

## Ladies' Costumes Fall--1915--Styles.



Was there ever a more fickle lady than Dame Fashion? She is always making changes, and this season has surely surpassed herself.

There is a more decided change in this Fall's styles than has been known for many seasons. While materials are similar, Serges, Gabardines, Tweeds, Cord, etc., the designs are absolutely unlike any of their predecessors. Coats are of many styles, chiefly a la militaire, with high collars, snug-fitting sleeves, and the entire coat in some instances is beautifully braided. Skirts are much fuller, both pleated and gored, and are worn very short.

As descriptions are quite impossible, we can only say that we carry the largest and smartest line of Ladies' Costumes in the city.

J. S. Picture and Portrait Co.

## The Story of the Exploits.

How Harry J. Crowe Handled a Property on Which More than Ten Million Dollars Cash in the Erection of Pulp, Paper Plants and Railways, Besides Several Million More in Labor for Operating has Subsequently been Expended.

(Concluded.)  
"I may say that before granting this concession the Government consulted with the owners who, not knowing the effect it would have on their water power, acquiesced in it. The necessity of limiting the water power to about half the requirements, consequent on the discovery of the engineer, caused Mr. Albert E. Reed and Alexander Henderson to hand in an adverse report to the Syndicate. The Syndicate then gave up any further idea of completing the undertaking, and it looked as if, after reaching the verge of success, my efforts of a year and a half were to be in vain. To say nothing of several thousands of dollars I had paid out of my own pocket in my endeavours to negotiate a sale of the Timber Estates and Exploits properties. I had also included the New Lands Company, Norris Arm property, in the deal, but was afterwards obliged to withdraw it at the request of my associates who preferred to hold the property. This they afterwards had cause to regret.

"During all these negotiations I had the operation of the Timber Estates and New Lands properties on my hands which taxed my physical and other resources to their limit, having exported over one hundred million feet of lumber to South America.

"About this time my option on the Exploits property expired, and the President of the Company proceeded at once to London to sell direct to Englishmen. I, too, sailed for London for the purpose of meeting him and securing the property long enough to overcome the water power difficulty and completing the transaction with my Syndicate. This President was doing his utmost to interest the Harmsworths in his property. Before securing an option on this lower portion of the Exploits I had urged the Harmsworths to buy it, but they had informed me that they positively would not add any more limits to their holdings.

"It was with great difficulty that I secured an extension of time on my expired option. At last, after using great pressure I secured an option that would expire in ten days after I should land in New York, and I was to leave on the first and fastest boat out of Liverpool.

"As soon as I reached New York, I went at once to Montreal where I took up the matter with my Timber Estates associates, again offering them the entire profits from the sale of the Exploits property, providing they would co-operate with me in securing the same. I knew this would be the means of selling our Gander River property, unless we acted ourselves of the advantage of the option which would expire in ten days, there was great danger of it being secured by others which would prevent the establishing of any future industry at Bishop's Falls, besides losing the opportunity of selling the Timber Estates limits. But I failed to induce my Timber Estates Company associates to consider the matter. After my ten days option expired I found the Exploits owners were continuing to use every means in their power to sell their property in London.

"I was thus compelled to devise some other way of saving what I considered a most critical situation, and I proceeded to Amherst, Nova Scotia, for the purpose of interviewing the Harmsworths. After some difficulty I succeeded in securing a seven-months' option on the mortgage. I then temporarily became a mortgagee and went to Boston in order to make another effort, to induce the owners to extend my original option to a time within which I should be able to clear up the water power difficulty with the Newfoundland Government and the Harmsworths. This I believed would enable me to close the matter with the Syndicate.

"Before calling a meeting of the Exploits Company to submit the matter to them I called on the President of the Timber Estates and showed him the option I had secured on the mortgage. I hoped that in this way I might persuade him to come to my assistance, thus giving the Timber Estates the opportunity of receiving all the profits. But the Timber Estates did not wish to participate in the Exploits in any way and declined the offer.

"During my meeting with the owners of the Exploits that night in my room in the Young's Hotel, Boston, an unforeseen incident occurred, due to a message I received over the telephone, that changed the attitude of the different members present, and had the effect of making them at once offer me the option I desired.

"The night was spent in drafting an option which was signed in pencil with the understanding that it would be more formally dealt with on the morrow.

"Unfortunately I woke in the morning with an attack of tonsillitis which kept me confined to my bed for a week. In the meantime nothing was done with the agreement.

