ONE OF GENERAL WILSON'S ASSASSINS



James Connolly, one of the two Irish Republician army members who assassinated General Sir Henry Wilson in London Connolly was injured in the fight leading to, his arrest. He is shown leaving jail for the preliminary hearing on the charge of murder.

In 1779 the Presidents of the various

New Hampshire; Hon Geo. Rowe for Rhode Island; Gen. James de Lancey

Gov. Graham for Georgia.

ORIGIN OF THE U. E. LOYALISTS by issuing a Royal commission to them to

Very few, even of "reputable history ians", know the origin of the U. E. Loyal-

In 1776 in all the British North Ameri ican Colonies there were formed among leges under the Royal Constitution from parliamentary, or other, infringement. The articles to which these "Minute

"1. To defend the Person, Crown and Dignity of the King.'

for New York; Hon David Ogden for "2. To the utmost of our power, to defend our Chartered Rights and Privi-leges." New Jersey, Hon. Joseph Calloway for Pennsylvania and Delaware; Hon. Robert

"3. To obey the officers chosen by us Alexander for Maryland; Maj. James when and where said officers may com-Randolph Grymes for Virginia; Hon.

These articles were necessary be ause the enemy was not only the British Parliament that was seeking to the British Crown, the enemy was also of the British West Indies", etc., who was among the demagogues of the rabble in one time Bursag of Harvard University among the demagogues of the rabble in one time Bursar of Harvard University, sally prevent the Colonies, who, in the civil strife two organizes the descendants of these which was threatening, saw the opportunity for plundering the better classes (gentry and yeomanry) in the Colonies of their property, and for reducing their chartered Rights and Privileges to zero.

In 1778 the British Parliament representations of interference of the property of the "Marks of Honour" decreed for them by Barron between the property of the

nounced all its pretentions of interference Dorchester in the Order-in-Council of with the chartered Rights and Privileges Quebec of 1789, which constituted the of the Colonists under the Crown, The Charter and Registry of purpose of the "Minute Men" was then Empire Loyalists in Canada. The Charter and Registry of the United achieved: they disbanded.

But during this time the demagogu of the Colonial democracy had marshalled the Colonial rabble to the general plunder and proscription of the better classes. In every Colony mobs as "Sons of Liberty roamed through the country robbing age. Any affection that can be alienated estates and murdering their proprietors, is worth about two bits, and dear at after the style of the Russian Bolsheviks that. of to-day and of the Terrorists of the French Revolution.

The best of the British Colonists the Gentry and Yeomanry—again sought an organization for the defense of their Chartered Rights and Privileges, under the very same "Articles of the Minute Men" as before in 1778. The British Commander-in-Chief, Gen. Sir Henry Clinton, came to their aid in the midst of this general anarchy of the rabble

THE LATHER OF ADVERTISING

"I hastened into a barber's shop the other day and asked if I could be shaved in five minutes. "Yep!" was the reply. The barber quickly applied the soap. He began lathering and lathering and kept on lathering until I felt sure l would miss my train. Still he kept on plying his soap brush. I was saying to myself, "Why doesn't he quit this proand get busy with h's razor. would have been my way of shaving myself in a hurry. When he did finally take up his razor, the job was over in a jiffy. And I caught my train.

The incident, for some reason or other, begot this thought in my mind. Lathering is to shaving very much the same thing as advertising is to selling If you do enough preliminary work and do it properly, so that the groundwork has been thoroughly prepared, then the resistance is very greatly reduced, and it is possible either to shave with less trouble or to sell goods with less trouble A good many business men are as foolish as I would have been in trying to shave myself in a hurry. They don't use enough advertising before starting to try get results. They don't apply enough advertising lather.

"Is it not so"—B. C. Forbes in Forbes Magazine.

BE LOYAL TO YOUR TOWN

A practical way to show your public spiritedness as a citizen is to spend in organize under the name of "British Loyal Associates of America" their loyalty being the town the money you make in the town. This will not only work out to given to their own "articles" as they were under the "Minute Men of 1776." This your financial advantage, but will help commission was given to William Frank-lin, Gov. of New Jersey; J. S. Martin. contributing to your well being. It is the most respectable European families there settled, bodies known as "The Minute Men". Their purpose was to defend their chartered rights and privi
Leonard, Anthony Stewart and Robt.

The vew Jetsey Ges. Timothy perhaps thoughtlessness that causes many people to accept their living from a local community and then send to the city mail order houses for their principal. vants, but to us there is something coldblooded about the transaction. town is good enough to live in, at should The articles to which these "Minute Men" gave oath of allegiance are as follows:

divisions of this body were:—Sir William town is good enough to live in, it should be good enough to trade in. It will be a sachusetts; Sir John Wentworth for much better town if you and I are 100 per cent. loyal.

HOW FIRES START

One of the most frequent forms of involuntary incendiarism known is the way thoughtless individuals—generally smok ers-throw away matches without taking Eustace MacCulloch for North Carolina; Atty.-Gen. James Simpson for South the simple precaution of blowing out, and assuring themselves that they are extinguished—a matter of a second Carolina; Hon. William Knox and Lieut,rob the Colonists of their Rights and Privileges, guaranteed in the Provincial Charters which they had received from Loyalists of Massachusetts"; a "History igniting the match and lighting the tobacco. This careless practice is univer sally prevalent through Deputy Fire Marshall Lewis, Ontario

> An optimist is a fellow who thinks he dodges the income tax by getting married So is also the fellow who buys a second-

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