

The East End Feed and Produce Store.

We offer to-day at a Special Price:

FAMILY STYLE BEEF.

This is a good chance to secure a barrel of choice Beef at a LOW PRICE.

oct23.im.f

Let Us Fill Your Orders With Something New and Fresh.

ELLIS & CO.

Limited.

Choice Canadian Chicken.

Fresh Tomatoes.
New Cucumbers.
Fresh Cauliflower.
New Celery.
Spanish Onions.
Fresh Garlic.
Sweet Potatoes.

Fresh Smoked Cod.

Fresh Kippered Herring.

Ripe Bananas.
California Oranges.
Palermo Lemons.
Tokay Grapes.
Bartlett Pears.
Dessert Apples.
Gravenstein Apples.
Malaga Grapes.
Cranberries.

Fresh Eggs.

English Ox Tongue.
Lamb Cutlets.
Lamb & Green Peas.
Veal Cutlets.
Veal & Green Peas.
Army & Navy Rations.
Oxford Brawn.
Boar's Head.
Steak & Kidney Pudding.
Veal & Ham Pie.
Apple Pudding.

NOTICE TO OUR CUSTOMERS.

For several years we have been the sole packers of Ambrose Jones' Celebrated Salmon. This year we are packing under the name of James Norris & Son. We take this opportunity of thanking our customers for their patronage in the past and will guarantee them as good an article in the future when they buy Crown Brand Salmon (the all Red Tin), packed by Jas. Norris & Son, Concho. J. H. ROBERTS is our Distributing Agent in St. John's, and will be pleased at all times to quote prices, etc.

JAS. NORRIS & SON.
sep25.s.m.th.im

A BARGAIN!

Model 90 5 Passenger Overland Car, in perfect condition. Baird & Co.

SIMONDS SAWS

Cross-cut, Crescent Ground, will saw 10% more timber, time and labor being equal, than any other made. This guarantee has never been challenged.

SIMONDS CANADA SAW CO., LIMITED.
ST. JOHN'S, N. B. 5-28-3



Group Insurance

For Employees of Reid Nfd. Co.

Editor Evening Telegram.
Dear Sir.—Sometime ago I sent you for publication a letter on this subject, "Group Insurance."

Letter No. 1 from me was really a note of appreciation to the Reid Nfd. Company, thanking them for their thought and consideration to their employees in giving this "Group Insurance."

I have been watching with interest the development of this scheme, and in a newspaper one day this week I read this ad.:

NOTICE.

Reid Nfd. Company Group Insurance. Policies in the Sun Life Assurance Co. of Canada are now being sent out to each individual employee who is covered by insurance.

The greatest care should be taken to securely keep these certificates, as they will be of value some day to the beneficiaries named in the policy.

As I am writing I hold in my hand an exact copy of the policy, which I am publishing at the end of this letter, and after reading carefully the contents of same, I am forced to write letter No. 2. This letter is written especially to the employees of the Reid Nfd. Co. and their wives, especially to the outport employees who may not just understand what this must mean.

Now, brother Unionists, this is a duty that you must not neglect. See to it that everyone of you have your policy without delay. Remember that in this case, "Procrastination is the thief of time," and then your wife and children will have something better than the wolf staring them in the face. Money counts when the breadwinner is taken.

This to you I know seems something new and wonderful, to think a Company will open its heart wide enough to embrace its employees, to give to you free a policy, which will help your wife and children to be independent, if you should be taken away. Some of you may think this is too good a thing to be true, and will not bother about securing your policy. Brother Unionists, I have sifted this thing, and know everything is O.K., and appeal to you, as you love your families to go and secure your policy.

To the wives of the Reid Nfd. Co. employees I say—"do not let another moment go by, without seeing that you have this policy in your grasp." Again I say, "well done Reid Nfd. Co. for showing such a spirit of brotherhood. What an example for others."

