



Ladies' NEW Dresses, \$23.00 to 47.00

In SERGE, JERSEY CLOTH, SATINS and TAFFETA in smart youthful styles, delightfully simple, smartly fashioned, cleverly styled from reliable fabrics. Shades are Navy, Black, Burgundy, Plum, Bisque, Mole, Tan, Mouse, Cope, French Blue, Taupe and Brown.

We have won the interest of Dress Wearers by always having something different and distinctive. Every day adds New Models to our huge display.

Ladies' FALL COATS, \$10.00 to 68.00.

The models for Fall show many ingenious arrangements, many unique methods of clever draping and trimming, characteristic of our reputation as ever seeking out those elusive trends of fashion so eagerly sought after by women of style discernment unquestionably correct.

The newest materials are Plush, Broadcloth, Bolivia, Wool Velour, Kersey, Plaids, and Mixed Tweeds.

Bishop, Sons & Co., Ltd.,

are appreciated by a large number of people in this Dominion for its exclusive merchandising and courteous, competent, careful service.

JOB GOODS.

We have on sale a large lot of

WOOD PAIS.

These Pails are made of full 5/8 best pine material, absolutely clear, clean and strong, bound with three galvanized hoops, firm wire handles fixed at the sides in iron plates. They are suitable for holding anything and perfectly tight.

Size	Size
11 inches deep. 10 inches diameter. 1 1/2 inch thick.	12 inches deep. 11 inches diameter. 5/8 inches thick.

'Good Candy Packages.

Hardware
Dept.

McE & Sons
LIMITED

Hardware
Dept.

Keep an Eye on Briey.

At Fresnes the Americans under Pershing stand within twenty miles of the town of Briey, which gives its name to the greatest iron mining region in the world, with the possible exception of the Mesaba range in Minnesota. An advance to Briey, and to Thionville, about twelve miles to the northeast, would bring the war to a speedy end by depriving Germany of most of the raw material from which her weapons and her war munitions are made. The French military leaders know the situation, and are persuaded that a continuation of General Pershing's advance in the general direction of Briey and Thionville will force the Germans to stand and fight the greatest battle of the war on the plains of Lorraine in the region between Verdun and Metz. The Parisian mapmakers who issued maps of the Rhine front a few weeks ago knew what was coming.

The prize in this decisive struggle, which may be begun at any moment, is a relatively small strip of territory, the Basin of Briey, which Senator Henri Beranger once called the tactical economic key to the war. It overlaps into Belgium and Luxembourg, and covers the Franco-German frontier for thirty-five miles almost up to Pont-a-Mousson. According to Herr Schroder of the Verein Deutscher Eisenhüttenleute and other Düsseldorf iron masters, it provides the German armaments with 80 per cent. of their steel. Without the Basin of Briey, Germany could not conduct the war for another three months. By the Treaty of Frankfurt, in 1871, Germany won the frontier line so as to divide the iron area into two parts. Up to the time when Germany occupied it all it gave her annually \$1,000,000 tons out of her total production of 26,000,000. It gave France 15,000,000. Since the autumn of 1914 Germany has been adding this 15,000,000 tons of ore to her 26,000,000, and thus obtains 41,000,000 tons, which are added also 6,000,000 tons extracted from the Luxembourg mines, making an annual total of 47,000,000 tons, of which all but 7,000,000 come from the Basin of Briey.

General Mallette of the French army, who fought in the Woerle region in 1914 as Commander of the troops that unsuccessfully tried to keep the Germans out of Briey, says of the American advance: "It is with profound joy that we French, who have always had eyes turned toward the sacred frontier roads to the Rhine, at last see the great attack so long desired, and so necessary set out toward essential objectives."

In authorizing the advance of the

Americans and the wiping out of the St. Mihiel salient, Marshal Foch took a momentous decision. It must have involved the removal from Picardy and the Oise-Aisne front of vast masses of French reserves, and their concentration behind the lines in the Argonne and Verdun sectors, whence will shortly be launched attacks intended to support the Americans in their drive. Nor could the frontier in French Lorraine south of Pont-a-Mousson be neglected in the preparations for what General Mallette regards as "a great attack" upon the Basin of Briey. The right flank of Pershing's thrusting force must be protected by the assemblage of masses of American and French troops all along the front in southern Lorraine and Alsace as far as the Swiss border. We know that over a million Americans stand in the lines or in reserve here, but there has been nothing yet to indicate the strength of the French armies associated with them in the Verdun sector, but which have not yet been set in motion.

