment I have been fond and foolish. Let me in

The angel answered: "Nay, sad soul, go higher! To be deceived in your true heart's desire Was bitterer than a thousand years of

### Ways of Losing Fortune.

[Baltimore American.] Balty More-Did you ever know a man to lose his entire fortune in one Calvert, jun.—Yes, but I've seen more men lose all in one fool swap.

### Englishmen in Office.

[Boston Transcript.] kind of concerning him, and every instance of faith and confidence reposed in him."

### Appropriate.

[Philadelphia Press.] "Quite a number of Englishmen are ocating in that new suburb he's building up, and he's thinking of calling the place 'Shilling.' "I don't quite see the idea."
"Well, that's the English quarter, ou know.

#### Soiling an Illustrious Name. [London Tid-Bits.]

After a recent bank holiday in London one of the police courts the next morning had among its "drunk and disorderly" prisoners a man who said he was William Shakespeare. "Is that your real name?" asked the judge, "or just your nom de guerre?" "Well, your honor," replied the prisoner, "it

PERSONAL-Men should know that the only perfect and safe Vacuum Appliance is manufactured and controlled

10 dozen Ladies' Belts, fine taffeta

brown, cardinal, cream,

silk, shirred back, navy, black,

value 35c and 50c; Saturday, each

Children's 25c Tams, Satur-

day 15c Each.

white and navy, satin ribbon trim-

5 dozen Children's Bonnets and Hats

in muslin and embroidery trimmed.

last offer this season prices. 15c

Big Value in Music

Saturday.

(waltz), Billy (song), Bright Eyes,

Good-bye (song); choice of the above on Saturday for ..... 23c

**Big Offer in Good Mixed** 

Candy.

200 pounds of Assorted Cream Candy.

This is our regular 10c Mixed. On account of holiday, etc., the price

on Saturday will be 7c pound, or 4

In the Shade of the Old Apple Tree

med, all lined, regular 25c, Saturday, each ...... 15c

3 dozen Child's Tams in white and

..... 230

Big Reduction in All Bunting.

85c Wrappers on Sale at 59c Each.

dozen Ladies' Corsets, in four different styles and shapes, lace

and baby ribbon trimmed, double strapped waist line, double steel fronts, sizes 19 to 30, regular selling price 75c and \$1 00 per

Big Sale in Child's White and Colored Dresses.

in lawn and print; lace and embroidery trimmed; Buster

Brown sailor collar; extra big snap; regular values \$1 and \$1 50;

Ladies' \$1.00 Lace Ties on Sale at 48c Each.

sides, pattern on net, magnificent, heavy lace ends; regular \$1;

Twin-Bar Castile Soap, regular 5c size, Saturday, 2 for .... 5c We carry everything in soap.

2-in-1 Shoe Polish, black or tan; price, 2 cans for ....... 15c Try our Globe Brass Polish.

Big Sale of Crockery in the Basement Saturday.

finished goods, landscape decoration; a very attractive set, worth

Most Remarkable Offer—Toilet Sets \$1,00.

regular \$20 00, special price for Saturday ......\$12 50

We carry the largest and best assorted stock of Toilet Sets in the

city, and in prices from the \$1 00 White Ironstone 4-piece sets, up to the

Window Shades, 6 feet by 3 feet, Saturday, each ......19c

97-piece Genuine Wedgewood Dinner and Tea Sets, very finely

23 Ladies' Fine Lace Ties, all 54 to 60 inches long, fine net, stitched

dozen Child's White and Colored Dresses, in sizes 6 to 14, made

regular

pair, Saturday, per pair ...... 49c

SPECIAL NOTICE TO MEN

50c Balbriggan Underwear,

Saturday 25c.

make, double sewed and full sizes, all nicely

trimmed, and ribbed wrists and ankles. This price will

clean out the lot in short order. Regular value 50c a

SPECIALS IN THE BASEMENT

Saturday Morning Special; from 10 to 11 o'Clock.

a.m., a large quantity of 10-quart Granite Water Pails at, each, ... ... 29c

Saturday Evening Special; from 7:30 to 9:30 o'Clock.

