

# s A Great Success

The grand response we have already received proves that the public has faith in the honesty of our offers. Thousands have already profited here by our liberal price reductions.



## Marvellous Savings on BED LINENS, Etc.

With such a list of savings before you, the only wise thing to do is to bring a list of your needs, for at least six months

Quilts. White Dimity; double bed

White Dimity; double bed size.

Reg. \$4.25 ea. Sale Price \$3.57

American Crochet; single and double bed size.

Reg. \$3.00 ea. Sale Price \$2.55

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Reg. \$4.55 ea. Sale Price \$3.57

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Marcella; double bed size.

Reg. \$6.60 ea. Sale Price \$5.60

Reg. \$7.45 ea. Sale Price \$5.60

Reg. \$7.45 ea. Sale Price \$5.65

Circular

Circular Pillow Cotton. Plain; 44 inches wide. Reg. 90c. yd. Sale Price 79c. 40 inches wide. Reg. \$1.25 yd. Sale Price \$1.05 Reg. \$1.30 yd. Sale Price \$1.10 Twill; 40 inches wide. Reg. 90c. yd. Sale Price 78c. Plain Pillow Cases.

Bolster Cases.

Frilled. Reg. \$1.65 ca. Sale Price \$1.34 Plain. Reg. \$1.10 ea. Sale Price 88c. Pillow Shams. Hemstitched and embroid-ered, frilled and plain hem-stitched.

Reg. \$1.20 ea. Sale Price 96c.

White Sheeting. Twilled; 70 inches wide. Reg. \$1.20 yd. Sale Price \$1.05 68 inches wide. Reg. \$1.25 yd. Sale Price \$1.10 78 inches wide. Reg. \$1.40 yd. Sale Price \$1.20 72 inches wide. Reg. \$1.55 yd. Sale Price \$1.35 82 inches wide. 80 inches wide. Reg. \$1.75 yd. Sale Price \$1.50

### If Not, Come To-Morrow. Have YOU?

THIS SALE brings to you the most reliable of merchandise in careful, stylish selections; everything of the newest. Our entire stocks of white goods are now offered at great reductions. You cannot afford to miss this chance. Come and see what a real sale looks like and note the low prices.

We can only show a portion of the goods we offer in this advertisement, so we advise you to come along at your earliest convenience and view the splendid displays specially arranged for your quick and easy choosing.

# Whitewear Bargains.

If our Whitewear Departments are not crowded to-morrow, 'twill not be for lack of irresistible prices. We're determined to interest everybody, and our determination is strikingly apparent in the following brief hints. **INFANTS'** 

FLANNELETTE NIGHTGOWNS FLANNELETTE BARRAS. Regular \$1.00 each. Sale Price ... Regular \$1.25 each. Sale Price ... Regular \$1.90 each. Sale Price ... Regular \$2.25 each. Sale Price ... Brassiers. White Cambric; embroidered and Reg. 80c. ea. for 72c. 90c. ea. for 72c. \$1.10 ea. for 88c. \$1.20 ea. for 96c. \$1.35 ea. for \$1.40 Cambric Knickers.

\$1.10 pr. for 88c. \$1.30 pr. for \$1.04 \$1.40 pr. for \$1.12 WOMEN'S CURSEIS. Regular \$1.35 pair. Sale Price Regular \$1.50 pair. Sale Price Regular \$1.85 pair. Sale Price Regular \$2.25 pair. Sale Price Regular \$2.25 pair. Sale Price Regular \$2.85 pair. Sale Price Regular \$2.85 pair. Sale Price Infants' Cambric

Regular \$2.60 pair. Regular \$2.85 pair. Regular \$3.40 pair. Regular \$3.50 pair. Regular \$3.50 pair. Regular \$3.80 pair. Regular \$4.25 pair. Long Slips. Reg. \$1.50 ea. Sale Price. \$1.20 Reg. \$1.85 ea. Sale Price. \$1.50 Reg. \$2.25 ca. Sale Price. \$1.80 Reg. \$2.50 ea. Sale Price. \$2.05 \$3.19 \$3.25 \$3.40 ..\$3.49 Reg. \$2.50 ea. Sale Price..\$2.05 ..\$8.80 Reg. \$3.00 ea. Sale Price..\$2.50 WHITE CAMBRIC UNDERSKIRTS.

Cambric CAMBRIC NIGHTDRESSES. Regular \$2.40 each. Regular \$3.00 each. Regular \$3.50 each. Regular \$3.75 each. Regular \$4.00 each. Regular \$4.50 each. Regular \$4.50 each. Regular \$6.50 each. Regular \$6.50 each.



