

Take Advantage of Our Big Spring Number of May 19 and tell the Dealer more about Your Goods.

You get the benefit of greatly increased distribution, attentive readers and an attractive paper that dealers keep on file the year round.

It has many editorial features that will make it more valuable to our readers than any of the past. Miss placing your advertisement in the Spring Number and you missian exceptional opportunity.

It will excel its past high standards which is saying a great deal. Copy should be in early. Forms close May 17.