

Special purchase sale of white undershirts \$1.50

WOMEN'S white undershirts made of fine, soft cotton. Deep 14 inch flounce and dainty insertion. Three tucks and 7 inch frill of embroidery on flounce; finished with dust ruffle. Three days' sale price only \$1.50 each.

THE RIGHT HOUSE

"HAMILTON'S FAVORITE SHOPPING PLACE"

39c white nainsook corset covers at 29c each

FIVE dozen only. Women's corset covers made of nainsook in full front style; trimmed with two rows of Val. insertion and finished around neck and arms with dainty Val. lace beading and ribbon. Value 39c, three days' sale price 29c.

**An extraordinary three days' sale starts to-morrow morning at 9**

A great value-giving event that will interest every thrifty person in this vicinity

A WEEK AGO we held our opening—a gigantic success, the best ever attempted by The Right House. To-night we tell of a remarkable three days' sale of reliable, stylish new autumn goods. The sale begins to-morrow morning at 9 a.m. and involves every department in the store.

Why and how such a sale is possible at start of season

Extraordinary as it is, right at the beginning of a new season—a season that promises to be, for this store, a tremendously large one—we offer these astounding values in a three days' sale. Recently The Right House business has enlarged tremendously. Increased foreign purchasing has enabled our three foreign buyers to secure, from leading manufacturers, over-productions, sample lines and extraordinary values generally. Many

THOMAS C. WATKINS.

of these special lots are now here, and together with special underpricings on our own regular stocks, go to make the greatest sale event of the season.

Thousands will profit by this great introductory sale

Will you? This special opening of the season sale means much money saving for you. Come to the store to-morrow and view the displays; read the price tickets; note the qualities, and then you'll see the wisdom of buying the whole season's supplies now.

The Right House, with its tremendously large stocks of worthy goods, has for the past week been the admiration of everyone. It is still in gala attire. No one will wisely miss the displays, and the sale's great economies.

Women's 35c stockings at 19c

WE cleared them of a reliable manufacturer at a big discount. The saving we pass along to you. Women's plain black cashmere stockings in assorted sizes, and good wearing, qualities; spliced heels and toes; nice finish; fall weight. They go on sale to-morrow morning for the first time. Regular value 25c to 35c the pair. Three days' sale price 19c the pair.

Wool comforters \$3.75

Size 72 by 78 inches. Best art silk-line covers in rich designs and assorted colorings. Filled with pure Lamb's wool. Very warm, and comfortable. Real value \$4.25 each, three days' bargain sale price \$3.75 each, this is an exceptional bargain. Don't miss it.

White quilts are in the sale

WE purchased a manufacturer's over-production—got them at a saving of a fourth, the saving is yours.

Dozens and dozens in the lot—hardly any two alike—dainty dimiti, Marseilles, damask and satin finished toilet quilts, single, double and extra large sizes. All good, superior qualities, all great bargains. Come early, get first choice and save a fourth. Three days' sale prices.

\$1.10, value \$1.50	98c, value \$1.25
\$1.29, value \$1.75	\$2.88, value \$3.50
\$1.69, value \$2.25	\$3.88, value \$5.00
\$2.19, value \$2.75	\$4.09, value \$5.50

\$1.35 cotton blankets 99c pr.

FLANNELETTE blankets in good large double bed size, perfect in weave and lofty, clean, fine finish. These are the regular standard 11-4 double bed size and extra heavy quality. They come in white or grey and have pink or blue borders. Regular value price \$1.35, Sale price for three days 99c pair.

Embroidered h'dk'fs.

20c values for 14c each
25 and 30c values for 19c
32 and 35c values for 23c

THE overproductions of a Swiss manufacturer. Not many dozens, but certainly wonderful bargains for three days. A large variety of patterns in hemstitched and scalloped edges with elaborate embroidery on each one. To-morrow, Friday and Saturday a great three days' sale. Get a dozen or more.

Embroideries, big bargains

INFANTS' skirtings, women's corset cover embroideries, blouse frontings and women's skirtings. All are included at a saving of 1/4 to 1/2. When our embroidery buyer was up in Switzerland a few weeks ago, a reliable manufacturer reserved for him a lot of odd pieces and sample strips.

All these are fresh new goods of quality and in dainty designs. We secured them at a very low price, and they go on sale for the three days for first time. See window, and come early and lay in your supplies.

Sale of Wilton room rugs

SPECIALLY purchased at a big discount from a leading Canadian manufacturer. They are wonderful bargains. They are perfect and desirable in every way. The saving is a full fourth.

\$25.75, value \$31.	\$31.50, value \$38.
\$29.75, value \$36.	\$43.50, value \$52.

