

**Colman's D. F. S. Mustard**  
in 1-4, 1-2 and 1 lb. Tins.

**Tinned Fruits**—Apricots, Peaches,  
Pears, Pineapple.

PURITY MILK.	CLEANED CURRANTS.
PROGRESS MILK.	CALIFORNIA RAISINS—
ST. CHARLES' CREAM—	2 and 3 Crown.
2 lb. tins.	SEEDED RAISINS—
	Sunmaid.
TOMATOES—	DATES—Dromedary, Minaret
California, Maryland,	PRUNES—20/30's, 50/60's,
Libby's Solid Pack.	50/90's.
LAZENBY'S PICKLES.	APRICOTS, EVAP—
ROYAL BAKING POWDER—	Standard, choice, fancy.
All sizes.	NUTS—Walnuts, Almond,
	Filbert, Brazil.

**PURE SPICES.** **Pure Gold JELLIES.** **PEELS:**  
Citron, Lemon, Orange.

EARLY JUNE PEAS.	BREAD SODA—Kegs and
STRING BEANS.	Barrels.
MACARONI, 1 lb. pks.	BUTTER BEANS.
VERMECELLI.	JAPANESE PEA BEANS.
BIRD'S CUSTARD POWDER	GREEN PEAS.

**BOWRING BROTHERS, Limited,**  
Phone 332. GROCERY DEPT. Phone 332.



**Horses! Horses!**

To arrive about May 25th,  
**20 Horses,**

Particulars Later.

**GEO. NEAL**

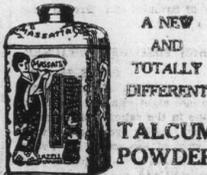


ARE MORE BECOMING THAN  
FLAT LENSES.

The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit in close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field vision. You should know about Toric Lenses. Let us explain them.

**R. H. TRAPNELL,**  
Eyesight Specialist.  
St. John's.

**Lazell's MASSATTA**



Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance intangible in its subtlety and charm.

In addition to Massatta, we carry a complete line of *Lazell's Famous Specialties*, including the most exquisite *Perfumes*, delightful *Toilet Waters*, *soaps*, *Crema*, and *Powders* of unassailable excellence.

at all Druggists, St. John's, Nfld.

**REID-NEWFOUNDLAND COMPANY.**

**EMPIRE DAY,**  
Thursday, May 24th, 1917.

For all regular trains of Wednesday and Thursday, May 23rd and 24th, round trip tickets will be issued between all stations at

**One and One Third First Class Fare,**

For going passage on above-mentioned dates, and for return passage up to and including Friday, May 25th.

**Reid-Newfoundland Co.**

**Wholesale DRY GOODS.**

We have in stock the largest assortment of Dress Goods in the city in  
MELTONS, TWEEDS, SERGES, WHIPCORDS, VOILES, CREPE DE CHINE, PLAIDS, POPLINS, REPPS, SATIN CLOTHS, COTTON CASHMERE, Checks and Fancies.  
SILK CHIFFONS, ITALIAN CLOTHS, LININGS. Also FLANNELETTES, MOTTLED FLANNEL, CIRCULAR PILLOW COTTON, APRON CHECKS, COTTON BLANKETS, LADIES' UNDERWEAR, HOSIERY, ETC., ETC. Prices right.

**GARNEAU LIMITED,**  
1st Floor T. A. Hall, Duckworth Street.  
Phone 727. P. O. Box 36.  
ap30.101.ood

**Pork, Beef AND Hocks!**

Ex latest arrival from New York:  
150 brls Light Ham Butt Pork,  
100 brls Libby's Extra Family Beef,  
100 brls "Anchor" Family Beef,  
25 brls Small Hocks.

**Lowest Prices.**

**F. McNAMARA,**  
Queen Street.

**IT'S EXTRAVAGANCE**

TO BUY FLOUR OF UNCERTAIN QUALITY AT PRESENT PRICES WHEN

**A FEW CENTS MORE**

WILL BUY YOU THE BEST FLOUR IN THE WORLD—

**Royal Household**

OR

**Windsor Patent**

(BOTH MADE BY THE OGLVIE FLOUR MILLS.)

