

Are YOU Getting YOUR Share?

of the Outport trade, or do you think you should have more?

No matter what your trade, you must attract the Outport buyer. Let us advise you as to the best means to that end.

You admit, you want the Outport trade, then you must advertise in a paper that is read by the people whose trade you want. That paper is **The Mail and Advocate Weekly Edition.**

The Mail and Advocate Weekly Edition is read by fifty thousand people. It has a circulation of six thousand, and next year will greatly exceed that number. Avail of this splendid medium and you will thank us for this advice.

The Mail and Advocate Weekly Edition, the best advertising medium in Newfoundland.

BAIT!

Or rather the want of it, is one of the principal drawbacks to the fisheries of Newfoundland, and as it is tolerably certain that we shall have good markets and high prices in 1915, now is the time to prepare to capture Bait fishes.

As a means to this end we are making

Cheap Light Caplin Seines

that will be easily handled, and as one good haul will pay for the outfit, every Schooner should have one.

We are making SQUID TRAPS, which will be most effective.

We are making SMELT NETS, in all sizes. We are making GILL NETS, various sizes. We make COD TRAPS and COD SEINES, Hemp and Cotton.

We make superior HERRING NETS, Standard and Crescent brands.

We make Hemp and Cotton LINES and TWINES of Superior quality.

We make CORDAGE and CABLES, of all sizes.

In fact we make everything required for the fisheries, and we ask all our people to support Home Industries by using everything that is home made where ever possible, and so keep the money in circulation in Newfoundland.

COLONIAL CORDAGE COMPANY
Limited.

Write For Our Low Prices
—of—

Ham Butt Pork
Fat Back Pork
Boneless Beef
Special Family Beef
Granulated Sugar
Raisins & Currants

—and—
All Lines of General Provisions.

HEARN & COMPANY

St. John's, Newfoundland.

Advertise in The Mail and Advocate

SETTLED PESTY MACHINE GUN AND WON V.C.

Hidden German Maxim Annoyed a British Private, Who, Disobeying Orders, Left the Trench, Killed the Gun Crew and Brought in the Breech Block

THERE'S a bit of valuable advice to the Kaiser's troops and their Austrian allies. Don't annoy Private George Wilson, of the Highland Light Infantry. The last time they so far forgot themselves it cost them the lives of seven men, and incidentally it enabled George to win the Victoria Cross.

It is true that Wilson's own company commander also annoyed him by refusing permission for him to go out and demonstrate with a party of Germans, who, with a machine gun, were making themselves a "fearful nuisance," but George put all the blame on the original disturbers of the peace of B Company, 2nd Highland Light Infantry. He was so annoyed that he risked a court-martial by disobeying the orders of his officer.

Pest Well Hidden.

It was at Verneuil, on September 14th that the H.L.I., who had been in all the fighting from Mons onward, found their trenches being raked by a German machine gun, cunningly hidden in a wood. Neither riflemen nor artillery could locate the pest, which was doing considerable damage. B Company was suffering heavily, and Wilson, who, besides being one of the ornaments of the company himself numbered many friends among the victims, decided that it was time to take charge of matters personally. Accordingly he marched over to his officer and calmly asked permission to go into the wood and put an end to the "annoyance."

"Certainly not," snapped the officer. "We have lost enough men already, without throwing more lives away."

George saluted and returned to his position in the trenches, but the more he thought over the thing, the more annoyed he became. "He had taken a real dislike to that Maxim, and he asked me to come with him and try to settle the Germans," said a comrade, who adds: "I said 'No. You heard what the captain said. Any way, it's too risky.'"

Wilson Shot Six.

By no means turned from his purpose, Wilson worked his way along the trench in the direction of the wood, and encountering a straggler from the King's Royal Rifles, he found a ready coadjutor. The riflemen also had a grievance against the hidden Maxim, and the two angry positions. Half way there, they were discovered, and the gallant K.R.R. men crawled towards the enemy's private fell with a bullet through his brain, but Wilson kept on his way. Making use of every available inch

of cover he fired as he went, and picked off the six Germans working the gun, one by one. Only the officer remained, and as his magazine was empty Wilson went in with the bayonet.

The unfortunate officer tried to run the daring Scotchman through with his sword but was too late, and the ready bayonet avenged the losses of B Company. Wilson was at a loss what to do with the captured gun, as it was too heavy for him to carry back to his own lines, and its position was now too exposed to be worked against its former owners. He accordingly decided to destroy it, and under a heavy fire he beat the delicate mechanism to pieces with his rifle butt.

