

# The ENGLISH-AMERICAN CLOTHING CO.

When looking for Your New Spring Coat or Hat be sure and call at our Store, where there's a selection of unusual and attractive Spring Styles that in quality, style and PRICE will truly gladden your heart. We are now holding our

## BIG SPRING FASHION SALE

**Ladies' Skirts**

A Job Lot of Sample Skirts in all sizes. Black, Saxe, Navy and Brown. Pleated and Plain styles. Plaids and Fancy materials.

**1.48**

**Ladies' Rain Coats**

**Ladies' Skirts**

Also a specially high class line of Tricotines, Gabs, Roshanaras and Crepes. All shades. Plain and pleated models. **3.90 4.90 and 5.90**

A small quantity only (A Job Line) in good quality Navy Blue Gabardine. Well rubberized. They are a real gift at the price. Odd sizes.

**4.90**

**Ladies' Dresses**  
Serge and Tricotine

And all Wool Fancy Crepes, in very smart styles, and Spring shades and trims.

**4.90 6.90 7.90 11.90**

**Ladies' Dresses**  
Canton Crepe

Built on lovely long lines, with new bead and embroidered trimmings, or plain models. This line of Frocks is a very fine one.

**8.90 12.90 14.90 16.90**

**Ladies' Spring Coats**

Some of the very newest and smartest AND CHEAPEST Spring Coats in the city. A regular "Snap" in Coats.

**12.90 14.90 16.90 19.90**

**Gent's Furnishings**

We lead the van in our Gents' Department. Splendid lines of Men's Suits, 1 and 2 Pants styles are always to be found here, in all sizes. OUR PRICES ARE THE LOWEST IN THE CITY.

**Suits, Spring Coats, Caps, Shirts, U'Wear**

NOTE OUR ADDRESS--

**312 WATER ST.**

### SIDE TALKS.

By Ruth Cameron.

#### PRESENTED BY THE BOB.



There is one thing that the bob has given us besides a topic of conversation almost as useful as the weather. It has given those of the feminine species who indulge in it a new charm—or a new ugliness as the case may be.

I refer to the definite emergence of the back of the neck as one of the

features of the feminine physiognomy. If the neck is white and soft and well shaped, and if the bob or shingle is good, I think it is a very pretty thing to look at.

As pretty in its way as a pretty mouth or a dimple or a broad, nice forehead.

#### No Straggling Hairs.

I like to find myself in a railroad train sitting back of a pretty bob. I think that on many women the side view is much prettier with long hair gracefully dressed, but I like the bob

better in back, especially if the head is well shaped.

And if it is a question of careless hair dressing, how much the bob has it over the long hair! For whatever the effect in front may be there is no possibility of long hairs straggling down over the collar and making the back of the neck a hideous spot instead of a pretty feature.

The French, with their greater appreciation of feminine charms, did not need to wait to be taught by the bob that the back of the neck, when not covered by hair, can be a definite feminine charm. They have a word for that part of the anatomy, a word that has, I think, a pretty sound—the "nuque."

#### The Ideal Place To Kiss The Baby.

Babies with their natural bobs might well have given us the clew to

the possibilities of this charm, for I think the back of a baby's neck is one of the most adorable things about him. It is certainly a place one loves to kiss—and a highly desirable as well as an adorable place to deposit one's kisses. While we are in the business of making prohibitory laws might it not be an excellent idea to make it a fashionable offense to kiss a baby on the mouth and recommending as a substitute the back of his neck whence it would be a long crawl for germs to find their way into his mouth.

#### Mens' Necks Vary, Too.

This is an age when it would be a good thing for the fairy godmother to remember to provide a well shaped head and a nice looking "nuque," whether her godchild is masculine or feminine, for men's necks have recently become even more prominent than they always were—because of the fashion to shave the hair off to an irreducible minimum at the base of the head. And sometimes with a well shaped and well set head and a fairly white neck, the back of a man's head is nice to look at. But if there is anything uglier in the world than a thick red neck with folds of flesh bulging out over the collar I have yet to see it.

#### "SAFETY FIRST"

This sparkling comedy, which will be produced next week by the St. Mary's Dramatic Troupe is certain to prove as great an attraction as their previous successes. It consists of three acts of which the following is a brief summary:—

Act I.—Jack's little suburban home. A misplaced husband. "He kissed me good-bye at eighteen minutes after seven last night, and I haven't laid eyes on him since." The Irish maid is full of sympathy but she imagines a crime has been committed. Elmer, the college boy, drops in. And the terrible Turk drops out. "Sure the boss has eloped with a Turkey!" Jerry and Jack come home after a horrible night. Explanations. "We joined the Shriners, I'm the Exalted Imported Wiggie and Jack is the Baspok!" A detective on the trail. Warrants for John Doe, Richard Roe and Mary Moe. A bright idea. "We're on our way to Florida!" Jack's wife decides to go with him!

