

"Ideal" Fence

Merely signify that you are interested, and we will by return mail submit you

A Remarkable Proposition on IDEAL FENCE

You possibly have read our advertisements in the past—or better still, you know Ideal Fence in actual use—at any rate, there is little need to give you particulars here of a Fence that is regarded as standard by such large users as the Dominion Government and the Railways—so we simply urge you to

WRITE TODAY

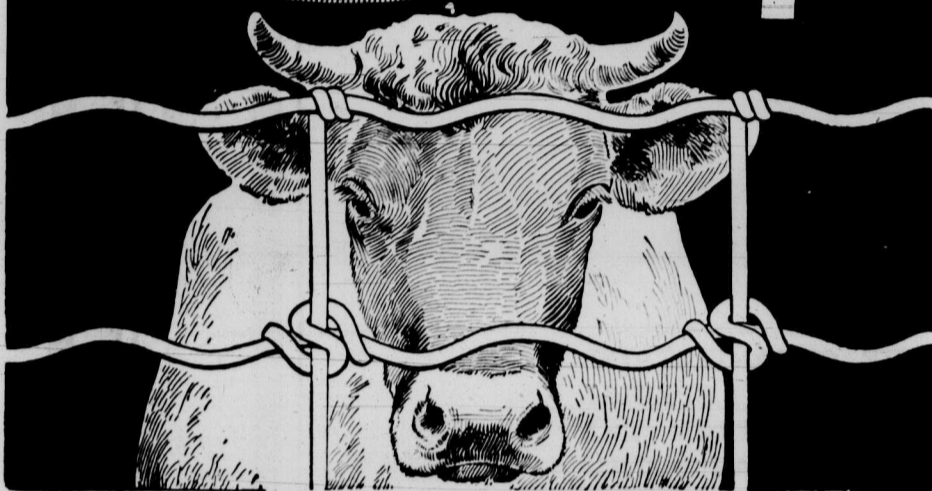
for the **SPECIAL OFFER** we have to make you on the **HIGHEST CLASS OF FENCING** obtainable. You cannot **BUY** with fairness to yourself until you have heard from us.

Remember—Ideal Fence is **MADE** and **STOCKED** IN **WINNIPEG**. No delayed or damaged shipments, no heavy freight charges, but **IMMEDIATE SERVICE ON HIGHEST GRADE FENCING AT THE FAIREST FIGURE** For your own advantage, write us **NOW**. Merely say, "Send me Fence Offer O."

The Ideal Fence Co. Ltd.

WINNIPEG

16



Quality! Quality! Quality! The Ford is the quality car the world over. He who demands a car of highest merit at lowest cost buys the sturdy Ford. He knows it's the one car with a world-wide record for dependable service.

Six hundred dollars is the price of the Ford run-about; the touring car is six fifty; the town car nine hundred—f.o.b. Ford, Ont., complete with equipment. Get catalog and particulars from Ford Motor Co. of Canada, Ltd., Fo.d, Ontario.

CAEW
"BAT"
PLUG TOBACCO

THE ROCK CITY TOBACCO CO. LIMITED - QUEBEC

The Grain Growers' Guide

GEORGE F. CHIPMAN
Editor

JOHN W. WARD
Associate Editor

PUBLISHED under the auspices and employed as the Official Organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association, and the United Farmers of Alberta. Published every Wednesday at Winnipeg, Canada. Authorized by the Postmaster-General, Ottawa, Canada, for transmission as second class mail matter.

The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers. It is entirely independent, and not one dollar of political, capitalistic or Special Interest money is invested in it. All opinions expressed in The Guide are with the aim to make Canada a better country and to bring forward the day when "Equal Rights to All and Special Privileges to None" shall prevail.

Subscriptions to any part of the British Empire, \$1.00 per year; two years, \$1.50; three years, \$2.00; five years, \$3.00; ten years, \$5.00, in advance. Foreign subscriptions, \$1.50 per year in advance. Single copies 5 cents. Send money by express, post office or bank money order. We cannot accept responsibility for currency sent loosely in a letter.

We believe, through careful inquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have reason to question the reliability of any person or firm who advertises in The Guide. Change of advertising copy and new matter must reach us seven days in advance of date of publication to ensure insertion. More time must be allowed if proofs are desired.

General Advertising Rates

DISPLAY

16 cents per line. No discount for time or space.

	Each Insertion
Eighth Page	\$14.40
Quarter Page	\$28.80
Half Page	\$57.60
Full Page	\$115.20
Outside Back Cover	\$144.00

Live Stock Advertising Rates

DISPLAY

14 cents per line. No discount for time or space.

	Each Insertion
One Inch	\$1.96
Eighth Page	\$12.60
Quarter Page	\$25.20
Half Page	\$50.40
Full Page	\$100.80

Eight words average line; fourteen lines to one inch; 720 lines to the full page. Reading matter advertisements are marked "Advertisement." All bills are due and payable monthly. When an advertiser is unknown to us, proper references must accompany the order.

CLASSIFIED RATE

4 cents per word. No discount for time or space. Classified ads. are payable cash with order. No free publicity readers of any kind will be given. No display advertising of less than 14 agate lines will be accepted. No advertising for patent medicines, liquor, cigarettes, mining stock, or extravagantly worded real estate offers will be accepted.

The Grain Growers' Guide, Winnipeg



GOPHERCIDE

Certainly does "get" Gophers

Gophercide is different from any other gopher poison ever offered—and better! Its three great advantages are:

It is easy to prepare. Gophers eat it greedily. It is SURE to kill.

GOPHERCIDE is a preparation worked out by our own chemists. It has all strychnine's deadly killing power, without its tell-tale bitter taste or the difficulty of preparing it.

Gophercide is 80 times more soluble than strychnine, so there's no trouble at all in poisoning a batch of grain with it. Besides, Gophercide doesn't stay on the outside, but soaks right into the grain, and stays there even after days of exposure.

The gophers don't notice any taste at all in Gophercide. They eat the grain greedily, where they

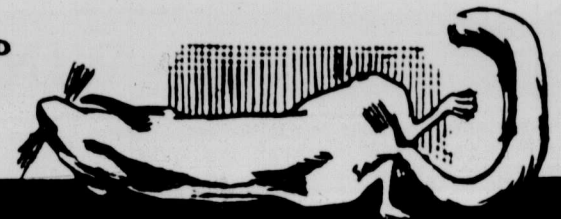
wouldn't touch wheat poisoned with ordinary strychnine. And Gophercide "gets" them every time.

Here is what Mr. Wm. Shears, of Forward, Sask., writes about it: "Re the "Gophercide" Poison, I beg to say that I found it to give entire satisfaction and can recommend it as a Poison for the quick dispatch of Gophers."

One 50c. package of Gophercide will kill 350 to 400 gophers—7 or 8 put out of the way for a cent!

Get busy—get a package of Gophercide from your Druggist—try it out—and then tell your neighbors about it.

NATIONAL DRUG AND CHEMICAL CO. OF CANADA, LIMITED.



WHEN WRITING TO ADVERTISERS PLEASE MENTION THE GUIDE