

T. J. EDENS.

50 barrels No. 1 Apples, \$3.50 brl.
10 lb. basket Tomatoes, 70 cents.
50 barrels New Potatoes.
25 barrels New Cabbage.
Cal. Oranges, 40c. dozen, 10 cases Lemons.

1000 boxes NECCO—One cent Candies.
Full line in stock.
MOTHERS' CORN FLAKES, 12c. package.

PURITY Brand BUTTER, 2-lb. prints.
CODROY BUTTER, 30c. lb., retail.
Fresh Country EGGS, Hog's TONGUES.
N. Y. CORNED BEEF, 13c. lb.

T. J. EDENS, Duckworth St. & Military Rd.

REID NEWFOUNDLAND COMPANY.

Canadian National Exhibition, Toronto, Ont.

Excursion Tickets will be issued from Railway points on the Reid Newfoundland Company's system.
Good for going passage from August 22nd to 29th, and September 3rd and 5th inclusive.
Returning, good to leave Toronto not later than September 13th.
FARE: St. John's to Toronto and return..... \$44.90.

SPECIAL NOTICE!
Tickets will be issued on August 22nd, 27th and September 3rd, at SPECIAL REDUCED FARES.

Reid Newfoundland Company

Pianos & Organs!

EVERY INSTRUMENT GUARANTEED.

Chesley Woods.

TRUEFIT
Means what it says if you buy one of our REGISTERED BRAND SUITS.

THIS BRAND is designed with vent in back seam, S. B. Vest and peg top Pants, and is very popular with all classes.
OUR SUCCESS with these new models, packed in stock boxes, is so great that we are compelled to build a new factory so as to increase our output.

Ask your Dealer for
TRUEFIT, AMERICUS, FITREFORM, PROGRESS, STILENFIT, THE MODE, S. B. VEST, ETC.
Wholesale only.

THE Nfld. CLOTHING FACTORY, Limited.
225 and 227 Duckworth Street.

Job Printing Executed!

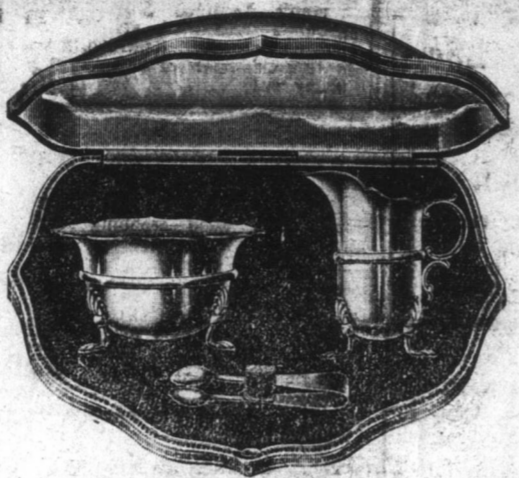
ARRIVED EX 'STEPHANO'

50 barrels GREEN CABBAGE.
75 barrels NEW POTATOES.
20 barrels N. S. APPLES.
50 barrels SPARE RIBS.
200 barrels American GRANULATED SUGAR.
100 casks KERO. OIL, 120 test.

All selling at Lowest Market Prices.

THOS. SMYTH CO., LTD.

WEDDING PRESENTS



The Latest Designs in Hall Marked Silverware and Novelties, Also Platedware from the best makers in London, Birmingham and Sheffield. Inspection Invited.

JOSEPH ROPER.

Sole Leather!

WE OFFER TO-DAY
One Hundred Sides Sole Leather,
(Light Weights.)

F. McNAMARA, Queen St.

JUST ARRIVED!

Canned Salmon!

THIS SEASON'S PACK.

GEORGE M. BARR.

August 15th.

NEW POTATOES.

Extra Choice Stock.

Just landed to-day, August 15th.

160 barrels CHOICE NEW POTATOES.

GEORGE NEAL.

Just landed per S.S. Mongolian a

Fresh Shipment of IRISH BUTTER.

