

Xmas, 1923

We Wish'all Our Customers and Friends

A Very Happy Christmas

GEORGE NEAL, Limited.

Christmas Suggestions

HIGH GRADE CHRISTMAS GIFTS OFFERED AT VERY ATTRACTIVE PRICES.

Our List includes: Perfumes, Toilet Waters, Colognes, by Roger & Gallet; Pivers, Erasmic Crown Perfumery, Colgate and Hudnut's, Five Piece Sets of Mary Garden and Colgate & Co. Face Powders, in Presentation Cases, by Roger & Gallet; Erasmic, Coty, Colgate and Hudnut's. Erasmic Bath Salts, in Powder, Cubes and Crystals. A Full Line of Beautifully Boxed TOILET SOAPS. HIGH GRADE CHOCOLATES, by Schraffts & Merritt. SEE WINDOW FOR DISPLAY.

Kielley's Drug Store.

WATER STREET.

ST. JOHN'S MEAT CO., Ltd.

WHOLESALE & RETAIL MEAT MERCHANTS.

We Wish Our Numerous Customers a Merry Xmas!

We also wish to remind you we have a Choice Stock of carefully selected Fresh Killed Meats and Poultry for the Xmas and New Year trade.

Make your Xmas Dinner a Success, by having us supply your order at prices in keeping with quality.

OUR SPECIALS FOR XMAS THAT ARE SPECIAL! CHOICE FRESH KILLED TURKEY ex. S.S. Yankton 7 lb. to 20 lb. CHOICE FRESH GEESSE, to arrive ex. S.S. Sable I. 8 lb. to 10 lb. CHOICE FRESH KILLED DUCKS ex. S.S. Sable I. 4 lb. to 5 lb. CHOICE MILK FED CHICKEN ex. S.S. Sable I. 3 1/2 lb. to 5 lb. FRESH MINCED BEEF SUET for Xmas Puddings 25c. lb. OUR FAMOUS CAMBRIDGE SAUSAGE, Pure Pork 30c. lb. OUR FAMOUS PORK SAUSAGE Pure Pork 25c. lb. OUR RELIABLE BEEF SAUSAGE 20c. lb. OUR DELICIOUS POULTRY DRESSING 30c. lb.

Beef Roasts, 25c. 30c. 35c. lb. Pork Roasts, 30c. 35c. lb. Choice Pork Legs, 35c. lb. Fresh Pork Loin Cuts, 35c. lb. Fresh Pork Loin Chops, 35c. lb. Mutton Choice Legs, 35c. lb. Lamb, Fresh Local Legs, 40c. lb. Choice Fresh Killed hind qrs. & Loins, 40c. lb. Canadian Veal Fillets, 45c. lb. Butter, Pure Canadian, 1-lb. Blocks, 65c. Eggs, Strictly Fresh Canadian, dozen, 65c. Tripe, Cooked, 1-lb. Rolls, 25c. Liver, Fresh 20c. Fresh Brawn and Puddings 20c. 15c.

Note the Only Address: 174 WATER ST. 'PHONE 800.

MONEY TO LOAN ON MORTGAGE ON GOOD CITY PROPERTY SECURITY.

Amounts of \$100.00 and up at current rates of interest. Before arranging a mortgage elsewhere, consult us.

FRED J. ROIL & CO.

REAL ESTATE & INSURANCE AGENTS, Smallwood Building, Duckworth Street.

FOR SALE or TO LET

A DWELLING HOUSE situated on Richmond Ave., (West End), 3 minutes walk from car line. Fitted with all modern conveniences such as hot and cold water, plastered walls and ceilings, steam heated, electric light, telephone, concrete basement and a large garden at rear. An ideal spot in the summer months. Freehold property. A chance of a life-time. For particulars, apply to J. A. BASHA, 367 Water St. Phone 781, Or

THE HOME ESTATE CO. Corner Water & Prescott Streets. Phone 1379.

ADVERTISE IN THE EVENING TELEGRAM.

