

*It Is Profitable
And Always Seasonable*

—Display It Properly—

O-Cedar Polish sells on sight. With the aid of one of our splendid display helps you can keep it constantly before your customers. A most attractive reminder is the O-Cedar Counter display here shown—a reminder which will speedily surprise you with increased sales.

Order from your jobber—keep your shelves well stocked with



Channell Chemical Co., Limited
369 Sorauren Ave., Toronto



FREE WITH DEALS No. 61-62

Display Deal No. 61.

7½ Doz., 4 Oz. O-Cedar Polish... \$22.50
3 Doz., 12 Oz. O-Cedar Polish... 18.00
1 Only, Counter Display Stand... Free

\$40.50

Display Deal No. 62.

2½ Doz., 4 Oz. O-Cedar Polish... \$ 7.50
5½ Doz., 12 Oz. O-Cedar Polish... 33.00
1 Only, Counter Display Stand... Free

\$40.50

(Subject to usual discount)

**PROHIBITION
BY THE BRITISH GOVERNMENT**

of the EXPORT of any manufactures containing LEAD,
or the USE of LEAD in any manufactures other than

MUNITIONS OF WAR

This regulation precludes our manufacturing (for the present)

BOTTLE CAPS

in the usual metal, but we have decided to continue making all classes hitherto supplied to our customers in a more costly metal on which no embargo exists. Same sizes, same colors, same stampings as hitherto. Shipment 2 to 3 months from receipt of instructions. If interested in maintaining finished appearance of your packages, safeguarding your trade-marks—minimizing risk of fraudulent imitation of your goods—CABLE US AT ONCE the word "GREETING" over your name and we will then quote you prices in the New Metal.

BETTS & COMPANY, LIMITED

1 Wharf Road - - - LONDON, N., Eng.

Cable Address: CHECKMATE, LONDON