10 cases SUNLIGHT SOAP.....6c. bar, retail
5 cases LUX—the great Washing Powder.....4c. pkg., retail
10 cases Finest Scotch Soap—large bars.....26c. bar
5 cases Monkey Soap, 10c. bar.
60 dozen Southwell's Lemon Crystals.....98c. dozen

J. J. ST. JOHN, Duckworth-st.

NEW APPLES, etc.

To arrive ex "Stephano" Thursday.

20 barrels APPLES, 40 barrels POTATOES.
40 bunches BANANAS, 40 barrels CABBAGE.

BURT & LAWRENCE, 14 New Gower St.
P. O. Box 245. Telephone 736.

Fresh Fruit,
Fresh Poultry,
New Vegetables.

Ellis & Co., Limited.
203 1/2 Water Street.

Fresh New York Turkeys.
Fresh New York Chickens.
Fresh New York Ducks.

New Cauliflower

New Potatoes,
New Turnips,
Fresh Beetroot.

New Celery.

Fresh Cucumbers,
Fresh Lettuce,
Fresh Tomatoes,
New Cabbage.

GOOSEBERRIES.

Fresh Bartlett Pears,
Fresh L. C. Peaches,
Grape Fruit,
Dessert Apples,
California Oranges,
Fleming Lemons.

Water Melons.

Cantaloupes,
Yellow, Red and Blue Plums.
Fresh Pineapples.

Fresh Irish Hams.
Fresh Irish Bacon.

ELLIS & CO., LTD.,
203 Water Street.

ROBINHOOD FLOUR IS DIFFERENT

Our Money-Back Guarantee
Give Robin Hood Flour two fair trials. If you are not satisfied with it then your grocer will give you back your money. What could be fairer? Will you try it?



EUROPEAN AGENCY

WHOLESALE Indents promptly executed at lowest cash prices for all kinds of British and Continental goods, including—
Books and Stationery,
Boots, Shoes and Leather,
Chemicals and Druggists' Sundries,
China, Earthenware and Glassware,
Cycles, Motors and Accessories,
Drapery, Millinery and Piece Goods
Fancy Goods and Perfumery,
Hardware, Machinery and Metals,
Jewellery, Plate and Watches,
Photographic and Optical Goods,
Provisions and Oiler's Stores,
etc., etc.

Commission 2 1/2 per cent. to 5 per cent. Trade Discounts allowed.
Special Quotations on Demand.
Sample Cases from £10 upwards.
Consignment of Produce Sold on Account. (Established 1814.)

WILLIAM WILSON & SONS,
Cable Address "AMERICAN LONDON" as Abchurch Lane, London, E.C.

A. J. Herder, B.A.,
Barrister-at-Law.

OFFICES:
Renouf Building.

JOB PRINTING

NEW FLOOR CANVAS.

We have just opened another shipment of
FLOOR CANVAS, Neat and Pretty Designs.
For Stairs, Hall, Kitchen or Parlor.
Large and carefully selected stock to choose from.

WILLIAM FREW.

JUST ARRIVED, BY "FLORIZEL,"
2,000 PAIRS

Men's, Women's and Children's BOOTS,

At Prices that were never known in the city before.
And if you want to get your Footwear at half price and the best value for your money call

At The White Shoe Store,
304 and 306 Water Street.
S. B. KENNER, Proprietor.

OUR LAST 10 CENT SALE

Met with such success we have prepared another. Our Bargain Counters are full of surprises, many articles are worth double the price. Come and see our Wonderful Values in—

Purses, Handkerchiefs, Towels, Tapes, Buttons, Tinware, Glassware, Matches, Toys, Scissors, Hair Brushes, Tooth Brushes, Combs, Inkwells, Brooches, Dolls, Pencil Boxes, Albums, Scrap Books.
Our Selection of 10 cent Ribbons is an eye opener.
Ladies Under Vests, Hose, Hair Pins, Collars, Men's Braces, Caps, Socks, Collars, Ties, Pipes, Children's Straw Hats, Stockings, Caps, Mouth Organs.

