

For Dandruff, Falling Hair, or Itchy Scalp—25c. "Danderine."

SAVE YOUR HAIR! DANDERINE DESTROYS DANDRUFF AND STOPS FALLING HAIR AT ONCE—GROWS HAIR, WE PROVE IT.

If you care for heavy hair, that glistens with beauty and is radiant with life; has an incomparable softness and is fluffy and lustrous you must use Danderine, because nothing else accomplishes so much for the hair.

The Art of Letting Alone.

By RUTH CAMERON.
I know not where His Islands lift Their fringed palms in air; I only know I cannot drift Beyond His love and care.



The Glorious Seventeenth.

Editor Evening Telegram.
Dear Sir,—Since the 17th of January, that great day at Bay Roberts, our little "paper-man," the editor of the Guardian, has been uttering one long continuous wail. He screams aloud in every issue, and his screams grow louder and louder as he sees his fat fees for printing slipping from his grasp. It is not to be wondered at, however, as his very existence depends partly upon his having the Government ads. Let any one take up a copy of the Guardian and look it through; and he will find the secret of his uneasiness. Why, sir, in his issue of January 31st, in which he basely insults the men of this town, he has about a dozen Government ads and half of them given him by the Department of Fisheries. Of course we are not expected to observe these things, but Mr. Editor, I assure you we do notice them, and we also heartily enjoy the whining of the "printer." The Guardian has gone out of his way to belittle the President of the F.P.U. and in consequence has disgusted many. The night of the 18th, the Port de Grave men bought all the barrels they could get and burnt them on the hills amid firing of guns and cheering for Coaker and Lloyd. Russell states that you and Coaker have given Bay Roberts a black eye, because of the accounts of the procession. Of course you both did very wrong in coming to Bay Roberts at all without first asking and obtaining the consent of the "printer." The next time you come be sure and get the permission of this individual. If not he'll say ugly things to you, that will frighten you in your dreams, or perhaps, render you "speechless." You both did wrong too in saying anything about trailing the flag in the mud. You are no more loyal than other people and therefore should make no mention of the flag. This incident should have been allowed to pass without comment; it does not suit Russell's purpose, nor does the associated with him to have made public. But what does he care about the insult to the flag, provided he can secure his Government printing? What does he care about the fair name of this town and the bone and shew of it, as long as he can retain his pickings.

SEVEN YEARS OF MISERY

How Mrs. Bethune was Restored to Health by Lydia E. Pinkham's Vegetable Compound.
Sikeston, Mo.—"For seven years I suffered everything. I was in bed for four or five days at a time every month, and so weak I could hardly walk. I had cramps, backache and headache, and was so nervous and weak that I dreaded to see anyone or have anyone move in the room. The doctors gave me medicine to ease me at those times, and said that I ought to have an operation. I would not listen to that, and when a friend of my husband's told him about Lydia E. Pinkham's Vegetable Compound and what it had done for his wife, I was willing to take it. Now I look the picture of health and feel like it, too. I can do all my own household work, work in the garden and entertain company and enjoy them, and can walk as far as any ordinary woman, any day in the week. I wish I could talk to every suffering woman and girl, and tell them what Lydia E. Pinkham's Vegetable Compound has done for me."—Mrs. DEWA BETHUNE, Sikeston, Mo.
Remember, the remedy which did this was Lydia E. Pinkham's Vegetable Compound.
It has helped thousands of women who have been troubled with displacements, inflammation, ulceration, tumors, irregularities, periodic pains, backache, that bearing down feeling, indigestion, and nervous prostration, after all other means have failed. Why don't you try it?
ed last Bay Roberts should get a bad name, lest the men of the place should be insulted. What greater insult I ask could be given a man than to say that his vote could be bought for a glass of rum, and yet that is the insult he hurls at every man of this town who will not and cannot see eye to eye with him in politics. I don't know whether that's the value he sets on his vote, but I can assure Russell that neither he nor the party rum will influence the members and sympathizers of the F.P.U. to vote for the Picnic Party. The "printer" calls himself a native of Bay Roberts and so should be the last to hurl an insult at a fisherman; but then he knows no better. He has never trod the frozen pans, nor wrung the sea-water from his cuffs in the face of a blinding storm. He has never killed a voyage of cod, smothered a caplin, nor maned his dory on the broad Atlantic. In fact it is doubtful if he can tell a sculpin from a catfish.
The F.P.U. here is growing rapidly and several men from Spaniard's Bay have declared their intention to join us, but Mr. Coaker will be with us again shortly to open a Council at Coley's Point and will likely do the same thing for Spaniard's Bay, Island Cove, Bryant's Cove and St. Grace South are asking for branches there, but as yet the President has been too busy to go there. The members for the District are defeated now and they know it and show it. Sundry false rumors about stomach Liberals joining Sir Edward Morris have been set afloat here, they are having no effect, however, as the people know they are intended to deceive and at the same time help the heeters to keep their courage up.
Yours, a member of the Union.
SPLITTER.
Bay Roberts, Feb. 4, 1913.