\$5.00 Jap silk blouses in the sale at \$3.50

MADE of fine quality heavy Jap washing silk; black, white, navy, green and brown. Some are in pretty yoke designs of dainty fillet lace insertion with large medallions on front and several rows of hemstitched ribbon. Sleeves are 3/4 length and are finished with several rows of lace edging. Others are in smart tailored styles. Still others are made of silk crepe de chine with pretty round lace yoke and silk medallions. Value \$4.50 and \$5.00. Three days' sale price \$3.50 each. All sizes.

LUSTRE WAISTS at \$1.50—Black, white, navy and brown, extra fine quality and made with four large plaits across front, stitched with several rows of silk, giving it the new broad tailored effect. Full length sleeve. Three days' sale price \$1.50 each.

85c Panamas on sale at 69c yd.

A MOST remarkable offering, coming as it does just at the commencement of the season. Fresh, crisp, new goods, in close fine weave and finish. Correct weight for costumes, skirts and shirtwaist suits, wide-width—46 inches. Full range of all the new autumn shades and black. This dust shedding fabric is popular and serviceable. Three days' sale price.

69c the yard; real value 85c the yard

60c plaids at 49c

Tartan plaids in pretty color combinations and a wide range of the clans tartans. 42 inches wide and fine superior weave, for dresses and skirts.

49c, real value 60c

\$1.50 worsteds at 98c

Fine English suiting worsteds in smart overcheck effects. Green, Burgundy and brown shades; full 52 inches wide. Three days' sale price.

98c, real value \$1.50

Handsome tailored suits \$15

CHARMING and distinctive styles for women and misses. It is one of the best suit offerings we have made in many a month. Brown, blue, Burgundy and black broadcloths. Gibson style coat self strapped; button trimmed and lined. Graceful hanging, perfect-fitting plaited skirt with fold around bottom. Special three days' price only \$15.00 each.

Women's check broadcloth suits \$18.50

Dark checked broadcloth costumes in blue, green, wine and black; round cornered short coats, braid trimmed and satin lined; stole or velvet collars; plaited skirts with folds around bottom. These costumes also come in plain shades. They are the newest style from New York. Special three days' sale price \$18.50.

Women's tweed coats \$10.00

A NOTHER special value offering that will interest scores of women for the next three days. They are tailored in the newest styles of superior tweeds in light and dark effects. Loose, graceful styles; seven-eighth length, velvet collars and cuffs, button and braid trimmed, all sizes. These coats are remarkable value and go sale in the morning for three days only at \$10 each.

Kersey coats at \$15.00

A snappy smart style in black, blue, brown and green Kersey. Self-strapped, lined to the waist, some are embroidered, some with coat, others with stole collars, still others with velvet collars, sale price \$15.00.

Misses' tweed coats \$10.00

The snappiest of the new season's styles in light and dark tweeds, seven-eighth length, self-strapped and button trimmed. These are in the smart loose style and are very superior in quality and distinctiveness. Sale price \$10.00.

\$1.25 dress silks at only 69c

A SPECIAL purchase—a reliable London, England, wholesale house, who has sold us goods for years, in appreciation of our greatly increased orders this season made a ridiculously low price on these high class, desirable and stylish Taffeta and Louisine silks. There are 2,000 yards in the lot—over 50 pieces.

Greatest silk value we ever offered

There are Dresden effects, plaids, stripes, broches and other popular fancy patterns. Rich colorings and combinations in blue, pink, cream, old rose, helio, green, navy, brown, turquoise, black and white. Dependable qualities, rich finish and firm weaves, suitable for dresses, blouses, linings and fancy work. See department and window displays. Real value \$1.25 the yard, Thursday's sale price 69c the yard.

The millinery showrooms are in gala attire

Distinguished styles—becoming shapes—superb values

WE HELD our formal opening last week, but this week carries an added interest in the fact that many new and charming hats have joined the parade. There are exquisite Paris models and Right House adaptations. Beautiful indeed is the showing but put them on the head and they leap into even greater beauty. The keynotes of Right House millinery this season are exclusiveness in style, becomingness in shape and moderate prices.

Here you will find exquisite plume-swept picture hats, charming modifications of the cloche and mushroom effects, the new off-the-face and cavalier styles. Note how small the prices are on some of the very prettiest hats.

Now is the time to select while the assortment is so complete and varied. Visit the department to-morrow and see all the pretty new things. The values are exceptionally good for the great three days' sale event.

Trimmed hats \$5, \$6.50, \$7.50, \$9, \$10

Ready-to-wear hats \$3, \$3.50, \$4.50, \$5, \$6

Children's headwear 75c, \$1, \$1.50, \$2, \$3

Women's 75c underwear 48c

THE overproductions of the Eagle Knitting Co. in early fall and winter underwear for women. Some of them are slightly imperfect in weave but so neatly darned that it is hardly noticeable. Nice fleece lined qualities in vests and drawers. Vests have long sleeves and high necks, drawers are ankle lengths. It will be a saving of 27c on every garment to lay in winter and fall supplies now. Real value 75c. We secured them for this three days' sale to sell at only 48c per garment. Be early—only 72 dozen in the lot.

