Britain's far-flung possessions the cal

for help has been responded to with

the greatest enthusiasm and feverish

anxiety to get in the firing line, thus

showing the world that unity and

loyalty are the predominating features

wherever people have lived under

Class distinctions are being broken

down, for in England we find members

of the Royal Family working in the

same rooms and at the same tables

with the wives and daughters of

tradesmen, to provide clothes for the

soldiers. Queen Mary has opened a

series of sewing parties at Bucking-

ham Palace, and is assisted by Prin-

cess Alexander of Teck, Princess

Henry of Battenberg, the wife of an

Excellent Efforts.

The effect of these sewing parties

ill be felt long after the war is over.

They have struck a blow at class dif-

ference in England and laid the begin-

ning of a new order. Real friendships

ave sprung up between people who

before the war were socially set as

Last spring's sealing tragedy is still

fresh in our memories. Out of the

crew of the s.s. Newfoundland seventy-

eight brave fellows lost their lives and

thirty-seven survived untold suffer-

ings, which made cripples of many of

them for the remainder of their lives,

and one hundred and thirty-seven

souls on the s.s. Southern Cross went

to the bottom with not a survivor left

to tell the sad tale of the appalling ca-

people in all quarters of the Globe,

especially in the Motherland, Canada

World-wide Sympathy.

Our men went to their death fight-

who face the shrapnel and bullets on

remorseless elements of nature,

J. J. St. John

Readers of the

Fisherman's Paper!

We have the largest

stock of

FLOUR

in St. John's.

Our prices will surprise

250 Barrels

Pork and Beef,

150 Barrels

Granulated Sugar,

150 Puncheons and Brls.

Best Molasses.

-Also-

A full line of

Teas and all other

Groceries.

N.B.—Goods sent with

dispatch to any part of the City or Train.

J.J. St. John

136 & 138 Duckworth St.

and the United States.

ar apart as East is from West.

British laws and customs.

Princess Mary assists.

Stylish Persian Paw Sets

HERE are sets similar to the style shown in this illustration, but those priced here come without fringe.

These sets are made of a fur-like fabricmade, you know, to resemble that rich, black,

wavy fur, that is so highly prized by aristocrats, because of its exceptional rarity.

These Muffs & Throwovers come in black and are light in weight, warm and comfortable, and easily take the lead for dressy appearance, and are the latest fashion—sets like these are

sought after by

careful dress-



If made of real fur fashioned similarly they would cost you five times as much as we ask for these faithful copies of real fur.

You would do well to examine them to-day, because they are such splendid values.

Prices without fringe a set \$2.30, \$3.50, \$4.50 and \$5.00.

Anderson's, Water Street, St. John's

The Elite Tonsorial Parlor,

Prescott Street, ne ar Rawlins' Cross,

F. ROBERTS, Proprietor,

Mr. F. Roberts, of the Elite Tonsorial Parlors, begs to announce to his many patrons, that he has installed the very latest Massage machines for face and hair; also that he will carry full assortment Choice Cigars, Cigarettes and Tobacco.

On and after to-day the Parlors will be open each weekday from 8 a.m. until 11 p.m.

ALLIANCE ASSURANCE CO., LTD.

THE RIGHT HON. LORD ROTHCHILD, G.C.V.O. Chairman ROBERT LEWIS General Manager.

TOTAL ASSETS Exceed \$120,000,000.

Fire Insurance of every description effected.

LEONARD ASH, Carbonear,

Sub-Agent for Carbonear District.

BAINE, JOHNSTON & CO.

Agents for Newfoundland

Warm Winter Caps!

All men appreciate the comfort a warm winter cap.

Our new caps are better and warmer won at the cost of great sacrifice of than anyone knew how to make last year and they are also about 20 p.c. cheaper than last year's purchases. We have over 4,000 caps for you to chose from.

You are sure to get just what you want at

Robert Templeton's

Advertise in The Mail and Advocate stead of weakened.

India has given of

ANNUAL MEETING OF FOGO DISTRICT COUNCIL OF F. P. U.