Honor Not Court-Martial.

Then picking up the breech-block he returned in triumph.

"There's the Maxim, sir," he said, throwing his prize on the ground and saluting his astonished officer.

"Where on earth did you get it. I forbade you to leave the trenches," gasped the officer.

"Over there, sir," replied Wilson, waving his hand airily in the direction of the fatal wood. "I saw a favorable opportunity, and there wasn't time to come and ask you again, sir." Another salute, and Pte. George Wilson retired complacently, quite unconscious that he had done anything worthy of a V.C.

A few months ago Wilson was selling newspapers in the streets of his native city, Edinburgh, and with the outbreak of the Austrian-Serbian trouble he was anticipating profitable business. But Britain was drawn into the war, and, as a reservist, he had to rejoin his own regiment. He is one of a family of eight, and two of his brothers, and a brother-in-law are in the army, one of the former having been wounded at Ypres.

A rough diamond, rather slow and wooden, nobody who knew him imagined that George Wilson was of the stuff of which heroes are made. Nor did he ever imagine anything of the kind himself. The war was a nuisance, as it interfered with his business, and he cheerfully rejoined the colors in order to finish off the war as soon as possible. It was in this frame of mind that he went after the machine gun which was "annoying" him. Such is the opinion of his sister, Mrs. Develin, whose husband is serving in the Royal Field Artillery.

Anyone can repair a roof with Elastic Roofing Cement Paint. It is easy and ready to apply. No heating required. You can do the work yourself with an ordinary whitewash brush. P. H. COWAN, Agent.

STEBAURMAN'S OINTMENT
42 Spencer Street, St. John's, N.F., Nov. 28, 1909.

Dear Sir,—I have been suffering for the past three years with Eczema in my face and arms. I have tried several doctors but all to no avail, until I was recommended to you for treatment, which I have found a sure remedy, and have been made a perfect cure.

I am, yours truly,
MARY JOSEPHINE MORRISSEY,
Mr. L. Stebaurman.

344 Duckworth Street, Stebaurman's Ointment, 20 cents per box or 6 boxes for \$1.00—Oct 23, 25 Cash Must be Sent With Order. P. O. Box 651, or 15 Brazil's Square.

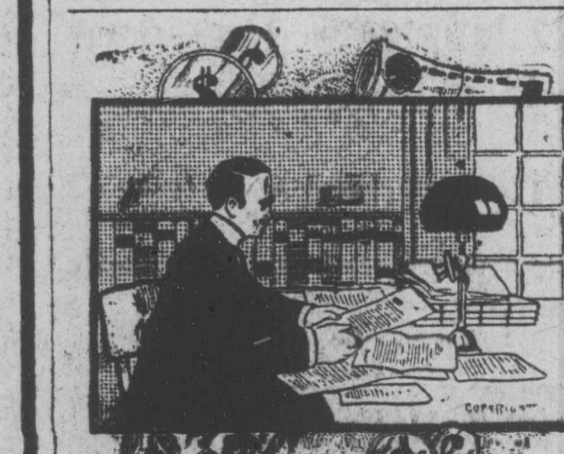
J. J. St. John

When you require any of the following, call on us.

250 Bags Whole Corn
150 Bags Bran
200 Bags Hominy Feed
175 Bags Yellow Meal
950 Brls. Flour
FIVE ROSES
ROYAL HOUSEHOLD
PILLSBURY'S BEST
WINDSOR PATENT
VERBENA & OLIVETTE
Ham Butt Pork, Jowls
Ribs and Beef.

J. J. St. John
136 & 138 Duckworth St.

TRANSFER TIME
With the end of the year your records must, of necessity, be retired to clear your files for 1915 business.
GLOBE-WERNICKE
devices embrace perfect transferring as well as perfect filing. Let me demonstrate our methods.
PERCIE JOHNSON,
Agent Globe-Wernicke.



For Sale!
Fine Fishing Schooner, 34 tons, with Log, Chart, 1 Dorie, 2 sets trawl gear, Cable, etc. Launched April 1914. An excellent chance to get a first-class boat at a bargain. Apply **FRANK M. BUTLER,** P.O. Box 1114, Halifax, N.S.—Jan 5, 61

WOMAN IN CASE MAN'S UNDOING

Story of a U.S. Sailor Whom the Little Blind God Led Back to His Nfld. Lady Love and Also to Jail

N. Sydney, Jan. 4.—The visit of a Pinkerton detective here last week, caused a number of surmises and it is now learned that he was on his return from a mission to Newfoundland, where he effected the arrest of a man named Snowden, who is now in jail at Port aux Basques.