**SOLD EVERYWHERE.**

**A Wonderful Help in Keeping the Complexion Youthful and Clear.**

Perhaps you wonder how so many women manage to have a complexion that is always fresh and clear, and how you can make your complexion better. Here's the secret:—



This is the Vanishing Cream that softens the skin and gives it that soft, velvety radiance that we all desire. Nyal's Face Cream is not oily or greasy, and it is readily absorbed by the skin, vanishing without leaving any tell tale gloss on skin. The skin welcomes this pleasant, soothing, cooling cream. It makes dry, tight skin soft and pliable. It makes rough skin firm and smooth, and gradually gives to coarse rough skin a finer, more delicate texture.

FOR SALE AT  
**Nyal Quality Stores**

McMURDO'S, Bawlin's Cross.  
STAFFORD'S PHARMACY, Duckworth Street.  
DR. F. STAFFORD & SON, Theatre Hill.  
PETER O'MARA, West End.

**J. J. ST. JOHN.**

In Stock and to Arrive:

800 brls. Flour—All Choice Brands.  
150 bags Yellow Corn.  
100 bags Corn Meal.  
200 bags Bran.  
150 bags Black Oats.  
50 brls. Granulated Sugar  
30 brls. Ham Butt Pork.  
25 brls. Libby's S. P. Beef  
10 brls. Pork Loins.  
50 cases Sunlight Soap—12 oz. bars.  
25 cases C. C. Beef—6 lb. tins.  
25 cases C. C. Pork—6 lb. tins.  
250 gross Seadog Matches.

**J. J. ST. JOHN,**  
Duckworth St. & LeMarchant Road.



**JUST AS YOU WANT**  
If we cut the choice meats we offer you. Come in and tell us what you want and how you want it and see how satisfactory

**OUR MEATS,**  
our service and our prices prove. You will like sanitary cleanliness of our market, our honest weight and fair dealing also.

**M. CONNOLLY.**  
WINARD'S LINIMENT CURES GAGGET IN COWS.

**Your Business Success in 1917**

Rests upon the dependability of your service of supply.  
Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service.  
It will pay all merchants to see our spring ranges in



**Men's and Boys' Suits, Overalls, Shirts, etc.**  
DO IT NOW.

**Newfoundland Clothing Co., Ltd.**

**Corduroy Velveteens**

JUST OPENED.

The Best Value for your money to-day of any materials for making Costumes, Skirts or Dresses is shown in these beautifully silky finished Corduroy Velveteens. Corduroys combine rich appearance with the highest wearing qualities, whereas you are aware you can now pay very high prices for other materials and get neither of these qualities.

Other Dress values that we can recommend are shown in our selection of

**Mercerised Dress Poplins,**

All the leading shades, at 75c. and \$1.15 yard.

Then we have a few snaps in Dress Material that are old stock (and to-day old stock is the best stock), these include

**French All Wool Amazon Cloths,**

For Costumes, etc., in colors of Myrtle, Reseda, Brown and Grey only, at \$1.15 and \$1.30 yard.

These cloths cannot be replaced at any price to-day. Other old values you can save a lot of money on we show in certain colors of Alpaca, Cashmeres, Voiles, Crepelles, Nun's Vellings, etc., and besides these a lot of Shepherds' Checks at various prices.

**NEW BUTTONS,**

For Coats, Costumes and Dresses, just opened.

**Henry Blair**

**White Pique only 28c. yard**

Just the material for Ladies', Misses and Children's Summer Dresses, Blouses, etc. We also have better grades at 33c., 38c. and 45c. per yard. All specially priced for this week only.

**William Frew.**

**EIGHT PAGES TODAY**

**WEATHER FORECAST**  
TORONTO, Noon.—Strong northerly winds, clouded and cool to-day and on Wednesday, with a few local showers.  
Drink Welch's Grape Juice.

**VOLUME XXXII.**

**Always Good!**

**Jon Plain P Sultana**

In one p

Handled by  
**ROYAL STORES**  
ELLIS & CO.  
AYRE & S  
J. D. R  
EIS

**T. J. EDENS (B...**  
**J. F. CALVERT**  
**W. E. B...**  
**A. E. W...**

We guarantee  
Sultana Cake to be  
Canadian butter,  
sugar and high  
ence in the largest  
combined with the  
claim that it is the  
some Cake on the  
buys it only as reg  
importing large qu  
in warehouses and  
our ovens to the p  
your table.

**John Fancy**

**A Tailor**

**U. S. Picture**  
Gent's F

**The "Evening**  
over 40.