

JUST LANDED

2600 Tons
**BURNSIDE
SCOTCH
LUMP COAL**
The Best Coal
\$13.50

A.H. MURRAY & CO., Ltd.,
Beck's Cove.

Jan 15, 22

New Tie adds to a man's appearance?

Maybe you need a new Suit but cannot afford it now. But one thing is certain, you cannot afford to miss the opportunity offered in our

GENUINE FANCY SILK TIES
Worth \$1.20

Now 87 cents each
to pull trade to

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CROWN LIFE!

Some Special Features offered you under a CROWN LIFE Policy:

- (1) No Medical Examination required up to \$2,000.00.
- (2) In case of Total and Permanent Disability, the Company will pay all future Premiums under your Policy.
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WE WILL BE GLAD TO SHOW YOU.

Crown Life Insurance Company of Canada

Law Chambers, St. John's.
CYRIL J. CAHILL,
Manager for Newfoundland.

KNOW YOUR OWN COUNTRY!

There is a mass of useful information, conveniently arranged, regarding Newfoundland to be found in

5000 FACTS ABOUT NEWFOUNDLAND
(1922-23 Edition).

30 Cents per Copy.

New Census and Trade and Revenue Figures Given.
Just the thing for the Business man, the School-teacher and men of all Professions and Callings who require a cheap and dependable Ready Reference Work on Newfoundland.

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Jan 13, 22, St. J. T. H.

This Month's Clearance

will show you that we mean to hold your good will. Our UNDERWEAR is heavy and every garment is the top notch of value.

LADIES' FLEECE-LINED at 65c, 75c, 85c, \$1.05
CHILDREN'S FLEECE-LINED from 35c a Garment up
BOYS' FLEECE-LINED UNDERWEAR 65c. Garment up
COTTON BLANKETS, Large Size \$2.75 Pair.
COME IN AND LET US SHOW YOU THESE.

BON MARCHÉ.

Jan 5, 22

LABRADOR CLAIMS!

Speculative Opportunities.

"Alluvial Gold (as reported on the Labrador find) are those gold particles which are brought from their true source by the action of water and deposited elsewhere."

With particular attention being paid to Alluvial Gold recently discovered on Labrador, speculators generally are more interested in mining locations adjacent to or reasonably near water supply, and claims so located are considered much more valuable than the others.

As an example, notice the shrewdness of the original claim stakers on the Middle Brook, who took 65 claims with the river supposedly running clean through the centre for thirty miles from Adlivik Bay to Partridge Pond.

With the idea of creating a Syndicate, one of our clients carefully chose a number of locations adjoining the harbor at Stag Bay, and has subdivided same into claims of one acre each—43,560 square feet—and now offers same at

\$20 per Claim.

Those who failed to get locations at the Crown Lands' Office, have now a speculative opportunity—in the opinion of many, just as sporting a chance as other locations at FORTY TIMES the price.

Obviously, there are no guarantees—no certainty. This is NOT an investment, but a speculation pure and simple, at the same time carrying

DAZZLING POSSIBILITIES OF HUGE PROFITS.

This \$20.00 bill may be the turning point of your life.

A detailed chart of this property and other information available at our offices.

J. J. LACEY & CO., Limited,
City Chambers.

Jan 18, 22

"Champion" Soap!

ARRIVED:—200 BOXES

"Champion" Soap,
EXCELLENT QUALITY.

288 Bars in Box—Retail at 5c. per Bar.

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Which we offer at a Special Price,

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at STRANG'S tailor shop, the young man finds it very becoming and fitting. A New Year Suit, with all the new style ideas at a moderate price. Why not take the hint and order your New Year Suit here now? Fit, style, cloth, tailoring, wear and price will appeal to you.

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LADIES' & GENTS' TAILOR,
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DISCOUNT OF 10 P. C.
on all our Suitings and Coatings made to measure.