French veilings**35c veilings at 19c**

NEW, just received direct from Paris, black, brown, navy, also black and white. Plain meshes and chenille spotted. A great variety to choose from. They are very stylish. Real values 25c, 30c and 35c the yard. Three days' sale price only 19c the yard.

Great sale of sample linens

A JAPANESE importer sold us at a big reduction two of his sample sets of Japanese drawn work and embroidered linen centre pieces, tray cloths, 5 o'clock covers, runners, shams, etc. Included in the sale lot are some very pretty Battenburg centres.

These are all in the new styles, fresh and clean. They will go on sale to-morrow, Friday and Saturday at greatly reduced prices. For instance:

19c, real value 30c	\$1.39, real value \$2.00
27c, real value 40c	\$1.58, real value \$2.25
79c, real value \$1.10	\$1.98, real value \$3.09

\$6.50 to \$8 skirts \$5

SMART separate skirts, well tailored from Venetians, lusters, Panamas and tweed in plain and fancies. Good Autumn shades of grey, brown, navy, green, also black; full range of sizes, some are made with double box plait front, back and side. Others are made with clusters of plaits. 50 to select from regular \$6.50 to \$8 each. Three days' sale price only \$5.00.

\$2.65 moirette skirts at \$2

MADE of good quality English moirettes in full smart style. Black, green, brown, grey and Bordeaux shades. These fine underskirts have deep full flounces with dust frill. Value \$2.65 each. Three days' sale price \$2.00.

Stunning raincoats at \$12

LONG loose Raglan style with coachman's cape. Made of superior English cravenette, the new fawn shade. These are very handsome English tailored coats of much style distinction. They are at once nobby in style and very low priced for such a high quality sort. Special 3 days' price \$12.00 each.

\$1.75 Axminster carpet \$1.19

FIVE patterns of reliable, good wearing, rich effective Axminster carpet in light and dark blue, rose and green grounds in self colored and floral effects. These fine English carpets are in ends long enough for one to four rooms. The patterns are suitable for most any room. Better bring room measurements along and come early. Regular price \$1.65 and \$1.75 the yard. Three days' sale price \$1.19 the yard.

55c linoleums at 42c sq. yd.

SIX patterns in good floral and tile effects, rich coloring. Two yards wide and very special good wearing quality. Regular value 55c the square yard. Reduced for this three days' sale to only 42c the square yard.

85c long lisle gloves 69c

FRESH and new—a special purchase. Medium heavy weight in good quality lisle thread. Good full elbow length, 2 pearl clasps. Black and white. These splendid gloves for now wear are regular good value at 85c the pair. Three days' sale price 69c the pair.

Slightly imperfect linens

TABLE cloths and napkins, slightly imperfect in the weave. All sizes and a great assortment of desirable new patterns in snow white damask finish. The imperfections are so slight as to be hardly noticeable if we did not point them out. The qualities are all linen and very high class. Three days' sale prices.

Table cloths—	\$1.38, regular value \$2.00
	\$1.65, regular value \$2.25
	\$2.88, regular value \$4.00

Table napkins—	
Size 22 by 22 inches	\$2.38, value \$2.75
Size 22 by 22 inches	\$3.15, value \$3.75
Size 24 by 24 inches	\$2.29, value \$2.75

12c lining 5c

GOOD linenette linings, full 36 inches wide; well finished; grey and brown shades. Regular 12 1/2c quality, three days' sale price

5c yard**\$34 natural sable sets on sale at only \$25**

CHOICE selected natural sable ruffs and muffs. Flat large muff. Ruff is 70 inches long and is trimmed with handsome tails. Good full fur and very rich in coloring. Value per set \$34, three days' sale price \$25.00.

MARMOT STOLES AND MUFFS—Best quality, soft finish, dark furred marmot. Very fine and stylish appearance and serviceable. Special values during three days' sale, muffs \$8 and \$10, stoles to match \$8.50 and \$10.00.

GREY SQUIRREL THROWS—Made of the best quality Siberian squirrel and very handsome and distinguished appearance. Special prices 45 in. length \$7.50, 60 in. length \$9.

Men's 25c wash ties on sale at only 15c each
Men's 35c cashmere and natural wool half hose 19c

Corner King East and Hughson Sts. **THOMAS C. WATKINS** Hamilton Ontario

Men's \$1.25 shirts, all sizes, many patterns at 89c
Men's wash vests worth up to \$2.25 at \$1.29 each