I think the public also should be aware of the kindness shown by the Reid Nfd. Co. to their employees, and I here give a correct copy of policy as given to each employee.

REID NEWFOUNDLAND CO.
OFFICE OF THE PRESIDENT.

St. John's, Nfd., June 22, 1920.

To our employees.—Believing that the interests of the employer and employees are so closely allied and interwoven that whatever helps one, helps the other, and desiring to further promote and increase the harmonious relationship between the Company and its employees, we have adopted as a reward for faithful service the "Group Life Insurance System," and have to-day covered with the Sun Life Assurance Company of Canada the lives of our regular staff. Under the policy of which you will get your own individual certificate, the employees are insured on a basis of length of continuous service.

Amount of Insurance	Group of Future continuous service.
\$ 500	6 months and under 1 year
600	1 year and under 2 years
700	2 years and under 3 years
800	3 years and under 4 years
900	4 years and under 5 years
1,000	5 years and under 6 years
1,100	6 years and under 7 years
1,200	7 years and under 8 years
1,300	8 years and under 9 years
1,400	9 years and under 10 years
1,500	10 years and under 11 years
1,600	11 years and under 12 years
1,700	12 years and under 13 years
1,800	13 years and under 14 years
1,900	14 years and under 15 years
2,000	15 years and over.

For past services each employee will be given credit on the following basis:—

Twenty complete years or over of past service will count as ten years and entitles such employee to a policy commencing at \$1,500.

Eighteen complete years will count as nine years, and entitles such employee to a policy commencing at \$1,400; and so on, so that an employee with two complete years of past service would get credit for one year and his commencing amount would be \$600.00.

The employees who were in our ser-

vice before enlisting in the Military or naval forces, will be given credit on the same basis for the time spent in Military or Naval service.

The limit of the amount of insurance will be \$2000.00 on those employees who entered the service over age 14, and under 50.

For those who entered the service over fifty and under fifty-five, \$1000 and for those who entered the service over fifty-five the limit will be \$500.00.

There is no cost to any employee and no medical examination is required. New employees hired after this date will be entitled to benefit under this insurance after six months continuous service.

The insurance becomes effective from this date and will remain in force as long as you remain in the employ of the Company.

Your leaving our employ automatically cancels the insurance.

The policy also includes a clause which provides for the whole payment of the policy in case of total and permanent disability from accident or disease before the age of sixty, while in the employ of the Company.

In the event of claim, the money will be paid by the Sun Life Assurance Company of Canada to the beneficiary named by the employee.

Yours faithfully,
Reid Nfd. Co.
H. D. REID,
President.

Can you even grasp the amount of suffering that will be saved by this great act of the Reid Nfd. Co. Surely Heaven must bless such a system as this.

I remain,
JULIA SALTER EARLE,
President Ladies' Branch N.I.W.A.
Oct. 15, 1920.

The Week's Calendar.

OCTOBER—10th Month—31 Days.

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25.—MONDAY. St. Crispin (patron of shoemakers). Battle of Agincourt, 1415. Balaklava, 1854. Boers capture squadron 18th Hussars, 1899.

26.—TUESDAY. Wm. Hogarth, English painter, died, 1764. Afghanistan War, 1878. British captured Aleppo, 1918.

27.—WEDNESDAY. Metz surrendered, 1870. Austria sued for peace, 1918.

28.—THURSDAY. Full moon 5.40 p.m. St. Simon and St. Jude. Sir Walter Raleigh executed, 1618. Battle of Merida, 1811.

29.—FRIDAY. Two men hanged for complicity in death of Lieut. Lowry, 1794. Anti-Confederates held big meeting in Mechanics' Hall, 1869.

30.—SATURDAY. Ladysmith shelled by Boers, 1899. Passchendale, 1917. Turkey surrendered unconditionally, 1918.

31.—SUNDAY. 22nd after Trinity. Hallowmas Eve. Hungary a Republic, 1918.