The American Tailor

300 Water St. W. P. SHORTALL, St. John's.
Jan 16, 22, St. J. T. H.

Durant and Star Automobiles

DURANT FEATURES.

MOTOR: Four-cylinder, overhead valve type, 3 3/4" bore, 4 1/2" stroke.

PISTONS: Removable through either top or bottom of cylinder block.

OILING SYSTEM: Pump on motor side, pressure to all main bearings, gauge on dash.

CLUTCH: Single plate disc type enclosed, forming part of flywheel, removable without disturbing Motor or gear set.

ELECTRIC SYSTEM: Auto-Lite, generator starting motor, and lighting system Two-unit type.

FRONT AXLE: 1" beam, reverse Elliott type, large king pins, tinkin roller bearings.

REAR AXLE: Three-quarter floating axle, shafts removable from hub. Spiral bevel ring gear and pinion of chrome nickel steel.

TIRES: 31" x 4": Non Skid, straight side cord front and rear.

WHEEL BASE: 100".

STAR FEATURES.

CONTINENTAL Red Seal Motors.

TIMKIN Rear Axle.

TIMKIN Bearings front and rear.

SPICER UNIVERSAL JOINTS.

SELECTIVE Sliding Gear Transmission, three speed forward and reverse.

SINGLE PLATE DISC CLUTCH.

HALF ELLIPTIC SPRINGS.

STEWART VACUUM GASOLINE FEED with supply tank at rear; no need to disturb passengers when filling tank.

STREAM LINE BODY.

ONE-MAN TOP.

AUTOLITE Starting and Lighting system.

THE FIRST LOW PRICED CAR that duplicates the design and construction of the more costly motors.

It is a well known fact that the man who buys a low priced car to-day will purchase a more expensive one at a later date. So get used to driving a real Car from the start. Buy a STAR.

DURANT AND STAR TUBULAR BACON: Is one of the most important automotive engineering accomplishments. This is a five-inch hollow steel cylinder riveted at both ends to the second and third frame cross members and parallel to the side members. It makes the whole frame rigid and prevents distortions resulting from uneven surfaces. It forces the springs to perform fully their proper function of absorbing the shocks of the road.

Mounted on such a foundation, the body panels and joints are not subjected to torsional strains, creaking and rattling are reduced to a minimum, and the body is preserved in good condition even after a long period of use.

FREE STORAGE: Until the end of the year on all DURANT and STAR CARS driven for PRIVATE USE.

PARTS: A full supply of parts for all Motors; Service and low Repair rates.

SUB AGENCIES: Applicants for Sub Agencies in the Outports will need to be made without delay. Write for particulars.

CATALOGUE PRICES AND OTHER INFORMATION FROM

PARSONS, The Automobile Man,
KING'S ROAD. Jan 11, 22, cod

Telephone 100. Night: 1169.

Forty-Four Years in the Service of the Public—The Evening Telegram.

Reid-Newfoundland Co., Limited

FREIGHT NOTICE!

South Coast Steamship Service.

Freight for the above route will be accepted at the Freight Shed on Saturday, January 20th, from 9 a.m.

Reid-Newfoundland Co., Limited

How does Your Office Look?

Just a little "off color" after the wear and tear of a strenuous business year? That won't do! Your Office Must look spick and span and—prosperous. Efficiency in business demands perfect equipment, we supply it.

For large or small offices we carry Desks, Phone Tables and Chairs, Typewriter Desks and Chairs, everything necessary to make business run along on well-oiled wheels.

Let us give you an estimate for your office equipment. Our stock is one of the finest in the city.

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St. John's.

Canadian National Railway

Canadian Textile Products Exhibition, Montreal
February 19th to 23rd, 1923.

Parties interested in this Exhibition can get further information by applying to

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Board of Trade Building.

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In Stock, Best Grades of
North Sydney Screened, Scotch House
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California, Valencia Oranges and Grapes
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CALIFORNIA ORANGES—Counts 176's, 216's
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