COAL \$13.50 Ton

2000 TONS NORTH SYDNEY SCREENED

Discharging to-day ex. S.S. "Erholm." Also ex Store, 2000 TONS SCOTCH LUMP COAL—\$12.50

BEST ANTHRACITE—All Sizes, ex Store and to arrive.

A. H. MURRAY & CO., Limited, Coal Office 'Phone 1867. Beck's Cove.

NEW ARRIVALS OF Fall and Winter Suitings and Overcoatings

You will find these Goods a specially well selected assortment. If your order has not been placed, see ours before buying.

GET ONE OF MAUNDER'S OVERCOATS and keep up the standard of good tailored clothes. Write for samples and style booklets, with measuring instructions.

John Maunder's TAILOR & CLOTHIER ST. JOHN'S, N.F.

CHRISTMAS and MUSIC NO PRESENT SO APPROPRIATE.

A PIANO. A VIOLIN STAND. A GRAMOPHONE. A VIOLIN CASE. A RECORD. A METRONOME. A VIOLIN. A FLUTE. A MANDOLIN. A MOUTH ORGAN. A CORNET. A BUNCH OF CENTURY MUSIC. A BUGLE. A PIANO BENCH or STOOL.

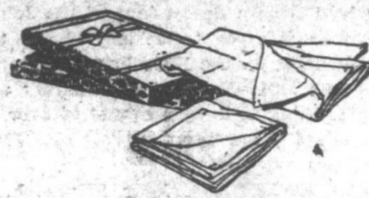
CHARLES HUTTON, THE HOME OF MUSIC.

TRAPNELL'S GIFT SUGGESTIONS

This List will help you solve your Christmas Problems:

FOR HER: Bracelet Watches. Poocelets. Pearls. Diamond Rings. Signet Rings. Set Rings. Vanity Cases. Rosaries. French Ivory. Work Baskets. Silver Mesh Bags. Butterfly Jewellery. Labradorite. Peter Pan Pens. Pencils. Walking Sticks. Flower Vases. Silverware. Neck Chains. Watch Straps. Ear Rings. Etc., Etc. FOR HIM: Wrist Watches. Pocket Watches. Watch Chains. Watch Fobs. Gold Cuff Links. Gold Filled Links. Tie Pins. Shaving Sets. Walking Sticks. Tobacco Pouches. Cigarette Cases. Cigarette Holders. Society Emblems. Military Brushes. Flasks. Fountain Pens. Dressing Cases. Pocket Knives. Pocket Books. Eversharp Pencils. Cigar Cutters. Etc., Etc. Also a nice selection, suitable for the Children: Baby Spoons. Silver Mugs. Baby Lockets. Etc., Etc.

R. H. TRAPNELL, Ltd. JEWELLERS & OPTICIANS, 197 Water Street.



These Handkerchiefs

have been the talk of the town this past week, and for this week we have specially

REDUCED PRICES.

1-Dozen CHILDREN'S WHITE HEMSTITCHED HANDKERCHIEFS .35c. doz. 1 Dozen CHILDREN'S PICTURE & COLO'D. BORDER HKFS. .45c. doz. A beautiful range of COLORED SILK HANDKERCHIEFS .15c. each Dainty range of COLORED CREPE DE CHINE H.S. HKFS. .25c. each Our SCARVES in all colors. Splendid selection .85c. and \$1.25

BON MARCHE CASH STORE.

12,000 FEET AMERICAN SOLE LEATHER. 1,200 FEET BLACK UPPER LEATHER. Large quantity of CHAINS & ANCHORS. NEW IRON & LUBRICATING OIL, at Rock Bottom Prices. Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—a" sizes. And all kinds of Ships' Supplies.

North Am. Fur, Hide and Metal Co'y., Water Street West (Next Door Reid Electric Store.)

English Household COAL

NOW LANDING: Ex. S.S. "Otta" 1000 Tons BEST WALLSEND COAL HENRY J. STABB & CO.



Suits of English Weaves of genuine English Suit Stuffs made of fine Australian Yarns, in quiet, courtly colors and designs that are limited, one bolt to a pattern to obviate the embarrassment of meeting a man wearing the mate to yours. Rich, soft, distinctive, with the true over-the-water look about them, and the make that only hands can give. Style, Fit and Finish Guaranteed.