SOPER AND MOORE.

Great Mid Winter Sale NOW IN FULL SWING. Of Ladies, Children's and Household Goods.

Prices have dropped to zero mark, as your investigation will speedily prove when you visit our Store. Counters, Tables, Stands, Lines, all crowded with Irresistible Bargains. Interested purchasers should not delay. Red Hot Bargains for February Buyers.

HOSIERY.
We are still keeping up our reputation for best possible values in all Hosiery. Special line Ladies' Wool Hose, pair 25c
Extra values in Ladies' Cashmere Hose, 2 1/2, 4-2, Brown and Fancy Rib, per pair 25c
Children's and Misses' Wool and Cashmere, assorted sizes. Values to 25c. Here for 16c

February Bargains.
TOWELS.
These very important articles of household use have been placed on our Bargain Counter.
3 doz. White H. C. Towels, extra fine make and special soft finish, 20c each, here for 16c
5 doz. asstd. make, White and Blue Turkish Towels; asstd. sizes, 22 and 25c. each, here for 19c
3 doz. asstd. White and Blue, larger size, 35c. here for 31c

DRESS GOODS.
Please remember we have 4 special lines of Dress Goods at Bargain Prices.
8 pieces, assorted colors, Heavy Melton. Reg. 25c. Here for 21c
9 pieces, assorted Tweed and Melton. Reg. 35c. Here for 27c
10 pieces, newest effect in fancy stripes and checks. Reg. 45c. Here for 36c
6 pieces, assorted patterns, in stripes and checks. Reg. 50c. Here for 38c

LADIES' SKIRTS.
We are showing a big selection of Ladies' Costume and Underskirts, part of which are on our Bargain Counters. Not room for all. Tweed and Black Costume Skirts, assorted styles and length, \$2.00. Here for \$1.48
Plain colored soft make Satin, with colored pleated frill, \$1.40. Here for \$1.18
Assorted Colored Fancy Moire, 75c. here for 58c
SPECIAL
17 only White Lawn, assorted trimmed \$1.00 for 63c

APRONS.
The people who participated in our other Apron sales know what we mean by Apron Bargains.
Ladies' Fancy Cotton Overall Aprons, trimmed with border of plain colors, \$1.00 for 82c
Misses' Fancy Cotton Overalls, as above, 80c. for 59c
Ladies' White Holland and Lawn Aprons, some with large pocket, 35c. for 28c
Children's Muslin and Lawn Dresses, also White Pinnafores and Overalls, at Sale Prices.

HEAVYS.
Pink, White and Striped Flannelette. Reg. 16c. Here 13c
Pink Grey and Brown London Smoke, extra heavy, 16c, here for 13c
Blouse Flannelettes in all the newest patterns. Reg. 20c. Here for 17c
Table Damask in White and Blue. Reg. 35c. Here for 29c
Curtain Nets, extra wide, splendid value fine net. Reg. 35c. Here for 29c

SOPER & MOORE.

White Enamel Bedsteads.

A few months ago we bought a large quantity of White Enamel Bedsteads, considerably below the usual price. These goods should have reached us at the beginning of the year, but owing to the weather conditions were delayed.

"We are pushed for space to store these Bedsteads, so with the idea of getting them out in a hurry they are marked at ridiculously low prices. Now is the time to purchase a Bedstead for your spare room, or for your own room.

"Remember, these Enamel Bedsteads are first-class goods, perfect in every respect, with the highest grade Enamel finish. In all sizes, price from \$4.20 to \$20.00.

Strong Wire Mattresses,

\$2.00, \$2.50, \$3.30.

BOWRING BROS., Limited.

The Noise of Silence.