Act II.—A month later. Jack and Jerry reported drowned at sea. The Terrible Turk looking for Zuleika. The return of the prodigals. Ghosts! Some tall explanations are in order. "I never was drowned in all my life, was I, Jerry?" "We were lashed to a mast and we floated and floated!" A couple

of heroes. The Terrible Turk hunting for Jack and Jerry. "A Turk never injures an insane man." Jack feigns insanity. Mary Ann spills the beans and Mrs. Bridger gets excited. "We are leaving this roof forever!" The end of a perfect day.

Act III.—Mrs. Bridger's garden. Elmer and Zuleika start on their honeymoon. Mabel forgives Jack, but her mamma does not. They decide to elope. Jerry's scheme works. The two McNutt's. "Me middle name is George Washington, and I cannot tell a lie." The detective fails in the well.

"It's his ghost!" Jack and Jerry preparing for an elopement. Mary Ann appears at the top of the ladder. A slight mistake. "It's a burglar, umm, I've got him!" The Terrible Turk finds his Zuleika. Happiness at last.

#### DANCE! DANCE!

Book your dates in advance with the Prince's Orchestra, so as you will have them for your next dance. Prices reasonable. Phone 1890. Night Phone 2082M.—apr5.21

### The Glorious Easter Season

Will soon be here. Are you getting ready?

PASCALL'S EASTER NOVELTIES for the Children. Come while the assortment is good.

California Navel Oranges  
Florida Grape Fruit.  
Winesap Dessert Apples.  
California Pears.  
Bananas.  
"Nonpariel" Eating Apples.

Green Cabbage,  
Iceberg Lettuce.  
Florida Celery.  
Fresh Tomatoes.  
New York State Carrots,  
Parsnips, Beets.

TURKEYS and CHICKEN—Hand in your order now and avoid disappointment. Delivery Saturday morning or earlier.

7-Crown Table Raisins, 1's.  
Dessert Turkey Figs.  
Crystalized Fruits.  
Crystalized and China Ginger.

MOIRS' FRESH CAKES  
SULTANA,  
FRUIT,  
PLAIN.  
1-lb. Cartons or by the Pound.

4-lb. Jars RASPBERRY or STRAWBERRY JAM—\$1.85 each.  
Freshly made PASTEURIZED BUTTER—2-lb. Prints.

NATIVE ROYAL HOUSEHOLD, or WINDSOR PATENT FLOUR.  
\$11.00 per Barrel.

For the convenience of our patrons, a second telephone has been installed at Duckworth Street.

Call 123 or 423, Duckworth St. 402 Queen's Road.  
WILSON'S "CERTIFIED" BACON.  
BEECHNUT BACON.

**C. P. EAGAN**

TWO STORES  
DUCKWORTH STREET & QUEEN'S ROAD.

### Easter Specials

SUNKIST LEMONS—(300's).

SUNKIST ORANGES—(176's-216's).

WINESAP APPLES.

NEW GREEN CABBAGE—(Hampers).

MARVEN'S WHITE LILY CAKE.

SCHRAFFT'S CHOCOLATES.

PINEAPPLE CUBES.

PACKAGE DATES—  
(Dromedary and Monogram).

**J. J. Rossiter**

Telephones: 549-2094 Duckworth Street.  
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### Wall Papers

RANGING IN PRICE FROM  
13c. A ROLL UP TO \$1.80.  
Our Papers at \$1.80 are as good as anyone could desire.

**TEMPLETON'S**

321 Water Street

**B-H**  
for  
**Achieving Home Beauty**

Nothing can be more inspiring than a freshly painted home. Bright and immaculate, it seems to reflect the pure joy of living.

Paint brings beauty but even more, that it, it protects and preserves, and adds years to the life of valuable property.

B-H English Paint assures painting success. The first brush-dip tells its own story of quality. Absolutely pure and free from grit or lumps, it spreads with silky smoothness, leaving a trail of matchless beauty that transforms the dull surface.

**B-H English Paint** protects and preserves to an unusual degree. It spreads further—effectively—gallon for gallon, than any other paint. Its lustrous film is a-tight. The sun cannot blister it. It is tough and unyielding yet elastic enough to expand or contract with the temperature. Therefore its beauty lasts and lasts.

**BOWRING BROTHERS, LIMITED,**  
St. John's, Nfld.

Brandram-Henderson Limited plans to assist Property Owners. We will gladly furnish full particulars of the new plan, whereby owners of property can benefit by arrangements which enable them to pay their property on the partial payment plan basis. Write to us for full details.

**BRANDRAM-HENDERSON**  
MONTREAL, HALLOWAY, ST. JOHN'S, TORONTO, WINNIPEG, VANCOUVER, VICTORIA, CALGARY, EDMONTON, SASKATOON, WILSON'S BAY.

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