

Have you tried

WETHEY'S ORANGE MARMALADE?

It is making
a hit.

For the picnic or luncheon salad



Suggest to your patrons
that they include a bottle
of

ROYAL Salad Dressing

in the picnic basket and
add it to the salad just
when spreading the table.
This rich, creamy dressing
will make the salad doubly
delicious.

An excellent and profit-
able seller. Ask your
wholesaler.

**The Horton-Cato
Manufacturing Co.**

Windsor, Ont.

Building a Better Business

By sticking to the things that are true
and tried—the things that have estab-
lished themselves in public favor
through honest value—

Shredded Wheat

has established itself in a million homes
as the cleanest, purest, most nutritious
of all cereal foods. Get in touch with
the home and you will keep a fresh
stock of Shredded Wheat always on
hand.



The Biscuit is packed in odor-
less spruce wood cases which
may be easily sold for 10 or
15 cents, thereby adding to
the grocer's profits.

"MADE IN CANADA" only by
The Canadian Shredded Wheat Co., Limited
NIAGARA FALLS, ONTARIO

61-U

MR. CLERK ← YOUR SPARE TIME

WHAT do you do with it? By that we mean,
is it bringing you any returns in the ways
that go to assure your future success?

How would you like to know of a plan that will
bring you in as much (if not more of an income)
than your regular occupation. **Would you be inter-
ested?**

We have a plan by which hundreds of clerks
throughout Canada are greatly increasing their
weekly incomes. This plan interferes in no way
with their regular duties. It helps them to become
of more value to their employers as well. Besides
it supplies them with extra funds.

Write, and we'll give full particulars concerning
it. This places you under no obligation, we'll be
glad to tell you all about it. Drop us a line **To-Day.**

The MacLean Publishing Co.

Dept. C.G. 143-153 University Ave.

Toronto

Canada

If any advertisement interests you, tear it out now and place with letters to be answered.