The youth was in danger of drifting into bad courses; when one of the noble people who interest themselves in such cases persuaded him to accept employment on a farm. Alas! a week later the lad reappeared in his old haunts.
"What, James!" exclaimed his benefactor reproachfully, "back again? Why didn't you stay on the farm?"
"I couldn't stand the country, sir," answered the bred and born gutter-snipe.
"Too quiet for ye—eh?"
"Quiet, not 'arf; much too noisy," cried James. "Why, crieke, sir, it was fair deafenin'. Wot w' the row of the birds in the daytime, and the noise of the silence at night, I very near went off my 'ead."

In children's new dresses and coats sashes and belts at the knees are very conspicuous.
The modish blouse is very simple. Fussy overtrimmed designs are no longer in good taste.
There is a new fringe of the finest finest beads. It trims gowns, purses or candle shades.
Boas of long-haired fur—fox, bear, sable or marten—are most fashionable.

How The Body Kills Germs.

Germs that get into the body are killed in two ways—by the white corpuscles of the blood, and by a germ-killing substance that is in the blood. Just what this substance is, we do not know. The blood of a healthy person always has some germ-killing substance in it to ward off the attack of disease. The fountain head of life is the stomach. A man who has a weak and impaired stomach and who does not properly digest his food will soon find that his blood has become weak and impoverished, and that his whole body is improperly and insufficiently nourished. To put the body in healthy condition, to feed the system on rich, red blood and throw out the poisons from the body, nothing in the past forty years has excelled Dr. Pierce's Golden Medical Discovery, a pure glyceric extract (without alcohol), of bloodroot, golden seal and Oregon grape root, stone root, mandrake and queen's root with black cherrybark.



"My husband was a sufferer from stomach trouble and impure blood," writes Mrs. JAMES H. MARTIN, of Frankfort, Ky. "He had a sore on his face that would form a scab which would dry and drop off in about a month, then another would immediately form. It continued this way for a long time. He tried every remedy that any one would suggest but found no relief. He then tried Dr. Pierce's Golden Medical Discovery which completely cured him. He has stayed cured now for two years, and I recommend this valuable medicine for impurities of the blood."
Dr. Pierce's Pleasant Pellets regulate and invigorate stomach, liver and bowels. Sugar-coated, clay granules.

Fashions and Fads.

Petticoats are showing slashes at the side.
The new foulards have the chintz pattern.
Walking skirts for the country are of corduroy.
Small round muffs are carried with these coats.
Envelopes are wallet shaped or have pointed flaps.
White blouses are trimmed with a contrasting color.
Vestee effects are shown on many of the spring suits.
Spring hats are mostly small, with turned-up brims.

WANTED More Workers

AT ONCE families, sons and daughters to color pictures in the home, for the trade, by a NEW COLORING PROCESS. We furnish everything, you do the work. We send plain outline pictures which you color and return to us. No experience required. Work is easy and fascinating. Good wages. Work either round, for whole or spare time. No canvassing, our travellers sell the goods. Write today for instructions and contract (free) and start work at once.
Misses' and Ladies' Expenses, 1112 Commercial Art Studio, 215 Colton St., TORONTO, Canada.

More Light.

Our new 40 candle power lamp can supply more light at less cost than any other system of Artificial Lighting. This lamp is especially designed for use with our new ten-cent Slot Meter. Drop ten cents in the slot, and the lamp will run for 22 hours, giving a light of 40 candle power.
Call and get full particulars of our "Special Pitting" Slot Meter proposition, or phone 97.
ST. JOHN'S GAS LIGHT COMPANY, 105, WATER ST. — Bond of Trade Bldg.

Burned to Death.

St. Scholastique, Que., Jan. 30.—Germaine Beauchamp, the six-year-old daughter of Joseph Beauchamp, a farmer, residing on the St. Simon Road, was burned to death Sunday morning in a fire which destroyed her father's house. Four other children who were in the house at the time managed to make their escape, three being carried out in the arms of the frantic father and mother.
The fire broke out at eleven o'clock as high mass was being celebrated in the village church. The alarm was given by a neighbor who ran to the church and notified the sexton. The latter forthwith tolled the bell in the church belfry with the result that the worshippers thinking the church was on fire made a stampede for the door.
As a consequence the Cure had to finish mass with but a couple of altar boys and the sexton constituting the congregation.

DODD'S KIDNEY PILLS

FOR RHEUMATISM, GRAVEL, GOUT, NEURALGIA, MIGRAINE, HEADACHE, BRUISES, SWELLINGS, AND ALL AFFECTIONS OF THE URINARY ORGANS.