In Memoriam.

On the 18th inst., at the Convent of the Sisters of St. Joseph, Hartford, Conn., there passed to her eternal reward, Sr. Anne Joseph Devereaux, of Ferryland, eldest daughter of James and the late Mary Devereaux, and sister of the late lamented Fr. Tom Devereaux. The deceased young lady entered the Convent Nov. 25th, 1911, and enjoyed the best of health until about two years ago, when she contracted the dreaded influenza, from which she never fully recovered, in spite of the best medical aid and the attention of nurses of the Convent, who were always at her bedside, she at last breathed forth her sweet soul to Him who she loved and served so well. Left to mourn are her father, three sisters and one brother; also a very large circle of friends, who will be grieved to hear of the passing away of this estimable and much respected young lady.—Requiescat in pace.—Com.

A New Monopoly.

The Government, or nominally the Railway Commission, appointed by the Government of the Acting Premier, Hon. W. F. Coaker is Chairman, has now assumed charge of all railway connecting steamers. This is something far larger than the scope of the Commission intended, which was really the oversight of the expenditure of the Government loan of one and a half millions to the Reid Company.

The whole transportation system of the country is now in the hands of the Government nominally, actually in the hands of W. F. Coaker. The people of this country used to object to the Reid Monopoly; it remains to be seen how they will appreciate the Coaker-Reid Monopoly.—Twillingate Sun.

Food Control Board.

SHOULD BE SMOTHERED IN SUGAR.

The Government is banking on the fact that the public has a short memory, and hopes that the scandalous sugar business will be soon forgotten. There is no reason why the people of this country should forgive or forget that fact—for fact beyond dispute it is—that they were callously called upon to pay from fifty to one hundred per cent more for sugar than was necessary because of the fact that somebody—deliberately or not has yet to be unearthed—bungled.

Last spring, when the sugar question was being played ducks-and-drakes with, the public demanded protection against profiteering in food stuffs, but the public never for a moment thought that the Food Control Board was going into business, nor that the protection was going to be for a group of profiteers against the public.

The editor of the Advocate, who is himself also Chairman of the Food Control Board, makes a strenuous attempt to counter the charge by calling the SUN a liar. But he has not a solitary argument to advance that the price of sugar would not have been at around twenty cents or less at the present time but for the excellent bungling of him and his bungling crew of the F.C.B.; and there is no evidence from market quotations to show that sugar would ever have reached thirty cents in this country had the F.C.B. been satisfied with Controlling as their name implies, instead of going into the sugar business.

In the capacity of business men they were absolutely outgeneralled by sugar dealers, and the country has to pay!

Finding themselves beaten by the Hickman Company at law, they make use of an old 1918 Act, which was aimed at restricting imports from enemy countries, and use it to club the country into submission. Making use of powers that were never intended to be theirs they prevent any sugar being brought into the country until their high priced, rat-infested stuff is disposed of. Was there ever such a trick played on an unsuspecting people? Lawyers claim that this action of theirs will stand in law, so there seems no likelihood of redress, and while we watch the sugar market going down in Canada and the U. S., this country has to continue to pay over thirty cents for its sugar because the Food Control Board of the Squires-Coaker Government says so. Oh, Russia! Trotsky or Lenin never equalled this.

Newfoundland should not forget this too hurriedly.—Twillingate Sun.

OYSTERS in the Shell, arrived to-day at BEARNS', 30 cents dozen.—oct20.81

Simonds Forms New London Company.

Simonds Canada Company, Limited, "The Saw Makers" of Montreal, Quebec, has just secured a charter and established a new company in Great Britain, to be known as Simonds Saws, Limited. An office and shop has been opened at 53 Bayham, Camdentown, London, N.W., where a full line of Simonds Saw Steel Products as is demanded in Great Britain will be carried. The shop will provide for maintenance and repairs of saws, machine knives, and other edge tools produced by the Simonds Company.