"As soon as I was able I called at the office of the Company and asked for the agreement and was informed that they had changed their minds

and were not going to deal with the property in that way. I did not wish to waste time in disputing the matter and asked them to state how they did wish to deal with the property. They said they would make a substantial reduction for cash and would allow me a week in which to raise the money. As I held the mortgage, and they agreed to take a large part of their equity in notes, all the cash I was required to raise was twenty-five thousand dollars. I succeeded in getting this amount from my friends in Nova Scotia, and thus secured the property which afterwards proved to be of such enormous value in the development of the paper industry of Newfoundland.

"I then formed the Newfoundland Pine and Pulp Company for the purpose of taking over the property. "I returned to Boston two days before my week expired prepared to complete the transaction, but the sellers told me they could not accept the money until their President had arrived in London. I knew this meant another attempt to sell to the Englishmen, but it resulted in their failing to induce them to buy and I was at least able to secure a conveyance of the property.

"My next task was to arrange the water power difficulty which had caused the Syndicate to abandon the proposition. I then immediately took the matter up with the Government, resulting (after several months negotiation with Lord Northcliffe's Company), in a release from the latter which enabled the Government at Bishop's Falls to be fully developed.

"As this was the only obstacle in the way of the British-Newfoundland Syndicate I started to work, expecting to have no difficulty in consummating my transaction with them. I found the opposition (within my own ranks) to my completing negotiations with the British-Newfoundland Syndicate growing more formidable as I was nearing the final issue which would have resulted in the establishment of Bishop's Falls and Glenwood. On account of this opposition the Syndicate wrote me saying they would decline to entertain the proposition if I insisted on including the Glenwood property, for they had received a certain letter from a solicitor that caused them to come to this decision. They further stated that if I would offer them my own Exploits property they would give me a final answer in twenty-four hours. I declined to take the matter up with them except in the way previously stated, and they included the Timber Estates property, and wrote them to this effect. They replied their answer was final. I then withdrew the whole matter from the British-Newfoundland Syndicate. After they had entirely abandoned the undertaking I submitted the Exploits property to Mr. Albert E. Reed and succeeded in selling it in a very short time, paying the property to his Company.

"It will thus be seen that the immense timber limits draining into the Exploits Valley in its magnificent watershed of over 5,000 square miles, were now in the hands of two strong English companies to whom I delivered about one hundred thousand cords of pulpwood to the mills at the low cost of about \$3.00 per cord. Those Companies have spent over ten millions in labour enabling them to produce over three hundred tons pulp and paper daily.

"Where Red Indians formerly scalped some of our British blue-jackets is now a great industrial zone furnishing paper for the British (blue) Press.

### A Minister's Interesting Discovery.

Rev. A. D. MacLeod, of Harcourt, N.B., in a letter written recently, referred to the remarkable popularity which Zam-Buk enjoys in the homes of the people.

"Really," he writes, "I know of nothing like it! Having given an extensive mission over which I travel constantly, I meet with many sick and afflicted people, and I have been amazed at the good Zam-Buk is doing daily. I have learned as an absolute fact that for bad ulcers, old wounds, eczema and skin diseases of all kinds, the healing powers of Zam-Buk are simply marvelous! For the painful ailment, piles, also, it is excellent. If a box of Zam-Buk could be put into every home it would save many a doctor's bill."

Here is disinterested evidence, based on the best and widest experience, of the value of Zam-Buk. In the homes of the people on the Atlantic to the Pacific, Zam-Buk is the most popular balm. Why? Because in so many cases it has proved a cure when all else has failed. Zam-Buk is a sure cure for eczema, ulcers, abscesses, varicose veins, scalp sores, piles, cold sores, cuts, burns, bruises, the eruptions and sores of babies and children, and all skin diseases and injuries. All druggists and stores sell at 50c. box or postpaid from Zam-Buk Co., Toronto, for price list. Refuse harmful cheap imitations, sometimes offered. Send this article to Zam-Buk Co., Toronto, and 1c. stamp and receive free box by return.

The Czar of Russia is a remarkably good whistplayer. When times are normal a game of cards is a constant recreation of his.