Snowden, it is learned, was one of the crew of the U.S. Potomac, which was locked in the ice on the Newfoundland coast. He, with others who suffered acutely from the frost on that memorable trip, succeeded in reaching Bonne Bay, where he was taken care of by a family, getting in its good graces. After he recovered, he took a steamer for Gloucester, Mass., and shipped on a vessel there. It is stated that he deserted and returned to Bonne Bay, putting up with his old friends. One evening while the family were at church, the house was burned down and among other property supposed to have been destroyed, was \$1,300 which the man of the house was supposed to have saved up.

During his sojourn at Bonne Bay Snowden made the acquaintance of a young lady and after the fire it was learned that he had made a present of fifty dollars to his idol. He visited North Sydney, stopped at the Belmont and rather lavishly dispensed money. Goods came from outside points by Canadian Express and these were forwarded to his lady love at Bonne Bay.

It is alleged that immediately before coming to North Sydney he had left \$120.00 for the girl. This aroused the suspicion of the man with whom he stayed and whose house was burned and then after was placed in the hands of the Newfoundland authorities.

Drawn again to his lady love, Snowden returned to Bonne Bay and his arrest followed. It is understood that Snowden was also charged with being a deserter from the United States Navy.

READ THE MAIL AND ADVOCATE.

FISH For Retailing

we offer at low prices

Large Labrador Codfish
Canned Salmon
Canned Codfish

SMITH Co. Ltd.

Good Morning! We Are Introducing
American Silk
American Cashmere
American Cotton-Lisle
HOSIERY
They have stood the test. Give real foot comfort. No seams to rip. Never become loose or baggy. The shape is knit in—not pressed in.
GUARANTEED for fineness, style, superiority of material and workmanship. Absolutely stainless. Will wear 6 months without holes, or new ones free.
OUR SPECIAL OFFER to every one sending us \$1.00 in currency or postal note, to cover advertising and shipping charges, we will send post-paid, with written guarantee backed by a five million dollar company, either:
3 Pairs of our 75c. value American Silk Hosiery
or 4 Pairs of our 50c. value Am. Cashmere Hosiery,
or 4 Pairs of our 50c. value Am. Cotton-Lisle Hosiery
or 6 Pairs Children's Hosiery.
Give the color, size, and whether Ladies' or Gent's hosiery is desired.
DO NOT DELAY—Offer expires when a dealer in your locality is selected.
The INTERNATIONAL HOSIERY CO
P. J. Box 244,
DAYTON, OHIO, U.S.A.

Begin The New Year Well
By purchasing your Dry Goods at our Store. We have given satisfaction, during the year that is past, and hope to do so in larger measure if possible in 1915.
Our Mail Order system has proved a great help to our outport friends, by enabling them to buy their goods at the right price, and with least trouble to themselves. All orders receive prompt attention.

ROBERT TEMPLETON.
333 Water Street.

Slaughter Sale

Furs! Furs!

Our cheap sale still continues and for the balance of the year all goods will be sold at **HALF PRICE.**

Fur Ties and Collars from 50c. up
Men's Fur Collars \$2.00 each, worth \$6

Men's Dog Coats \$10.00 each

Sale Room Open Daily, from 2 to 6 o'clock p.m.

ROYAL FUR Co. Ltd.

JOB'S COVE.

The Elite Tonsorial Parlor,

Prescott Street, near Rawlins' Cross,
F. ROBERTS, Proprietor,

Mr. F. Roberts, of the Elite Tonsorial Parlors, begs to announce to his many patrons, that he has installed the very latest Massage machines for face and hair; also that he will carry full assortment Choice Cigars, Cigarettes and Tobacco.

On and after to-day the Parlors will be open each weekday from 8 a.m. until 11 p.m.

READ THE MAIL AND ADVOCATE.

Just in Time

A New Shipment of

"CONGRESS" PLAYING CARDS

Newest Designs

50c. pk.

MARTIN HARDWARE CO.
Next Door West.

Begin The New Year Well

By purchasing your Dry Goods at our Store. We have given satisfaction, during the year that is past, and hope to do so in larger measure if possible in 1915.
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ROBERT TEMPLETON.
333 Water Street.