Guy A. Eaves, formerly connected with the Fitchburg, Mass. plant of the company has assumed the duties as office manager, and Leon E. Wilbur, a Simonds man, who has covered the Great Britain territory since his discharge from the army in France, will be associated with him.

The Simonds Company now maintains plants in Montreal, Quebec, Fitchburg, Mass., Chicago, Ill., and a steel mill at Lockport, N.W., where the steel used in the manufacture of Simonds Saw Steel Products is made.

In addition to the new British branch the company maintains twelve branch houses, located throughout the United States and Canada.

Prospero Arrives.

S.S. Prospero, Capt. Field, arrived in port yesterday forenoon bringing the following passengers from the northward: Messrs. Dawe, Roberts, Hayes, Philpott, Anstey, Mursell, Starks, Tilley, Tetford, Guy, Ashbourne, Moores, Blanford (2), Wheeler, Rendell, Hynes, Elliott, Scammell, Sharp, Parsons, James; Messames Taylor, Davis, Broders, Tetford, Moore, Rideout, Wheeler, Harbin, Parsons, Burry, Carter, Misses Brothers, Cusick, Dunn, Joy, Howlett, Wiseman, Wheeler (2), Thistle, Benson, Layman, Parsons, Greene, Parsons, Murphy, Moody and 40 in steerage. The Prospero reports meeting very unfavorable weather practically since leaving St. John's on the outward trip. Coming south a number of fishing crews were picked up along the French Shore and landed in ports of Trinity and Conception Bays. The steamer brought a small freight.

Great fun at Punch and Judy Show at Cathedral Parish Bazaar.—oct23.25.27

The more you smoke

ANCHOR brand plug TOBACCO

The better you'll like it

Imperial Tobacco Co.

Four sticks to the lb. Bright or Dark

Because it's a fine big solid plug, it smokes well and has a flavor that is pleasing

"Anchor your pipe to a good smoke"

The Best Canned Fruits and Vegetables are Labelled

Del-Monte.

You can prove it by Buying a can of

Del-Monte Pineapple.

oct25.m.w.f

REXALL ORDERLIES

Will give results in the most stubborn cases of constipation. Excellent for grown ups and for the kiddies too. Three sizes: 15c., 30c. and 60c. boxes.

PETER O'MARA,
The Druggist,
THE REXALL STORE.

Shipping Notes.

Schr. Winifred sailed yesterday for Sydney to load coal for this port. The Norwegian steamer Munorway, which arrived here last week, went on dock this morning to have some necessary repairs effected. S.S. Lake Furnas, which has been getting a new propeller placed in position, came off the dry dock to-day. Schr. Esther Hankinson is now 51 days out from Bahia to this port. Several other of our foreign going vessels are now due from Brazilian and European ports, but no doubt are encountering the weather that has been experienced on the Atlantic during the last month.

For Sale!

One 6-Cylinder Studebaker Touring Car,

only a few months in use. This is the nearest approach to a Rolls Royce in this city, so far as strength, endurance and speed are concerned, and has gone to Harbor Grace on top gear. Will be sold cheap. Apply this office.

Passengers and Freight to and From North Sydney.

Steamer SABLE I, sailing every Tuesday, at 10 a.m., from St. John's, Newfoundland, to North Sydney direct, and returning from North Sydney to St. John's every Saturday at 2.30 p.m. First class passenger accommodation, 36 hours at sea. An ideal round trip for summer vacation. Service from May to December (inclusive). Freight shipments to St. John's, Nfld., should be routed: Farquhar's Steamships, North Sydney. Rates quoted on freight from St. John's to any point in Canada or United States.

For further information apply STEAMSHIP DEPARTMENT, HARVEY & CO., or FARQUHAR & CO., LIMITED, St. John's, Nfld., Halifax, N.S. 11/19/20

Advertise in the Evening Telegram