



A Father's Soliloquy-- No. 2.

"Daddy's Little Girl"

"She's the picture of her mother the first time we met. The same eyes, the same hair, the same complexion, the same figure, the same in every way.

I'm very glad indeed that I took out that London Life Endowment Policy in her favor and payable on her eighteenth birthday.

I only regret that I didn't take out a larger one—I'd never have missed an extra hundred or two a year.

However, the profits are far in excess of the estimate, and it will make a very handsome birthday gift for Daddy's little girl."

That's one thing about The London Life worth remembering—It performs better than it promises. A reliable, economically-managed company—no wonder people say that its policies are as "Good as Gold."



**The London Life
Insurance Company**
LONDON - CANADA

PEERLESS POULTRY FENCE

Does all you could wish of a poultry fence and more. Built close enough to keep chickens in and strong enough to keep cattle out. Even small chicks cannot get between the close mesh of lateral and vertical wires. The heavy, hard steel top and bottom wires, together with intermediate laterals, will take care of a carelessly backed wagon, or an unruly animal and spring back into shape immediately. The wires are securely held together at every intersection by the PEERLESS Lock.

The Fence That Saves Expense
It never needs repairs. It is the cheapest fence to erect because, owing to its exceptionally heavy top and bottom wires, but half the usual amount of lumber and posts are required.

Send for Literature
and address of nearest agent. We also make a complete line of farm and ornamental fencing. Agents nearly everywhere. Agents wanted in unassigned territory.

Banwell Hoxie Wire Fence Co., Ltd.
Winnipeg, Manitoba Hamilton, Ontario

Longest in the Field—Handiest on the Farm

Columbia Patented Batteries are made by the largest battery factory on earth. Wherever there's work to do, use them. Honest, steady, dependable. Cost no more; last longer. Sold everywhere. Insist on Columbia and get the benefits of quality, efficiency, long life.

Fahnestock spring clip binding posts at no extra charge.

Made in Canada by
CANADIAN NATIONAL CARBON CO., Limited.
Toronto, Ontario



The question is:
not "How little can I pay for roofing?";
but "How little will it cost me?"

You may pay little and get roofing that soon cracks, crumbles, and leaks; but it *costs less* in the end to use roofing of natural asphalt, which stays waterproof.

Genasco

THE TRINIDAD-LAKE-ASPHALT
Ready Roofing

has the natural oils of Trinidad Lake asphalt sealed in it. They give Genasco life and vigor to resist sun, rain, wind, heat, cold, alkalis, and acids. It stays weather-proof and saves repair-expense.

Get Genasco and you get the satisfactory answer to your roofing question. The Good Roof Guide Book and samples are free on request. Ask your dealer for Genasco—smooth or mineral surface; several weights. Look for the trademark. THE KANT-LEAK KLEET waterproofs seams without cement and prevents nail-leaks.

The Barber Asphalt Paving Company

Largest producers in the world of asphalt and ready roofing.

D. H. Howden & Co., Ltd.
London, Ont.

Canadian Asphalt Co., Ltd.
Winnipeg, Man.

Philadelphia

New York Chicago

San Francisco

Lewis Bros., Ltd.
Montreal, Ottawa, Toronto
Evans, Coleman & Evans, Ltd.
Victoria, B. C.



502.6 Bushels Potatoes

From One Acre of Ground

TWENTY DIFFERENT FARMERS in 20 different parts of New England competed the past year in growing potatoes. The crops were widely separated as to climatic and weather conditions. Each one planted, cultivated and took care of his crop in his own way; *but all used*

Bowker's Fertilizers

And No Other Dressing

The winning crop was 502.6 bushels. The average of the twenty crops was 322.8 bushels. The average yield in New England is 131.6 bushels, and for the United States 89 bushels. Our crop-growing contests of the past four years have been so fairly and accurately conducted that they have been accepted everywhere as authentic. Henry Wallace, Editor of Wallace's Farmer, writes: "There is no guesswork about them."

Send for our Book of the Contest. Also tell us what your crops are, and your fertilizer requirements and we will send you our helpful book on Plant Food and our new Illustrated Catalogue.

BOWKER FERTILIZER COMPANY
43 Chatham St., Boston.

Also New York, Buffalo, Philadelphia and Baltimore