

London Advertiser. TWO EDITIONS DAILY - WEEKLY. TELEPHONE CALLS. Business Office 107. Editorial Department 134. Job Department 175. LONDON, FRIDAY, AUG. 4.

The Tariff Revision. An occasional free trade editorial in the Toronto Globe or the Montreal Witness is perhaps intended as a reminder that the Liberal party has drifted from its old fiscal moorings. It has been impelled by circumstances which it did not create, but which it could not ignore.

Many important industries had grown up under a tariff of 15 and 17 per cent before the National Policy, although some people imagine the history of manufacturing in Canada dates from the adoption of that measure. New industries were brought into existence by protection, though without any corresponding increase in the population, and the industrial fabric had become so adjusted to the tariff that a sudden drastic reduction of the duties would have shaken it to its foundations.

There'll be a hot time in the old town next week. The latches are out for London's returning sons and daughters. It has rained so numerously today that it can afford to dry up for the Old Boys.

There are many producers who in tariff can protect. We are to have maximum and minimum tariffs, and a British preference below the minimum tariff. Admitting that Canadian manufacturers should have an advantage over their rivals our highest tariff should not be a prohibitive tariff and our lowest tariff should be a competitive one.

Mr. Monet's Dream. The people of Ontario would not care to be judged by some of the fire-eating politicians of this Province, and they will do well not to judge the sentiments of their French-Canadian fellow-citizens by the utterances of a few cranks who imagine or prophesy that their race has a destiny on this continent separate from other elements of the population.

Not the Same. "She introduced him as her cousin once removed, didn't she?" "Oh, no-as her husband once removed."

A Panacea. Last fall an Englishwoman of letters was staying, as the guest of an elderly lady, at a country house in Western Massachusetts. While they were driving one afternoon they had the misfortune to meet the omnipresent automobile at a sharp turn of the road.

Boiling an Illustrious Name. London Tid-Bits. After a recent bank holiday in London one of the police courts the next morning had among its "drunk and disorderly" prisoners a man who said he was William Shakespeare. "Is that your real name?" asked the judge, "or just your nom de guerre?" "Well, your honor," replied the prisoner, "it

PERSONAL - Men should know that the only perfect and safe Vacuum Appliance is manufactured and controlled by the Erie Medical Co., 94 Mohawk street, Buffalo, N.Y., who administer in connection with it interior and exterior remedies having a world-wide reputation for weak men. Write today for sealed circulars and proofs. Jv.

of frenzied finance fame is an exiled Scotsman—Bluenose. That accounts for the vigor of his campaign against Standard Oil and its methods, and incidentally his own success in life. Canadians generally manage to achieve something when they start out to do it, and it must be confessed Mr. Lawson has achieved something—both fame and money—and he says he isn't through yet. Mr. Rockefeller might as well give up—and a little faster, too.

A Summer Night. [August Century.] Summah is de lovin' time—Do' keer what you say. Night is allus peart an' prime, Better day de day. Dough de day is sweet an' good, Pines a-smellin' in de breeze— But de night is mine.

Hush up, honey, tek my han'. Mak' yo' footsteps light: Somepn dat you nevah sees On a summah night. Somepn kin' o' hols de lan' An' you nevah hyesahs. But you feels it in de breeze— Somepn nigh to teahs.

The Price. [Buffalo News.] Jimmy loved and loved right well, But paid an awful cost— He's thinner now by twenty pounds— They say he loved and lost.

United. [Harper's Weekly.] English rector (to parishioner)—Good morning, Thompson; I hear you have a son and heir. Parishioner—Yes, sir; our household now represents the United Kingdom.

Alone. [Milwaukee Sentinel.] Here where stately pines lean fearless to the sky, And sing their legend old in moaning sound; And night birds shrilly break in weird cry.

Get a Rebate! [Philadelphia Record.] It's all right to be carried away by enthusiasm, provided you don't have to walk back.

A Woman's Love. [John Hay.] A sentinel angel, sitting high in glory, Heard this shrill wail ring out from Purgatory— "Have mercy, mighty angel, hear my story!"

His Own Translator. [Kansas City Times.] At the Coates House there is a negro boy who runs an elevator in the daytime and studies English literature at night.

Ways of Losing Fortune. [Baltimore American.] To keep Thy perfect law! O blessed Saviour, help us Neerer to thee to draw; Let Sinai's thunders aid us To guard our feet from sin, And Calvary's light inspire us The love of God to win.

Englishmen in Office. [Boston Transcript.] Englishmen, make pretty good public officials in this country. Greenhalge made a good governor; Weaver is the kind of mayor Philadelphia has long needed, and the Detroit Journal says of Governor Warner of Michigan: "He has justified every promise made concerning him, and every instance of faith and confidence reposed in him."