While the endeavour to wrest the Laon Plateau from the enemy seems for the moment the chief concern of the leader of the Allied armies, it

need not occasion surprise if the great stroke of the autumn offensive should be delivered on the banks of the Moselle. Keep an eye on Briey.—Toronto Globe.

A aby's Skin

What is so beautiful as baby's soft, smooth, velvety skin? And how is it to be kept free from chafing, irritation and distressing eczema? This is every mother's question.

Many have found the answer in the use of Dr. Chase's Ointment. Applied after the bath, this soothing, healing ointment overcomes irritation of the skin and prevents the development of eczema and other annoying skin diseases.

Parlor Pieces.

There is no Furniture so dear to the woman of taste as really pretty Sitting-room and Parlor Furniture, and there is no place in the City where such Furniture can be seen to greater advantage than in our Third Floor Showrooms which are attractively stocked with a large selection of beautiful Parlor Furniture—Suites and Odd Pieces.

If you want new Parlor Furniture, if really fine Goods at moderate prices attract you, if a large variety pleases you, if an assurance of reliability appeals to you, then your own self-interest will prompt you to try our Store for any Parlor Furniture you need at any time.

U. S. Picture & Portrait Co.
Furniture Specialists.

Experimental Work in Fish Curing.

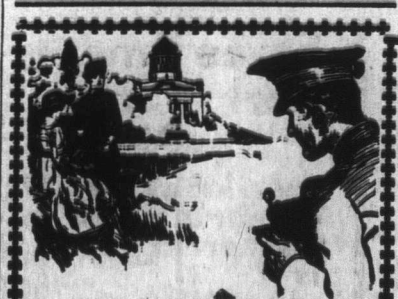
Arrangements have been made for co-operative experimental work by the Bureau of Fisheries and the Bureau of Chemistry on problems of preparation and preservation of fishery products for food. The bacteriology of the redning of salt codfish and methods of preventing it and the autolysis of fish meat are being studied by Dr. W. W. Brown, of the College of the City of New York. Dr. G. G. Scott, of the same institution, is working on methods of drying fish in hot air driers without salt, and Dr. F. C. Weber, of the Bureau of Chemistry, is working in the canning of frozen fish and on problems connected with the canning of grayfish and general fish drying. The work is being done at the Perkins Laboratory, Gloucester, Mass., with the co-operation of the Gorton-Pew Fisheries Co.

Nfld. Scotch Cured Herring.

Importers of Newfoundland Scotch cured herring continue to adhere to the policy of waiting for further developments in the market in view of the relatively inconsequential demand which has manifested itself during the past fortnight. At the same time there has been no evidence of a weakening in the market because of the inactivity of the past week. On the contrary, operators appear to be holding their supplies against a future and better market, when prices will be firmer and perhaps higher. As there is not a great supply of Nfld. Scotch cured herring available in New York at this time, it may be expected that there will be an early exhaustion of stocks when the fall demand comes. According to advices from St. John's there is relatively nothing to offer from there, and it is understood that packers are now practically cleaned up on stocks of either winter or spring herring. In view of these circumstances it would seem that there is no reason to believe that the market for this commodity will be any less firm, and there appears to be every reason to believe that higher prices will prevail before the colder weather sets in.—N.Y. Fishing Gazette, Sept. 21.

Bull Durham Cigarette Tobacco.

You can make for yourself with your own hands the mildest, most fragrant, most enjoyable cigarette in the world. Machines cannot imitate it. The only way to get that freshness—that lasting satisfaction—is to roll your own with Genuine Bull Durham Tobacco, 10c. pack. For sale at CASH'S East End Tobacco Store, Water Street.



Keep Your Kodak
Busy for the sake
of the Boys
"OVER THERE."

We have a full line of Kodaks and Kodak Supplies.

Kodaks from
\$8.50 up, at
Tooton's,
The Kodak Store,
230 WATER STREET,
Everything for the Photographer.

Armageddon and Nazareth.