W. P. SHORTALL, THE AMERICAN TAILOR P.O.B. 445. 'Phone 477. 800 Water St., St. John's, Nfld.

Insure with the Good, Old, Reliable "QUEEN"

Which has stood "the test" for the last 80 years, particularly in the Big Fires of 1846 and 1892. Losses settled promptly and without the least hitch. Largest number of policy holders in Newfoundland.

GEO. H. HALLEY, LIMITED, Agents. P.O. Box 782. 'Phone 658. ADRAIN BUILDING. 166 WATER STREET.

Nfld. Government Railway.

ST. JOHN'S-HEART'S CONTENT TRAIN SERVICE. Passenger trains will operate between St. John's and Heart's Content, in both directions, Wednesday, December 26th, and Thursday, December 27th. Train will leave St. John's 8.45 a.m., and leave Heart's Content 6.00 a.m. both days.

S.S. MEIGLE—SOUTH WEST COAST SERVICE.

Passengers leaving St. John's on 8.45 a.m. train, Wednesday, December 26th, will connect with S.S. MEIGLE at Argentia for usual ports of call Argentia to Port aux Basques.

Nfld. Government Railway.

RED CROSS LINE!

NEW YORK. HALIFAX. ST. JOHN'S. From New York. From St. John's. December 19th. ROSALIND. December 28th. December 29th. SILVIA. January 5th. January 6th. January 5th. ROSALIND. January 12th.

THROUGH RATES QUOTED TO ALL PORTS. Round-trip tickets issued at special rates with six months' stop-over privileges. WINTER PASSENGER RATES NOW EFFECTIVE.

BOWRING & COMPANY, 17 Battery Place, New York, General Agents.

G. S. CAMPBELL & CO., HALIFAX, N.S. HARVEY & CO., LTD., ST. JOHN'S, N.F.L.D.

Farquhar Steamship Company

The S.S. SABLE I. sails for Halifax to-day at 4 p.m.

First-class passage to Halifax, only \$20.00, including meals and berth.

For information re freight or passage, apply to FARQUHAR STEAMSHIP COMPANY, LTD. Halifax, N.S. HARVEY & COMPANY, LTD., St. John's, N.F.

STRUCK BY MOTOR CAR

The gentleman who suffered the above injury on Thursday night had the forethought to be covered by our Double Benefit Accident Policy, and while we personally regret the injury caused our client, still this reliable old Company stands behind him for all loss of time occasioned.

We pay for all diseases and all injuries and have \$36,000,000 with which to do it.

U.S. FIDELITY & GUARANTY COY. J. J. LACEY, N.F.L.D. GENERAL AGENT.

Aylward's

We have now in stock a nice assortment of ENGLISH SUITINGS & OVERCOATINGS which we will make to your measure for the low price of \$35.00 to \$40.00.

Will also make up Suit or Overcoat from your own material. Also a few seal.

PANTS LENGTHS to suit any coat or vest.

T. J. AYLWARD CUSTOM TAILOR, 293 WATER STREET.

TWELVE WEATHER TORONTO, and mild to-day. strong winds. snow to-night. ROYER & T. Ther. 49. VOLUME TORONTO, and mild to-day. strong winds. snow to-night. ROYER & T. Ther. 49. FREEHOLD Freehold Street, in the City, together with houses existing property will be or in separate chasers. For BLA EMERSON dec7,11 that freehold of two brick shops and the corner of Du and Custom joining property son Export session may be particulars apply WOOD Temple Bl... nov16,11 HOUSES No. 6 Kimberly water etc., in side and out. to buy a house the most desirable locality to church, Theatres, etc. to M. & E. KENNEDY June14, eod,11 HOUSES in the following houses on Gover Flavin Street, 1 Street and one on all fitted with conveniences. For particular JOHNSTON Real Estate dec5, eod. W. E. PER AUCTION When you require your residence, SPECIAL SALE At my Auction Rooms for Merchants, Dry Goods, cash. 'PHONE CUCKOO