The sixth annual meeting of Fogo and men, although the action of the District Council of the F.P.U. was Canadian Parliament in not allowing opened by the District Chairman, W. men from India to settle in her West-W. Halfyard, M.H.A., in the Orange ern Provinces caused dissensions and the fear of India becoming disloyal to Hall, Catalina, on Nov. 16, at 8 p.m. British rule. From every section of

Delegates to District Meeting. The following are the names of the delegates present and the Councils

epresented. George Rowe, Seldom Come By; Joseph Brett, Joe Batt's Arm and Barred Islands;

John Oake, Victoria Cove; Leonard Green, Tilting; Elijah B. Rowe, Seldom Come By; Elias B. Chalk, Carmanville; Charles Woolridge, Fogo; Henry Farewell, Fogo, D. Treasurer Alexander King, Seldom Come By; Joseph Goodyear, Cat Harbor.

Chairman's Address. The Chairman delivered the followng address to the meeting:-

"Dear Friends,-With pleasure I welcome you to this, the 6th annual Oxford Street tradesman, the wife of convention of the Fogo District a schoolmaster and Lady Bertha Daw-Council of the Fishermen's Protective kins. At another table, the President Union of Newfoundland, and trust is the wife of a Professor of Languages that Divine Providence will aid you at King's College and at her table in all your deliberations.

We are living in a history making epoch, and the year 1914, which is within six weeks of its close, has been crowded with the most startling, the most tragical and the most trying events ever experienced by the civilized world, events are daily transpiring, the importance of which will tend to the weal or woe of universal humanity Who amongst you, when you last met in Convention had the least idea that within a few short months the British Empire would be convulsed in a war, the result of which means the retention of the world power which we now possess, or our becoming an appendage of the German Empire.

We, as part of the great British Em pire, should realize that we are engaged in a life and death struggle for we hold dear to us as a self-governing Colony in Newfoundland.

Appreciate its Seriousness. There is no doubt that we do apditions that now obtain, and that we will meet the situation as only true

Britons and patriots can. to us from all quarters, while princely If any are concentred in their own ing of security because they are so far removed from the scene of hostilities, to such persons I would say, rid yourselves of self, and the feeling of security, for danger may be nearest ing the great industrial battle pecu-

when we least expect it. We must realize that the British are one great family, and what affects the head of one member of the family affects all, and no member suffers with-

out affecting the whole. We Are At War.

We, as well as Great Britain and hould triumph over the flag of old

The British navy at the present time s keeping open our fish markets, and rade routes for the importing of the necessities of life, otherwise our fish would be worthless and we would be in an indescribable state of distress

and starvation. Newfoundland has responded to the call of the Motherland by giving some common cause, and thousands o others will no doubt answer the call

Fogo District, I am happy to say, has the names of some of her loyal sons enrolled on the honor list, and are now on Salisbury Plain training

Others are in the Royal Navy. All onor to them and may their example be followed by hundreds of others

when their services are required. Our Great Enemy.

We are fighting the greatest military nation the world has ever known, which is seized with the mad ambition of conquering the world. The victory which we believe must come to the combined forces now arrayed against this great fighting machine will be suffering and loss, we must bear it with the forebearance and fortitude characteristic of our sires who gave their lives for the freedom, liberty and blessings we now enjoy.

Already we have evidences of the good that the nation has derived from the present struggle.

Imperial Unity. Previous to the war, Ireland was on he verge of civil war. Now Redmondites and Carsonites are fighting side by side in France and Belgium, and "Home Rule for Ireland" is an accomplished fact, with her loyalty for the Mother Parliament strengthened in-India has given of her best in wealth

GILLETT'S LYE



Many are the stories of heroism and elf-sacrifice performed by the victims pefore they lay down to die or accilentally fell through the ice. We, as Council, have to mourn the loss of five loyal friends. Three from Doting Cove and two from Cat Harbor. They are no longer with us. They are now in the haven of rest, where sorrow and disaster is unknown.

Safeguards Necessary.