Britain has both victory and defeat in Asia, and the victory far overshadows the defeat. The adventurous expedition to Baku, on the Caspian, has been driven back to northern Persia. It was quite in advance of what may be called the British line in Asia, being in the nature of the long experimental raids or forays which were characteristic of our Civil War. In a way it was a gamble on Armenian and Bolshevik support in Transcaucasia, and that support failing, the expedition "skedaddled." It is to be hoped that it suffered no great loss.

The victory which the British army has won is of much more consequence than this Turkish success at Baku. General Allenby has simply crushed the Turks in Palestine, effecting an advance which is only of less consequence than the occupation of Jerusalem was, and progressing much further toward the destruction of the enemy's army than he did in the Jerusalem campaign. General Allenby's victorious British and colonial and Indian troops have struck across the plain of Armageddon, where Deborah and Barak hurled Sisera and his nine hundred chariots of iron into the river Kishon and the stars in their courses fought against Sisera; they have delivered Nazareth, the birthplace of the Saviour, from the Turks; and they have virtually in their power Nablus, the ancient Shechem, the original holy city of the Hebrews. Strategically more important than the capture of these places is the evident fact that the enemy now has to give up the

Carmel range, which, once in the possession of the British and fortified, will safely assure their position in Palestine.

This brilliant victory of General Allenby's which recalls the best traditions of the British arms in Asia, in reality opens the road to Damascus and Aleppo, and secures the position of the British Army in Mesopotamia, which might possibly have been regarded as imperilled by the Turkish advance in Transcaucasia. Joined also with the victories of the Allies in Macedonia, which seems to give the lie to the assumed impassability of the Balkan barrier, this fine success in Palestine will tend to hasten the collapse of the German power in the east.

How happy our British allies must be not only thus to deliver the Holy Land from the double barbarism of Turkish rule and German control, but to strike a crumbling blow against the Bulgarian-Austrian-German conspiracy against the new liberties of the Christian peoples of southeastern Europe! And how unfortunate are we Americans to be dissociated not only in action from this noble crusade, but to be still in the position of seeing our "friends" struck at in the victories that Britain, France, Serbia and Greece are winning! We are at peace with these now shattered Turkish butchers, at peace with the Bulgarian ravagers and ravishers of Serbia! Our part in the victories of civilization in the east is the part of shame only. The unspeakable Turk, the treacherous Bulgarian, are our friends. Whatever aid we have rendered in that contest has been on the wrong side. It was a cause to appeal to the chivalrous instincts of every American—a piece of noble knight errantry which, as we might have

flattered ourselves after the Barbary War, after Cuba, was in the national character. But for some mysterious reason we seem to be on the side of the butcher, the ravisher, the spoiler in this case. Well, in spite of what our Government does or fails to do, we may rejoice that those who in the west are our allies are gloriously carrying forward the banners of civilization in the East.—Boston Transcript.

Don't Worry!

Worry is an insidious disease. The haggard eye, the wild gleam, the drawn, seamed, savage, ashen face are but the outward symbols of a taut struggle going on within. Under the pressure of that struggle, unless checked by over-mastering will power, the reed that has stood thousand gales without flinching bends and breaks.

Stafford's Prescription "A" is the best preparation you can take to help you get over that worrying. It aids digestion and tones up the whole general system, and makes you feel new person. Try a bottle. Price small size, 50c.; postage, 5c. extra. Large size, 60c.; postage 10c. extra. Prepared only by

DR. F. STAFFORD & SON,
Wholesale & Retail Chemists and
Druggists,
St. John's, Newfoundland.

Manufacturers of
STAFFORD'S LINIMENT.
STAFFORD'S PRESCRIPTION "A"
STAFFORD'S PHORATON COUGH
AND COLD CURE.

Suits claim buttons as trimming. A unique string of beads is an admirable adjunct to a severe frock. Some charming neck chains and beads are finished with bead tassels. A broad-brimmed hat with a curvilinear edge is peculiarly becoming.

A SENSATION IN NEW YORK

Caused By

"BETTY WALES"

THE NEW AUTUMN HATS FOR WOMEN.

Sailor Shape, Black Felt with Beaver Rim, Top and Bottom. The following are some reasons why "BETTY WALES" should sell.

Dignified Simplicity the most distinctive characteristic of this new hat.

