

What the Morning Paper Tells

THE morning paper tells us the most important events that have happened during the *past* twenty-four hours.

But not all the wisdom of the world combined is able to reveal the secrets that lie hidden in the *next* twenty-four hours.

And what of the events of the incoming year—to what chance and change we and our fortunes will be exposed: we should reflect that—

Of all human institutions there are no others as secure as mutual life companies; they weather the fiercest financial gales.

Let us begin the new year with adequate life insurance: it lasts; other securities depreciate or become worthless; the life policy remains.

Whatever may be the fluctuations in the value of stocks, bonds or real estate during the forthcoming year, your life policy is unaffected.

In view of the uncertainties of the future there is no other "security" that will give you such absolute satisfaction as a policy in

The Mutual Life
Assurance Company of Canada
Waterloo, Ontario



Make Your Dairy Pay

Even though you have no more than two or three cows, there are good reasons why you should have a Primrose cream separator. For one thing, it is a cream saver. The Primrose has a record of skimming out all the cream except the last drop or two in each gallon of milk. You cannot buy a closer skimming machine.

Of the many reasons for this close skimming, we can mention only two good Primrose features—the double cream outlet and the regulating screw in the skimmed milk outlet. It is important that the cream have a free outlet from the bowl, plenty of room to escape without cutting or crushing the large fat globules which make such smooth, rich butter and give quality and value to the cream. Therefore, we not only place no screw in the cream

outlet, but we provide a second outlet as large as the first. Through these the cream finds easy passage after its complete separation in the bowl.

If a less dense cream is wanted, a turn of the screw in the skimmed milk outlet forces a thin edge of skimmed milk into the cream channel, thinning the cream but not interfering in any way with the closeness of the skimming.

These and other valuable Primrose features are fully described in catalogues which we will send promptly. Write us for them, addressing the nearest branch house.

International Harvester Company of Canada, Limited

BRANCH HOUSES
WEST—Brandon, Man.; Calgary, Alta.; Edmonton, Alta.; Estevan, Sask.; Lethbridge, Alta.; N. Battleford, Sask.; Regina, Sask.; Saskatoon, Sask.; Winnipeg, Man.; Yorkton, Sask.
EAST—Hamilton, Ont.; London, Ont.; Montreal, Que.; Ottawa, Ont.; Quebec, Que.; St. John, N.B.



PEERLESS PERFECTION

THE FENCE THAT STAYS "PUT"



PEEERLESS Perfection is one of the easiest fences to erect, because it stays "put." It can be erected over the most hilly and uneven ground, without buckling, snapping or kinking. Every joint is locked together with the well-known "Peerless Lock." The heavy stay wires we use prevent sagging and require only about half as many posts as other fences.

Send for catalog. It also describes our farm gates, poultry fencing and ornamental fencing.

Peerless Farm Fence

is made of the best Open Hearth steel fence wire. All the impurities of the steel are burned out and all the strength and toughness left in. Makes the fence elastic and springy. It will not snap or break under sudden shocks or quick atmospheric changes. Our method of galvanizing prevents rust and the coating will not flake, peel or chip off.

Agents nearly everywhere. Agents wanted in unassigned territory.



The Banwell-H. xie Wire Fence Co., Ltd.
Winnipeg, Manitoba



Hamilton, Ontario

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IT Pays to Keep Poultry

With prices as they are at present, unheard in the annals of poultry keeping and prospects for the coming season looking even brighter, no one can deny that poultry pays. That is why so many are turning to poultry either altogether or as a sideline to their present occupation.

With the increased number of poultry men has come an ever growing demand for specific information on poultry farming. It was to meet this need for information that caused Farm and Dairy to establish its **SPECIAL POULTRY NUMBER**, which comes out this year on

FEB. 1st, Poultry Magazine Number

It will be full of helpful suggestions and articles for those who keep poultry. If you have fowls for sale or are a maker of poultry equipment of any kind you certainly want to be represented in this of all issues. Get in on it with your strongest copy. Our readers will scan it carefully for your announcements. They are looking for better and more up-to-date equipment. This is the psychological moment to have your message go through. Reserve your space NOW. You will get better service and have the choice of position. Write

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Peterboro, Ont.