### How Pneumonia Starts, and How Often Prevented.

You catch a little cold to-day, and by to-morrow it has reached the throat, next day the lungs are affected and you wish you had used "Catarhazone" which kills colds in five minutes. In the first place Catarhazone soothes the irritated membranes and relieves congestion, then it cuts out the phlegm and destroys the germs. It embles the blood to

retain a natural supply of oxygen, lung-food, and vitality. In any cough bronchitis or Catarrh, it's guaranteed to positively cure. Beware of dangerous substitutes offered under misleading names for genuine Catarhazone which is sold everywhere, large size containing two months treatment costs \$1.00, small size, 50c.; trial size, 25c.

### The Embargo on Fish to Greece

The following is a copy of a letter, received by Mr. E. A. Payne, Secretary of the Board of Trade, now posted at the Board of Trade Rooms:— November 10th, 1915.

Sir— I have the honour to acquaint you that His Excellency the Governor-in-Council has been pleased to issue a Proclamation, following the terms of that issued by the Imperial Government, whereby exportation of fish of all kinds, whether cured, salted, or fresh, shall be prohibited to all foreign countries in Europe and on the Mediterranean and Black Seas, other than France, Russia, (except through Baltic ports), Italy, Spain and Portugal. The Imperial Government considers as regards the exportation to Greece, that in view of the existing conditions in the Balkans, for the present no exports should be allowed which could be utilized for warlike purposes, or serve to build up the national stocks of supplies. Will you be good enough to disseminate this information among the trade in St. John's who are interested in the shipments of fish.

I am, Sir, Your Obedient Servant, H. W. LEMESSURIER, Asst. Collector.

### Pape's Diapepsin For Indigestion Or Sour Acid Stomach

In five minutes! No dyspepsia, heartburn or any stomach misery.

Sour, gassy, upset stomach, indigestion, heartburn, dyspepsia; when the food you eat ferments into gases and stubborn lumps; your head aches and you feel sick and miserable, that's when you realize the magic in Pape's Diapepsin. It makes all stomach misery vanish in five minutes! If your stomach is in a continuous revolt—if you can't get it regulated, please, for your sake, try Pape's Diapepsin. It's so needless to have a bad stomach—make your next meal a favorite food meal, then take a little Diapepsin. There will not be any distress—eat without fear. It's because Pape's Diapepsin "really does" regulate weak, out-of-order stomachs that gives it its millions of sales annually.

Get a large fifty-cent case of Pape's Diapepsin from any drug store. It is the quickest, surest stomach relief and cure known. It acts almost like magic—it is a scientific, harmless and pleasant stomach preparation which truly belongs in every home.

### Patriotic Concert at Ferryland.

A patriotic concert was held here in the Star of the Sea Hall on the night of the 1st inst. for the benefit of our wounded volunteers, and proved to be the greatest success of its kind ever held here, both from a theatrical and financial point of view, the proceeds amounting to over \$150.00. Misses B. Morey, M. Devereaux, E. Costello, M. L. White, Mrs. H. Brannan; Mrs. H. Morey, Mrs. H. Windsor; Messrs. W. Costello, C. Johnstone, F. Furlong, D. Sullivan, W. Farrell, J. Morey and J. Costello are to be congratulated on the part each played in arranging and so successfully carrying out an excellent programme, and thereby helping so materially in swelling the funds of the Patriotic Association.—Com. Ferryland, Nov. 5th.

### Wedding Bells.

On Thursday, October 28th, a very pretty wedding was solemnized at Boyd's Cove, by the R. C. Church, when Miss Gerlie Newman, youngest daughter of Mr. Joseph Newman, became the wife of Mr. Peter Andre, of Herring Neck. The ceremony was conducted by the Rev. Dr. Jones. The bride was charmingly dressed in a suit of cream with veil and wreath of orange blossoms. Miss Mary Andre, sister of the groom, assisted the bride, while Mr. Pat Newman, brother of the bride, acted as groomsmen. After the ceremony the party returned to the home of the bride's parents where the wedding was kept up until Saturday evening. On Monday they proceeded to Herring Neck, the home of the groom, where another enjoyable time was spent. The groom's present to the bride was a piece of gold, also piece of gold from her brother, Pat, and a piece from Mrs. E. S. Hennebury, also were received many other handsome and useful presents. Mr. and Mrs. Andre will take up their abode at Herring Neck.—Com. Herring Neck, Nov. 3rd, 1915.

### Carpenters' Union.

At the annual meeting of the Carpenters and Joiners Union held recently the following officers were elected for the ensuing year:—

President—Wm. Barnes. 1st Vice-Pres.—F. R. Gough. 2nd Vice-Pres.—N. Miller. Treasurer—A. Withcombe. Rec. Secretary—H. Taylor. Fin. Secretary—J. Wiseman. Marshal—J. Mitchell.