"UNUSUALNESS." That something that arrests every woman's attention that appeals, that hurries desire into purchase. Their Popular Price,

\$3.50.

Because we imported them direct and marked them at a price that we think should appeal to ladies everywhere in the homes, in the store and offices.

S. MILLEY.

FROM THE

Of Best

THIS STORE

FRIDAY

COME! LOOK
SEE WHAT

PAISLEY QUILT

Here is an item to interest quilt makers, a few pieces of Paisley Quilt Cottons go on our bargain counters this week. They are last year's importation and at last year's sale price. Friday, Saturday and Monday, the yard 27c

BALL FRINGES.
We have just opened a lot of this, some pretty mixtures showing Pink, White and Green; others Crimson and Green. Gold and White, and plain shades in Pale Blue, Cardinal and Green, pretty fringes for many purposes. Special for Friday, Saturday and Monday. The yard 7c

Are You Looking for Pretty Chintz?

If so, it would pay you to give those we offer a look over. They come in a goodly assortment, 35 inches wide. Chintz that you can wash; the material is there to stand any amount. Value for 55c. yard. Friday, Saturday and Monday.

Battenburg Lace Table Cloths.

Large size Table Covers in Battenburg lace, pretty fern leaf pattern, circular shape. A cloth like this would make a pretty gift by and by. We have just a dozen to hand. Special for Friday, Saturday and Monday \$3.85

TOILET TABLE MATS.—Very pretty little 5-piece Mat Sets for the toilet table; assorted sizes; made of strong, white lace and lace insertion, on heavy linen, easy to wash. Reg. 70c. Friday, Saturday and Monday. The Set 60c

2 Special Values in Pillow Cases.

PLAIN PILLOW CASES.—Just plain White Cotton Pillow Cases, in a standard size, good weavers; here is a very serviceable make for the children's beds. Reg. 40c. value. Friday, Saturday and Monday 35c

PILLOW CASES.—Just 3 dozen of these, old stock, extra good quality English linen, with double hemstitched border, full size, we match these with any you may see elsewhere for 50c. each. Friday, Saturday and Monday 65c

Cut Prices to Help

Those outfitting Boys for Fall Season.

BOYS' JERSEY SUITS.—These are heavily fleeced inside, fine Jersey rib finish, buttoned at shoulder, shades of Navy, Sage, Brown and Crimson. Just the suit for the little fellows at home or out doors. Regular from \$2.20 to \$2.70 suit. Friday, Saturday and Monday

\$2.00 to \$2.50

BOYS' AMERICAN TWEED SUITS.—Come and see the neat style of these Juvenile Suits. Tailored Style Coat, open knee pants, lined throughout, mostly dark check patterns; sizes to fit boys from 3 to 8 years. Regular \$4.50 suit. Friday, Saturday and Monday \$6.50

BOYS' TWEED PANTS.—Strong wearing Tweed Pants, in open knee style, sizes to fit boys from 10 to 15 years; these pants are lined throughout, 2 pockets, and offer good value at \$2.50 pair. Friday, Saturday and Monday \$2.38

BOYS' TWEED KNEEWEAR.—Smart looking American cut Knee wear for boys, splendid style for fall wear, double braced in light, medium and dark mixtures, suitable for Sunday wear or school wear; to fit boys 8 to 14 years. Reg. to \$4.00. Friday, Saturday and Monday \$4.95

JOB LINE OF BOYS' COAT SWEATERS.—Here is just the little garment for him to wear under his jacket, a snug fitting knitted Coat Sweater in grey shade, v neck, 2 side pockets, assorted sizes. Reg. 50c. Friday, Saturday and Monday 65c

FELT FOOTWEAR

WOMEN'S FELT BOOTS.—Laced style, with felt tops; comfort these medium heel, 4 to 8; half sizes. Friday, Sat. & Monday

MEN'S FELT BOOTS.—Warmly lined Black Slippers, with leather soles and heels. Reg. of a pair at home. Special, the pair, Friday, Saturday and Monday

CHILDREN'S FELT SHOES.—Sizes 5 1/2 to 8 1/2. House Shoes. Chamolli leather soles, pointed toes. There is a long season ahead for wearing these. Reg. 90c. pair. Friday, Saturday and Monday