100 dozen of Fine Egg Cups, worth regular, 20c dozen, 7:30

We will offer for one hour only on Saturday, from 10 to 11

garment, Saturday, price, per garment .. .. .. .. 25c

300 Men's Balbriggan Shirts and Drawers, in fine French

### Big Cut in Souvenir Postcards.

1,000 Fine Souvenir Postcards, London views; also comic and scenic,

#### 

Children's 25c Drop-Stitch Hose, Saturday 15c. 

50 dozen Ladies' Fine Vests, pure white, sleeveless and short sleeves, full size, fancy trimmed, made of fine finished thread. This line will give good wear; regular value 19c, Saturday, 2 for 25c We carry a big range in better Vests, all styles.

### FLAGS! FLAGS! FLAGS!

Our showing is grand. It surpasses all others. Prices, 2 for 5c, 5c, 10c, 15c,

### Ladies' Drop-Stitch Black and

lan Hose. 10 dozen Ladies' Fine Thread Black or Tan Dropstitch Hose, perfect shape and stainless, all sizes, extra value Saturday, pair .. .. .. 25c 3 dozen White Lonsdale Skirts, lawn frill, lace and embroidery trim-med, sizes 38 to 42, regular value

75c, Saturday, each .. .. .. .. .. .. .. 50c

#### 3 dozen of Fine, French Bristle Hair Brushes, 9 rows each, in oval and long style, highly-finished backs, in brown and mahogany,

50c All-Bristle Hair Brushes, Saturday 25c Each.

full size; bristles will not work out; regular selling price, 50c; Saturday, each, ... 25c \$1.25 Ladies' Fine Leather Handbags, Saturday 75c.

6 dozen Ladies' Fine Leather Handbags, all latest style and finish,

See our Fruit Pin Cushions, car- | See our Small Booklets, 8 views,

rots, tomatoes, pears, peaches,

all ready to mail, perforated edge; quite new; price .... 10c

#### New Line of London Souvenirs.

We have a new line of Pocket Combs Card Cases, Drinking Cups, Note Books, Cigar Cases, wallets, Ladies' Purses; price, up to ... .... 15c

#### Immense Values in Gift Goods.

We have on display at Fancy Goods Department hundreds of Handsome Gift Pieces, Clocks, Dressing Cases, etc. This line will surely interest vis-

### All day Saturday—Basement Special, 65c worth for 25c

When you are seeing the sights of our city do not fail to pay a visit to Woods' Fair basement. Our elegant art china room is a feast for the ladies or anyone who is a lover of the beautiful. Don't forget this invitation.

#### China Souvenir Goods of London in Our Basement.

A very large and choice assortment to choose from, consisting of Cups and Saucers, Vases, Jugs, Pig Ornaments, Mugs, Ash Trays, Paperweights, Shell Goods, and all popular prices, each

**WOODS' FAIR** Why pay 40c a pound for high-grade

## liam Shakespeare, but, you see, I hated to bring dishonor and disgrace

Slightly damaged Screen Doors, Saturday just half price.

We carry Colgate's and Mennen's Talcum Powders.

Our book department will surely interest you. Call.

upon a respected name." His Own Translator. [Kansas City Times.]

At the Coates House there is a negro poy who runs an elevator in the daytime and studies English literature at night. A few days ago he was given his envelope with a small fine deducted for some breach of the regulations. Quite indignant he went to the cashier and began:
"Mr. Gardner, if you should ever

find it within the scope of your jurisliction to levy an assessment on my wage for some trivial act, alleged to der, burning, corny feet are quickly city ticket agent. have been committed by myself, I relieved by this marvelous powderwould suggest that you refrain from perfectly harmless and mysteriously exercising that prerogative. The fail- effective. Don't buy imitations when ure to do so would of necessity force you can get the genuine, at so low a me to tender my resignation." price. Eighteen powders for 25 cents. The cashier tottering reached for his chair, but managed to ask what

"In othah words, if yo' fine me ag'in ah'm goin' to quit.

## JUST LIKE LONDON

Trees in Public Places Are Labeled in Norfolk, Conn.