In this small space we can give only a partial list of the lues found in our Linen Department during this Sale. Tea Cloths.

Table Napkins. White Damask; hemmed.
Reg. 30c. ea. Sale Price. 25c.
Reg. 40c. ca. Sale Price. 35c.
Reg. 35c. ea. Sale Price. 30c.
Reg. 45c. ca. Sale Price. 39c.
White Damask Table Cloths.

Table Cloths.

Size 44 x 45 inches.

Reg. \$2.50 ca. Sale Price \$2.10

Size 54 x 55.

Reg. \$2.75 ca. Sale Price \$2.35

Size 58 x 70.

Reg. \$4.25 ca. Sale Price \$3.57

Size 2 x 2 yards.

Reg. \$4.75 ca. Sale Price \$4.00

Size 2 x 2 yards.

Reg. \$4.75 ca. Sale Price \$4.00

Size 2 x 2½ yards.

Reg. \$7.75 ca. Sale Price \$6.60

Size 62 x 86 inches.

Reg. \$8.00 ca. Sale Price \$6.75

Size 2 x 3 yards.

Reg. \$9.50 ca. Sale Price \$8.05

Size 72 x 106 inches.

Rog. 12.00 ca. Sale Price 10.20

Sideboard Cloths.

Hemstitched & Embroidered.

Turkish Towels. Reg. 30c. ea. Sale Price 26c. Reg. 40c. ea. Sale Price 35c. Reg. 50c. ea. Sale Price 44c. Reg. 55c. ea. Sale Price 44c. Reg. 55c. ea. Sale Price 64c. Reg. \$1.10 ea. Sale Price 98c. Reg. \$1.45 ea. Sale Price \$1.27

Tray Cloths. Hemstitched & Embroidered. Reg. \$1.30 ea. Sale Price \$1.04 Washstand Cloths. Reg. 95c. ea. Sale Price. . 76c. D'Oyleys. Damask centre & lace edge.
Reg. 20c. ea. Sale Price. .16c.
Reg. 25c. ea. Sale Price. .24c.
Reg. 30c. ea. Sale Price. .24c.
Reg. 45c. ea. Sale Price. .36c.
Reg. 55c. ea. Sale Price. .44c.
Reg. 60c. ea. Sale Price. .45c. White

Face Cloths. Reg. 9c. ea. Sale Price. Sc. Reg. 11c. ea. Sale Price. 9c. Reg. 18c. ea. Sale Price. 15c. Reg. 22c. ea. Sale Price. 19c. Bureau Cloths.

# Towels, Towellings



Calico. White Twill Calico.

Reg. 70c. yd. Sale Price.. 60c.

Blay Calico.



Regular \$3.25 each.
Regular \$4.00 each.
Regular \$4.50 each.
Regular \$4.50 each.
Regular \$5.25 each.
Regular \$6.00 each.
Regular \$6.00 each.
Regular \$6.50 each.
Regular \$7.00 each.
Regular \$7.00 each.
Regular \$7.00 each.
Regular \$3.25 each.
Regular \$8.25 each.
Regular \$8.25 each.
Regular \$8.25 each.
Regular \$8.20 each. Regular \$9.00 each. Regular 10.50 each. WOMEN'S CAMBRIC COMBINATIONS.

CREAM FLANNELETTE AND WINCEYETTE NIGHTDRESSES. WHITE MOIRE UNDERSKIRTS. Regular \$6.75 each. Sale Price ..... \$5.63



## in MEN'S WEAR. There are many buy-ing opportunities here that the average man or woman cannot resist. Don't fail to come as carly as possible your share.

**Unmatchable Values** 

Stanfield's Unshrinkable Underwear. Shirts, 34 to 42; Drawers, 34 to 40.

Reg. S. Price \$2.75 garment ... \$2.48 \$3.25 garment ... \$2.48 \$3.85 garment ... \$4.47 \$5.00 garment ... \$4.50

Shirts, 44 to 46; Draw-ers, 42 to 44. \$3.25 garment ... \$2.98 \$3.50 garment ... \$3.15 \$4.35 garment ... \$3.99 \$5.50 garment ... \$4.98 Men's Combination

Underwear. Reg. \$4.50 suit. S. Price \$4.05 Reg. 10.00 suit. S. Price \$9.00 Men's Flette Pyjamas Reg. \$4.00 suit. S. Price \$3.61 Reg. \$5.00 suit. S. Price \$4.40



UNDERWEAR

Cream Handkerchief Mufflers. Reg. \$1,35 ea. Sale Price \$1.22