Sale Commences Thursday, 17th.

ROBERT TEMPLETON.

\$2.50, \$3.00 and \$3.50.

SIR,—
We make it a study to give you the best value in Footwear

At \$2.50, \$3.00 & \$3.50.

Our assortment of Footwear, at these popular prices, is too numerous to mention.
Some of our well known brands of Footwear are:

The Dreadnought Boot, made of the finest Vicci Kid and Box Calf **\$2.50**
The World Known Boot, made in 30 up-to-date styles **\$3.00**

Have you seen our **\$3.50 Boots and Shoes?**

F. SMALLWOOD,
The Home of Good Shoes.

THE JOHNSTON WOOD COMPANY.
FACTORY: Long Pond Road.
Telephone 736.

We make Doors and Frames, Sashes, Mouldings of all kinds, Mantle-pieces, Turned and Built Newels, Baulsters, Hand Rails, Brackets, Corner Blocks, Base Blocks, Waiters' Counters and Show Cases, Stair Fixtures, and everything in woodwork. We make a specialty of "Church and School Furniture."
All enquiries promptly attended to, and any information cheerfully given.

The JOHNSTON WOOD CO.
OFFICE, Prescott Street: 'PHONE 657
FACTORY—Long Pond Road: 'PHONE 7307

TORONTO, To-Day—Winds increasing to strong breezes and moderate gales and shifting to W. and N.; rain this evening and tonight. Sunday—strong winds and moderate gales, W. to N., clearing at night.

VOLUME XXXIII.

AUCTION SALES!

THE PEOPLES AUCTIONEER

AUCTION—FREEHOLD.

On the premises on Thursday, August 24th, at 11 a.m., all that Freehold Land, measuring 130 feet or thereabouts on the South side of the Southside Road, opposite Morey & Co's coal yard, and situated between two dwelling houses, numbered 165 and 175, will be sold in lots to suit purchasers. For particulars apply to F. W. K. HALL, Agent for Estate, late C. F. Bennett; or, P. C. O'DRISCOLL, Auctioneer, August 15, 1911.



FOR SALE—One Young HORSE. 5 years. Weight, 875 lbs.; kind and fast. Apply at this office.

Wanted to Purchase!
(For Highest Cash Prices.)

Tinned Lobsters
It will pay Lobster men to correspond with me and get my prices.

G. H. KAMPF,
Martin Hardware Building,
157 Water Street.
June 17, 1911

BEAU BROCADE—Cloth 30c.
By the Baroness D'Orcy. This new and popular edition of "Beau Brocade" is a marvel of cheapness. Like nearly all of this now famous writer's books it is a story covering, in part, the time of the Revolution in France. All readers of Historical Novels should procure a copy. Other books by this writer are: The Scarlet Pimpernel, 30c; I Will Repay, 30c; The Elusive Pimpernel, 30c; Petticoat Rule, 30c; By the Gods Beloved, 30c.



WHY should I buy a roofing that needs to be painted every little while to keep it tight, when, for the same money or less, I can buy AMATITE which needs no painting?

The outer surface is composed of real mineral matter, which makes painting unnecessary.

With an Amatite Roof on your building you end your roofing troubles. When you buy a roofing that requires frequent painting you begin them.

Smooth roofings that require painting are a nuisance and an expense. When you buy them, you buy trouble—not production.

FREE SAMPLE
We should be glad to send you this sample and booklet immediately.

Colin Campbell,
Agent.

Bovril and Virol.
Fresh Supplies by S.S. Rappahannock, August 4th.

BOVRIL:
1 ounce bottles,
2 ounce bottles,
4 ounce bottles,
8 ounce bottles,
16 ounce bottles.

VIROL:
SMALL,
MEDIUM,
LARGE.

T. J. EDENS,
Sole Agent for Nfld.