Reforms in legislation and the formulating of rules and regulations for safeguarding human life, especially those who have to earn their living in dangerous and hazardous undertakings; have only been brought about by great sacrifice of life. If the S.S. Newfoundland had been

equipped with a wireless apparatus, the disaster would not have happened. No steamer will ever again engage n the seal fishery without the means of communicating by wireless, and I do not think any sealing captain will ever again, in the case of men leaving his ship in thick weather, take for granted that the men are all right, without using all the means in his pow er to ascertain that they have reached a place of safety.

Year of Trial.

The year for the F.P.U., the principles of which the members of this District Council prize so highly and have fought for so nobly, has in many cases been one of trial as well as victory. Our position as a Union is unique in the political history of the Col-Our irreparable loss aroused the ion is, that a mighty power has arisen, sympathy of all English speaking powerful factor in the political and commercial life of Newfoundland.

By the presence of the Union Party Messages of sympathy were flashed ture, the old order of things was onations followed, making those messages very practical. We shall never President Coaker and the policy supported by both section of the Opposi-

which sapped their strength, froze or will mutually respect each other reland are at war with Germany and their blood and left them to die of ex- In short "a square deal for all and cosurs and hunger on the cold icy special privileges for none.

Without an Equal.

In President Coaker we have a leader, who for daring initiative, organizing and general ability to deal with any question or emergency that may arise, is without an equal in the

When unwarrantably and maliciousy assailed on the floors of the Legisfoe alike for his tact and ability, which brought shame and complete discomfiture to his assailants. During the last two or three months, or since the outbreak of the Great European War trade conditions throughout the British world have been somewhat disarranged, and it has been a most an xious time for the Colony.

Our opponents, not all, but those of the baser sort, with fiendish joy gloated over the thought, that business difficulties would so cripple the Trad-**@@@@@@@@@@@@@@@@@@@@@@@@@@** ing Company that the F.P.U. would be demoralized and become defunct.

We are pleased to know that they are once more disappointed and that the trial has brought strength instead of weakness to our cause, and demonstrated in no uncertain way that the F.P.U. is the greatest agency for good ever inaugurated in Newfound-

Kept Up Prices.

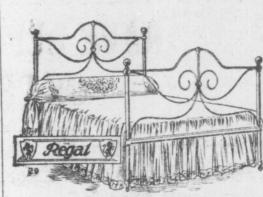
In the matter of the price of fish, we firmly believe that President Coaker by his writings in the Mail and Advocate with the moral force of 20,000 loyal Unionists backing him

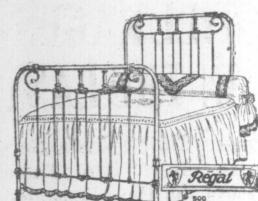
If there were no W. F. Coaker and F.P.U., it is generally believed that Shore Fish would be sold for about \$5.00 and Labrador for \$3.00 per qlt. In the past the rumor of war, or cholera has been an excuse for cutting prices. This year, when the greatest war in the history of the (Continued on page 3)

Bedsteads Bedsteads And Children's Cribs Selling Cheap to Clear

Mattresses and Springs to Fit.

Pillows and Bolsters





You will save money by buying from us.

POPE'S FURNITURE SHOWROOMS,

George & Waldegrave Sts., St. John's.

In case you are interested in Suit Cases

T'S always a case of "I wish I'd bought a Suit Case." In case you should need a Suit Case to take the little things home in, we would like to draw your attention in this case to the fact that we have the finest assortment of Suit Cases that can be seen in the city at the pre-

We have just the Suit Case to suit your case; and in case you have any doubt about the truth of this case, we ask you to compare our Suit Cases with the Suit Cases sold in any other stores, and in case you have decided to purchase a Suit Case our address is

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A6h.p. Stationary Engine

Master workman make, suitable for run-

ning a Stave Mill or Machine Shop. Engine is fitted with a Patent Clutch Pulley and regulated with a Governor, and is in first-class condition.

> Price \$150. Apply to

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