The reports submitted showed the Union to be in a healthy condition both numerically and financially. It was decided that various rules of the Union were to be carried out more strictly than in the past. After votes of thanks had been passed to those who conducted the election the meeting adjourned.

GOES TO HOLTON.—The S. S. Sagona, which sailed on the Labrador Union yesterday, carrying her final trip for the season and will go as far north as Holton.

In war times and in peace times,  
In good times and in dull times,  
In hot times and in cold times—  
You want Underwear—why not the best?  
**"Choose Jaeger"**  
From the house with the All Wool Policy.  
**Smyth's, 286 Water St.**  
Phone 725. P. O. Box 701.

**Dainty BLOUSES**  
For Particular People.  
We have just received a Sample shipment of LADIES' AMERICAN BLOUSES in Silk and Crepe de Chine, Black, Navy, Plaid, Flesh and White. Prices  
**\$3.50, 4.50 and 5.00**  
Also ENGLISH BLOUSES in Silk Repp and Velvet,  
**\$1.50, 2.50 and 3.00.**  
**Robert Templeton.**

**IN SPITE OF**  
bare markets we are in a position to supply the trade with our usual low and high grade goods.  
**In Spite of**  
the great war demand for our goods is increasing. Particular men now realize that big money may be saved by buying  
**Suits Branded**  
Americus, Fireform, Stiffenit, Truefit, Progress, etc.; also our Overcoats, Overalls and Shirts.  
**The Mfld. Clothing Company, Ltd.**

**SLATTERY'S**  
**Wholesale Dry Goods House**  
Being in close touch with the American Markets, can quote the finest wholesale prices on all classes of POUND REMNANTS and REGULAR PIECE GOODS, FLEECE LINED UNDERWEAR, MATS, RUGS and CARPETS, etc.  
Before placing your Fall Order, we would appreciate an opportunity to quote our prices.  
SOLE AGENT for the Leader Overall Co. (Local manufacture).  
**Slattery Building, Duckworth and George's Streets,**  
ST. JOHN'S, NEWFOUNDLAND.  
P. O. Box 236. Phone 522.

**Meaning of Half-Mast.**  
Perhaps you have noticed that whenever a prominent person dies, especially if he is connected with the government, the flags on public buildings are hoisted only part of the way up. This is called "half-mast." Did you ever stop to think what connection there could be between a flag that was not properly hoisted and the death of a great man? Ever since flags were used in war it has been the custom to have the flag of the superior or conquering nation above that of the inferior or vanquished. When an army found itself hopelessly beaten it hauled its flag down far enough for the flag of the victors to be placed above it on the same pole. This was a token, not only of sub-

mission, but of respect. In those days, when a famous soldier died, flags were lowered out of respect to his memory. The custom long ago passed from purely military usage to public life of all kinds, the flag flying at half-mast being a sign that the dead man was worthy of universal respect. The space left above it is for the flag of the great conqueror of all—the angel of death. — Scottish-American.

Take Stafford's Phorotone Cough and Cold Cure for the every day cough characterized by much phlegm or where a particularly palatable remedy is desired. Price 25c.; postage 5 cts. extra.—oct16,15

**Men's Underwear.**  
FOR THE COOLER WEATHER.  
Amongst others we have, we wish to mention here  
**Men's Fleece Lined Underwear,**  
in a superior quality.  
Price now only 45c. garment.  
But while you may be considering your pocket, in the long run you will find you will have more money by considering your health and buying  
**Wool Underwear,**  
STANFIELD or NU-KNIT.  
We stock both of them, suits to suit everybody.  
Then we are at the present moment offering a Special Lot of  
**Men's Shetland Lamb's Wool Drawers.**  
And as regards Underwear you can get nothing better. Owing to the practical impossibility of getting Shirts to match these this year, and if so at impossible prices, we are offering this lot of Drawers at 25 per cent. under last year's low prices.

## Henry Blair

### J. J. St. John.

**45c.—The Real Irish Butter—45c.**  
Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb. 500 dozen Nicely Perfumed  
**Toilet Soap,**  
in 1 doz. boxes. Price 35c. doz.

**J. J. ST. JOHN,**  
DUCKWORTH ST. & LEMARCHANT ROAD.

Advertise in The Evening Telegram