



## The Sort of Milk Products that are always safe

**R**ICH, pure, wholesome, hygienic milk from healthy cows pastured on the green meadows of Canada's finest dairying districts. Milk that's rigidly inspected and scientifically processed by the proven methods of a half-century's experience. That is the sort of milk contained in every tin bearing the Borden label. It is the sort of milk you can use on your own table—the sort you can with confidence recommend to every good housewife. She knows Borden's—everybody does. And a suggestion from you will mean good sales and better profits.

SIX CANADIAN FACTORIES

The  
**Borden**  
CO., LIMITED

Leaders of Quality

MONTREAL

VANCOUVER