PERSONAL MENTION. Miss Eva Munro, of Ridout street, is visiting Miss Ida Weidon in Forest. Mrs. R. H. Manson, of Grant, Nebraska, is visiting her parents, Mr. and Mrs. C. Johns, of 39 Stanley street.

A Case of Suicide. Toronto, Aug. 4. — The body found at the foot of Bay street this morning has been identified as that of William A. McKelvey, 27 years of age, a manufacturer of cement mixers, who came here from Chicago a short time ago.

JUST LIKE LONDON. Trees in Public Places are Labeled in Norfolk, Conn. The following extract appears in the Canadian Municipal Journal for July: "The Village Improvement Association of Norfolk, Conn., has placed enamelled signs on different species of trees found growing on the Norfolk Green. The signs and the inscription were approved by the chief of the department of dendrology in the bureau of forestry at Washington, D. C. Fifteen different species now growing in the park have been marked, but only one of each species is indicated. The signs, which make a very attractive appearance, bear the scientific name of the tree, the common name, and the native place of the tree. Several years ago much progress was made in the attempt to plant in the park a specimen of all the trees native to Norfolk. Many kinds once planted there have lived and have never been replaced.

PERSONAL MENTION. Through very many Londoners are as yet not aware of the fact, Park Commissioner Pearce has for some time been labeling the trees of Victoria Park with white enamel signs, so that visitors may be able to improve their knowledge of forestry while they are enjoying a quiet walk in the park. There are nearly 100 different varieties of trees and shrubs in Victoria Park, and many of the trees have been labeled.

WOODS' FAIR. Big Reduction in All Bunting. Red, White or Blue, each color plain, yard 4c. Tri-Color, all fresh and new, good colors, yard 5c. 85c Wrappers on Sale at 59c Each. 4 dozen Ladies' Wrappers, made in fine print, with fitted waist linings, roll collar, frill on skirt, colors navy, light blue, and gray, regular 85c, Saturday 59c.

SPECIAL NOTICE TO MEN. 50c Balbriggan Underwear, Saturday 25c. 300 Men's Balbriggan Shirts and Drawers, in fine French make, double sewed and full sizes, all nicely trimmed, and ribbed wrists and ankles. This price will clean out the lot in short order. Regular value 50c a garment, Saturday, price, per garment 25c.

Big Sale in Child's White and Colored Dresses. 3 dozen Child's White and Colored Dresses, in sizes 6 to 14, made in lawn and print; lace and embroidery trimmed. Buster Brown sailor collar; extra big snap; regular values \$1 and \$1.50; Saturday's price, each 75c.

WOODS' FAIR. Specials in the Basement. Saturday Morning Special; from 10 to 11 o'clock. We will offer for one hour only on Saturday, from 10 to 11 a.m., a large quantity of 10-quart Granite Water Pails at, each, 29c.

WOODS' FAIR. Most Remarkable Offer—Toilet Sets \$1.00. We carry the largest and best assorted stock of Toilet Sets in the city, and in prices from the \$1 00 White Ironstone 4-piece sets, up to the 10-piece sets.

WOODS' FAIR. All day Saturday—Basement Special, 65c worth for 25c. We will offer as a special all day Saturday, our Granite Teapots, worth 40c, and our beautiful Lithograph Knife Tray, worth 25c, both articles together, Saturday 65c.

WOODS' FAIR. Bolt Burns Barn. Alvinston, Aug. 4. — Peter Duffy's barn, about three miles from here, was burned down early this morning. It contained over one hundred tons of hay, besides farming implements. It is supposed to have been struck by lightning. Insurance is not known to have been taken out on the barn. Loss will be considerably over \$1,000.

WOODS' FAIR. Enjoy Life. Get away from the hurry and worry of your business life and enjoy the cool breezes and delightful climate of the Highlands of Ontario. Full information and illustrated literature at Grand Trunk city office, Mr. E. De la Hooke, city ticket agent.

Oxford Chancellor Range. The Oxford Chancellor Range has two distinct grates and fire-box linings for coal and wood. Either is supplied as requested. The hard coal-burning fire-box of the Oxford Chancellor Range is fitted with "iron-stone" front and back linings and iron end linings and a patent duplex grate. The grate may be removed without disturbing the linings. For soft coal burning cast-iron linings throughout are supplied.

THE GURNEY FOUNDRY CO., Limited. Toronto Montreal Winnipeg Calgary Vancouver. For Sale at The Gurney-Oxford Stove Store, W. O. Wood, Manager, 382 Richmond Street.