The following extract appears in the Canadian Municipal Journal for July: "The Village Improvement Association of Norfolk, Conn., has placed enameled signs on different species of ees found growing on the Norfolk Green. The signs and the inscription were approved by the chief of the department of dendrology in the bureau of forestry at Washington, D. C. Fifteen different species now growing in the park have been marked, but only one of each species is indicated. The Englishmen, make pretty good public signs, which make a very attractive officials in this country. Greenhalge appearance, bear the scientific name of made a good governor; Weaver is the the tree, the common name, and the mayor Philadelphia has long native place of the tree. Several years needed, and the Detroit Journal says age much progress was made in the of Governor Warner, of Michigan: attempt to plant in the park a speci-"He has justified every promise made men of all the trees native to Norfolk Many kinds once planted there have lived and have never been replaced.' Though very many Londoners are as yet not aware of the fact, Park Commissioner Pearce has for some time been labeling the trees of Victoria Park with white enamel signs, so that visitors may be able to improve their knowledge of forestry while they are enjoying a quiet walk in the park. There are nearly 100 different varieties of trees and shrubs in Victoria Park, and many of the trees have been labeled.

### PERSONAL MENTION

Miss Eva Munro, of Ridout street, is visiting Miss Ida Weldon in Forest. Mrs. R. H. Manson, of Grant, Nebraska, is visiting her parents, Mr. and Mrs. C. Johns, of 39 Stanley street.

### A Case of Suicide.

Toronto, Aug. 4. - The body found t the foot of Bay street this morning has been identified as that of William A. McKelvey, 27 years of age, a man-Boston's Bollicose Bluenose.

[Chicago Canadian-American.]

We are told that Thomas W. Lawson

In piece of pie?"

A. McKelvey, 27 years of age, a manufactured and controlled by the Erie Medical Co., 94 Mohawk street, Buffalo. N.Y., who administer in connection with it interior and exterior remedies having a world-wide reputation for weak men. Write today for sealed circulars and proofs, yv

A. McKelvey, 27 years of age, a manufactured and controlled by the Erie Medical Co., 94 Mohawk street, Buffalo. N.Y., who administer in connection with it interior and exterior remedies having a world-wide reputation for weak men. Write today for sealed circulars and proofs, yv

Alvinston, Aug. 4. — Peter Duffy's any.

Women who are good cooks and tidy

Women who are good cooks and tidy barn, about three miles from here, was burned down early this morning. It centained over one hundred tons hay, besides farming implements. It

Less will be considerably over \$1,000.

#### Some men do right only because they are too cowardly to do wrong.

lightning. Insurance is not known.

FOOT ELM. Sweaty, hot, swollen, blistered, ten-

It often happens that the man who Another Personally Conducted Ex housekeepers seldom have occasion to

waste time in a divorce court. FOR IDEAL SANDWICHES. Clark's Potted Ham, Tongue or is supposed to have been struck by Game, mixed with hard-boiled and spread between two thin slices of bread well buttered.

### Enjoy Life.

Get away from the hurry and worry of your business life and enjoy the cool breezes and delightful climate of the Highlands of Ontario. Full informa-

A well-balanced man doesn't have to a cure. More women would go in for vocal a song.

### cursion to Pacific Coast.

Visit our Souvenir counters. We

have the largest and best assortment

Just \$150, including transportation, meals in dining car, sleeping car accommodation on train and at hotels, for above period. Early reservation is necessary as party will be numbered to 125. Full particulars on application to Grand Trunk agents or by addressing E. C. Bowler, room 308, Union station Toronto.

CHOLERA and all summer complaints are so quick in their action that the cold hand of death is upon the victims before they are aware that danger is near. It tion and illustrated literature at Grand
Trunk city office. Mr. E. De la Hooke,
city ticket agent.

Trunk city office. Mr. E. De la Hooke,
city ticket agent.

Trunk city office. Mr. E. De la Hooke,
city ticket agent. go immediate relief. It acts with won-derful rapidity, and never fails to effect

Money may not bring happiness, but culture if they could buy things for the shyness thereof causes a lot of an-

The Oxford Chancellor Range has two distinct grates and fire-box linings for coal and wood. Either is supplied as requested.

The hard coal-burning fire-box of the Oxford Chancellor Range is fitted with "iron-stone" front and back linings and iron end linings and a patent duplex grate. The grate may be removed without disturbing the linings. For soft coal burning cast-iron linings throughout are supplied.

# Oxford Chancellor Range



There are many excellent, exclusive features in the construction of the Oxford Chancellor Range which we would like to explain to you. Your address on a post card will bring our booklets, and the address of the nearest dealer who can show you the range.

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